

APCA FALL CAMPUS EVENTS
PLANNING CONFERENCE
PROGRAM



CORALVILLE, IA
NOVEMBER 15-17, 2013

#APCAMW13



A DANCE PARTY

You Don't Want to Miss!

**VIDEO DANCE PARTIES
LASER LIGHTS
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TRIVIA
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LIGHT UP LED DANCE FLOOR
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For Booking Information:

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ThePartyCompanyLLC

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www.bass-schuler.com

SATURDAY, NOVEMBER 16, 2013 - 10:00PM - SALON D

WELCOME

from the APCA

Midwest Regional Coordinator!



On behalf of the entire APCA family, I welcome you to the APCA 2013 Midwest Regional Campus Events Planning Conference. We have a great experience in store for you, and we hope that you will take full advantage of the opportunity your institution has afforded you in being here! In this program you will find tools you need to have a successful conference experience like the listings of educational sessions, schedule of events, and diagrams of the hotel facility. We encourage you to immerse yourself in this campus events planning experience. You have the opportunity to learn and plan all while saving money during the cooperative buying

process. Please let any APCA Team Member know if there is something we can do to make your APCA experience the best ever!

Rachel Wussow, University of Wisconsin - Green Bay
wussowr@uwgb.edu, Midwest Regional Coordinator



Poster Competition!
Thursday 6:00pm-8:30pm
& Friday 8:00am-12:00pm
Grand Ballroom Foyer

All supplies will be provided at check in. Poster should include APCA Road Trip theme and your school mascot.



Graphics Competition!

Bring your artwork to registration on Saturday 8am-10am to have it submitted in the APCA Graphics Competition. Awards will be given out at the Saturday Dinner Showcase.



School Swap!
Friday 10:00pm

Grand Ballroom Foyer

Trade t-shirts, shoe laces, mugs, sweatshirts, hats, frisbees or any unique items that promote your campus activities at the APCA Conference School Swap. Come get some great promotional ideas for your school!

#APCAINTERN

Volunteer for APCA!

Join us at **Thursday**
night's volunteer meeting at

9:00pm in
Salon 1

to be a part of this
excitement!

OnCampusText

Text APCAMW13
to 71441

for Conference Updates & Contests!



Use this hash tag:
#apcaMW13



TheAPCA



@TheAPCA



theapca



Get Connected! Free Wifi
username:
Marriott_Conference
password: 535435



SOUTH CENTRAL CONFERENCE TEAM



Eric Lambert
Conference Coordinator
elambert@apca.com



Jessica Lambert
School Registration
Coordinator
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Kam Manuel
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Rachel Wussow
Midwest Regional Coordinator
wussowr@uwgb.edu



Ron Moening
Conference Security



Kara Popp
Intern Coordinator
Northeast Iowa Community
College - Peosta



Erin Stevie
Production Coordinator



Shellie Barbich
Cooperative Buying
Coordinator
Edinboro University of PA

STUDENT INTERNS



Zac Risley
Kirkwood Community
College - Cedar Rapids



Amanda Eckelberg
University of Wisconsin
- Green Bay



Marguerite Frazier
Saint Mary-of-the-Woods
College

**SPECIAL
THANKS
To...**



**STUDENT ICE SKATING SOCIAL
9:00PM - SALON D**

**ADVISORS WELCOME RECEPTION
Thursday - 9:00 pm - Hotel Lounge (River Bar)**



CONFERENCE SCHEDULE OF EVENTS

Thursday, November 14, 2013

12:00pm	SG Retreat Check-In	Grand Ballroom Foyer
1:00pm	SG Retreat Kickoff	Wood
1:30pm	SG Retreat Sessions	Various Rooms
2:30pm	SG Retreat Sessions	Various Rooms
3:30pm	SG Retreat Sessions	Various Rooms
4:30pm	SG Retreat Sessions	Various Rooms
5:30pm	SG Retreat Wrap Up / Reflection	Wood
6:00pm	Dinner On Your Own	
6:15pm	Conference Check In / Service Projects Novelties / Onsite Poster Competition	Coral Ballroom Foyer
8:30pm	APCA Intern Meeting	Salon 2
9:00pm	Advisor Welcome Reception	Hotel Lounge (River Bar)
9:00pm	Student Iceskating Social	Salon D

Friday, November 15, 2013

8:00am	Conference Check In / Service Projects Novelties / Onsite Poster Competition	Grand Ballroom Foyer
9:00am	Exhibit Hall Move In	Conference Center
9:00am	Conference Kick Off	Oakdale 3-5
10:00am	Educational Sessions / SG Session	Various Rooms
10:00am	Cooperative Buying Orientation	Salon 2
11:00am	Educational Sessions / SG Session	Various Rooms
11:00am	Associate Orientation - MANDATORY!	Salon D
11:00am	Iowa Legislative Panel	Salon 2
12:00pm	Lunch Showcase	Coral Ballroom
2:30pm	Exhibit Hall	Conference Center
3:30pm	Purposeful Programing Showcase I	Oakdale 3-5
5:00pm	Conference Keynote - Miss Iowa Nicole Kelly	Oakdale Ballroom
6:00pm	Dinner Showcase	Coral Ballroom
9:00pm	Exhibit Hall	Conference Center
10:00pm	Iowa Community College Advisors Discussion	Slater
10:00pm	School Swap/Late Night Event	Oakdale Ballroom
10:00pm	Late Night Jam	Hotel Lounge (River Bar)

Saturday, November 16, 2013

8:00am	Conference Check In/Graphics Competition/ Onsite Poster Competition/APCA Serves	Grand Ballroom Foyer
8:30am	Educational Sessions / SG Session	Various Rooms
9:00am	Cooperative Buying Caucus	Salon 2
9:30am	Educational Sessions / SG Session	Various Rooms
10:30am	Educational Sessions / SG Session	Various Rooms
10:30am	Cooperative Buying Session	Salon 2
11:30am	Lunch Showcase	Coral Ballroom
2:00pm	Exhibit Hall	Conference Center
3:00pm	SHOW UPI The Next Level of Leadership	Oakdale Ballroom
3:45pm	Mainstage Showcase	Coral Ballroom
4:00pm	Associate Wrap-Up	Salon D
5:30pm	Exhibit Hall	Conference Center
6:15pm	Dinner	Coral Grand Ballroom
7:00pm	Final Cooperative Buying Session	Coral Grand Ballroom
9:00pm	APCA Leadership Challenge	Salon D
9:30pm	Exhibit Hall Move Out	Conference Center
10:00pm	A DANCE PARTY You Don't Want to Miss!	Salon D
10:00pm	Late Night Jam	Hotel Lounge (River Bar)

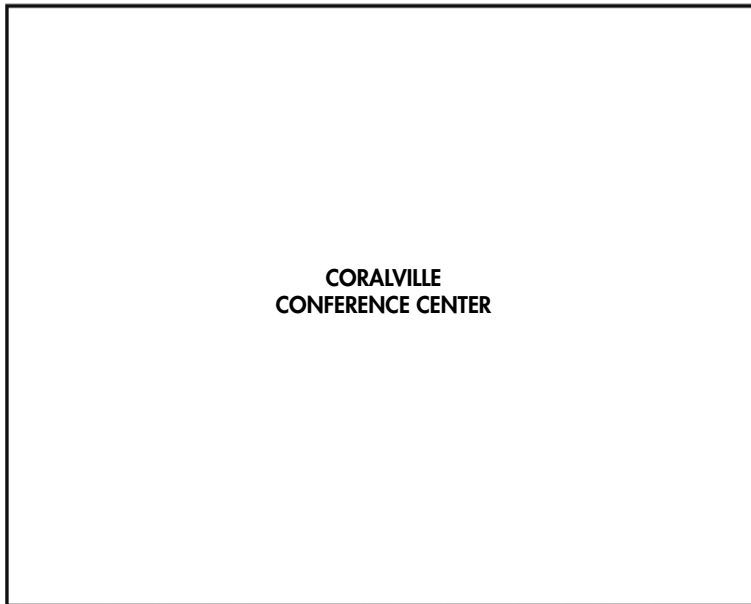
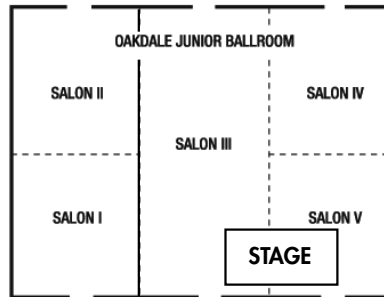
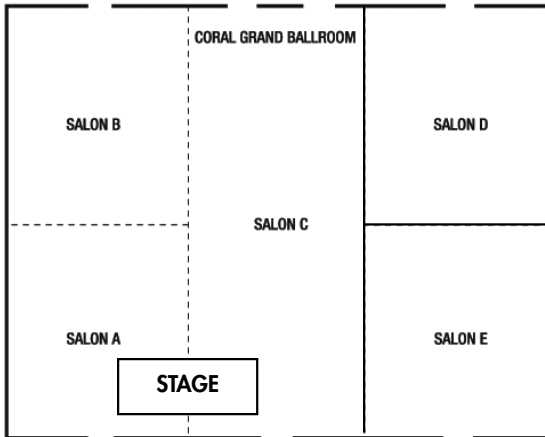
Sunday, November 17, 2013

9:00 am	Farewell Keynote	Salon 2
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MARRIOTT - OVERVIEW CONFERENCE MEETING AREA

FIRST FLOOR



Mainstage Showcases And Meals:
Coral A-C

**Conference Kickoff &
Purposeful Programming
Showcase:**
Oakdale Ballroom 3-5

Exhibit Hall:
Coralville Conference Center

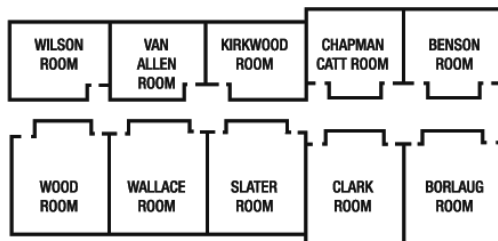
**Cooperative Buying,
Iowa Community College
Legislative Panel:**
Coral D

APCA Registration and Info:
Coral Ballroom Foyer

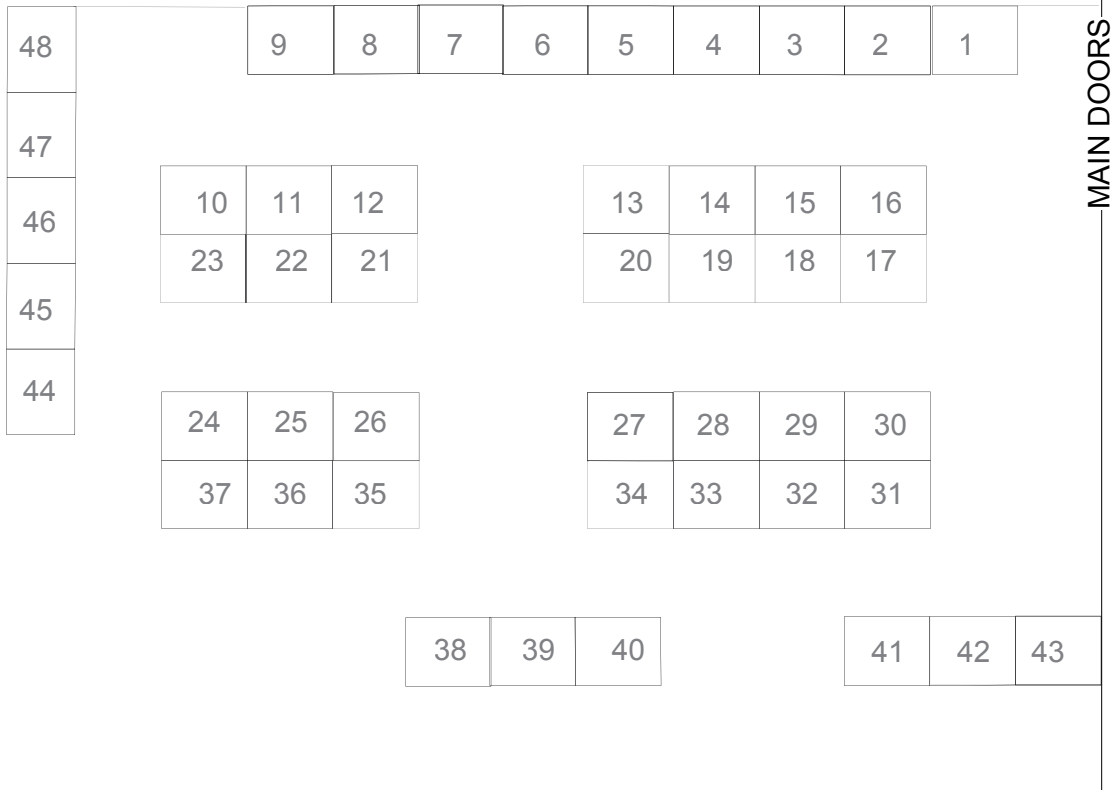
**Late Night Events,
Novelty Fair & School Swap:**
Oakdale 3-5

Educational Sessions:
2nd Floor

SECOND FLOOR



APCA MIDWEST CONFERENCE EXHIBIT HALL



1-4.....Cutting Edge Entertainment
 5.....MT Productions
 6.....Old Salt Union
 7.....Take Back College
 8.....FOS
 9.....Miss Iowa 2013, Nicole Kelly
 10-11Parlé Bookings
 12.....Orange Slice Training
 13.....DR SHUEY, LLC
 14.....More Than Just Poetry
 15.....LRS College Entertainment
 16.....Yes, You Can! Motivational Programs
 17.....ROJO Ink
 18.....Motivating Performance
 19-20....Neon Entertainment
 21.....On Campus Text
 22.....Reel Management

23.....Swift Kick
 24-26....Houla Entertainment
 27.....Del Suggs
 28-30....The College Agency
 31.....Mike Fritz Communications
 32.....Seamus Hutchens
 33.....Soulfresh Media Group
 34.....Fleming Continuing Education
 35-36....Kramer Entertainment Agency, Inc.
 37.....Inferential Direction & Management, Inc.
 38.....Black Gold Edutainment, LLC
 39.....Scott Porter
 40.....Clowning Around Entertainment
 41-43....Auburn Moon Agency
 44-48....Bass/Schuler Entertainment

ALL ABOUT APCA COOPERATIVE BUYING

APCA cooperative buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs with other schools. The time periods that schools can agree to set-up a block are:

Isolated - A single date, usually not including travel and lodging. 2 of 3 days, 3 of 5 days, and 5 of 7 days. (# of shows within a # of day(s) time period, travel and lodging are often shared evenly by the schools booking the attraction.) A typical cooperative pricing schedule in the conference program might be:



John Doe: Comedian Represented by ABC Agency:
Isolated \$1200 2 of 3 \$1100 3 of 5 \$1050 5 of 7 \$950
(Plus travel & lodging, shared travel & lodging in blocks)

Travel and lodging costs may often be agreed to onsite by filling out a cooperative buying form and detailing the arrangements in the co-op travel rider section. Any arrangements detailed in the travel rider section of a co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties.

The sample cooperative buying form on the following page is the form your school can use to

lock in a price on a performing artist at an APCA programming conference. When a school is interested in an artist from the conference showcases, the cooperative buyer may sign a co-op form, indicating their school's interest in hosting the attraction during their schedule.

The forms are then collected at the APCA cooperative buying booth in the exhibit hall and discussed with other interested schools in the cooperative buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA conference co-op buying educational session or contact **Michelle Barbich**.

Note: APCA cooperative buying Rules are displayed on the reverse of cooperative forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA cooperative buying may be forwarded to the National Office at (800) 681-5031.

ADDITIONAL CO-OP DISCOUNTS!

Onsite Purchasing Discounts

Participating associates offer a 10% discount on any published price (isolated or block) to schools willing to book onsite by using either a "request contract (RC)" or "commitment to block (CB)" form. This discount is in addition to any other block discounts available. Look for a sign in the associate members' booths indicating their participation in the onsite discount program.

FTE Cards

Some APCA associates have joined in a program where participating member schools utilize an "FTE" (full time enrollment) discount card. Based on the full-time enrollment status of the campus, a school may receive between 3% to 7% off the listed price of a participating artist or other attraction. This discount is in addition to any other onsite discount or block price discount, but the artist or attraction must be booked onsite using either a "request contract (RC)" or "commitment to block (CB)" form. The breakdown of the school FTE discount is as follows:

Below 3,000 FTE 7%

3,000 - 4,999 FTE 5%

5,000 - 9,999 FTE 3%

This program is completely voluntary. Schools requesting discount must show FTE Card issued by APCA National Office to participating associates upon request in order to receive discount. Look for a sign in the associate members' booth indicating their participation in the FTE discount program. The onsite and FTE status of an artist will also be noted in their conference bio!

APCA CO-OP POLICIES AND TYPES OF INTEREST DEFINITIONS

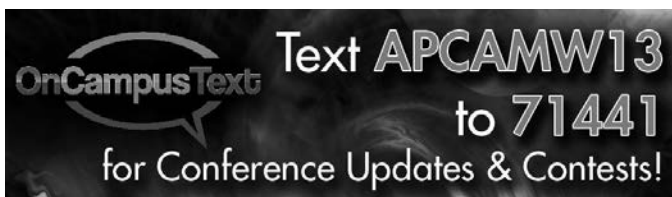
APCA COOPERATIVE BUYING FORM	
	See reverse side for important terms incorporated into this document by reference. Please print & press firmly. <div style="float: right; text-align: right;"> Date _____ Time _____ </div>
Attraction _____	
Agency/Organization _____	
Address _____	
City _____	State _____ Zip _____
Phone _____	Fax _____
Email _____	
Agency Representative Signature _____	
School/Buyer _____	
Address _____	
City _____	State _____ Zip _____
Phone _____	Fax _____
Email _____	
Authorized Signature _____	
BUYER DISCOUNTS	
FTE Cardholder Discount: ____3% ____5% ____7%	
Onsite Discount: ____10%	Total Onsite/FTE Discount: ____%
TYPE OF INTEREST: See reverse side for explanations <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <input type="checkbox"/> (AI) Attraction Interest </div> <div style="text-align: center;"> <input type="checkbox"/> (CB) Commitment to Block </div> <div style="text-align: center;"> <input type="checkbox"/> (RC) Request Contract </div> </div>	
SPECIFIC DATE If you have a specific date for this attraction, enter it here: _____ MM/DD/YYYY	
FLEXIBLE DATE If your date is flexible or you're not sure, enter here: <input type="checkbox"/> OPEN OR _____ Week of _____ Year	
OR SEMESTER <input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer Year	
TRAVEL / LODGING RIDER: Overrides all other travel agreements <small>If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated performance prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise stated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.</small>	
Agency/Organization Initials _____	School/Buyer Initials _____
Please disperse these forms in the following manner: White Copy: APCA Yellow Copy: Agency Pink Copy: School	
<input type="checkbox"/> Update	

I. TYPES OF INTEREST

Attraction Interest - (This option commits neither party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA conference program price for up to 21 days after the conference). When an attraction interest is indicated on a submitted and signed cooperative buying form, the school has indicated that it is strongly interested in purchasing the attraction. If the interested school wishes to book an attraction at isolated convention price structure or join a block, the attractions representative must be notified within 21 calendar days. All requested additions to a formed block are subject to reasonable travel and time constraints as determined by the conference cooperative buying coordinator, with final approval resting with the APCA.

Commitment to Block - When a commitment to block form is turned in to the Cooperative Buying center in the exhibit hall, the school has expressed their interest to enter into a contract if a block of as many as two schools are interested in the act on the specific date(s) they have requested. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA convention program or agreed to by cooperative buying form rider.

Request Contract - You have agreed to purchase this attraction on site at the convention and are bound to the terms of the contract signed by both parties. Both parties agree to honor all APCA cooperative buying process guidelines and procedures as set forth in the APCA convention program.



Use this hash tag:
#apcaMW13



Get Connected! Free Wifi
 username:
Marriott_Conference
 password: **535435**



@theapca

Instagram

See your photos live during showcases!

Use #APCAMW13

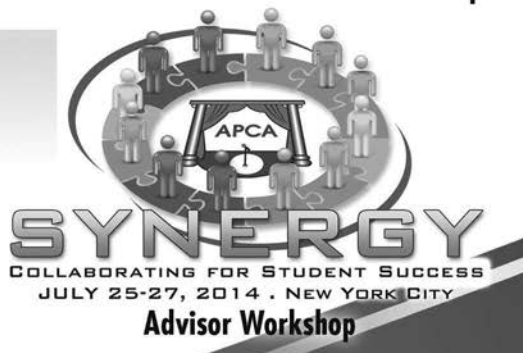


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ATLANTA, GA
FOR THE
**APCA NATIONAL
CONFERENCE**
MARCH 26-30, 2014



Advisor & Student Workshop



Advisor Workshop



Use this hash tag:
#apcaMW13



TheAPCA



@TheAPCA



theapca



Get Connected! Free Wifi
username:
Marriott_Conference
password: **535435**

Exhibit Hall Booth Signature Sheet

Name: _____

School: _____

Address: _____

41-43 Auburn Moon Agency _____

44-48 Bass/Schuler Entertainment _____

38 Black Gold Education, LLC _____

40 Clowning Around Entertainment _____

1-4 Cutting Edge Entertainment _____

27 Del Suggs _____

13 DR SHUEY, LLC _____

34 Fleming Continuing Education _____

8 FOS _____

24-26 Houla Entertainment _____

37 Inferential Direction & Management, Inc. _____

35-36 Kramer Entertainment Agency, Inc. _____

15 LRS College Entertainment _____

31 Mike Fritz International _____

9 Miss Iowa 2013, Nicole Kelly _____

14 More Than Just Poetry _____

18 Motivating Performance _____

5 MT Productions _____

19-20 Neon Entertainment _____

6 Old Salt Union _____

21 On Campus Text _____

12 Orange Slice Training _____

10-11 Parle Bookings _____

22 Reel Management _____

17 ROJO Ink _____

39 Scott Porter _____

32 Seamus Hutchens _____

33 Soulfresh Media Group _____

23 Swift Kick _____

7 Take Back College _____

28-30 The College Agency _____

16 Yes, You Can! Motivational Programs _____



To be eligible to receive your certificate, you must have stamps confirming that you have attended at least 4 ed sessions and 5 showcases! Look for stampers outside all showcases and ed sessions!

Ed Session Friday, November 15 1:00 am	Ed Session Saturday, November 16 8:30 am	Ed Session Saturday, November 16 9:30 am	Ed Session Saturday, November 16 10:30 am
SG Retreat Thursday, November 14 1:30 pm	SG Retreat Thursday, November 14 2:30 pm	SG Retreat Thursday, November 14 3:30 pm	SG Retreat Thursday, November 14 4:30 pm
SG Retreat Thursday, November 14 5:30 pm	SG Retreat Thursday, November 14 6:30 pm	SG Retreat Thursday, November 14 7:30 pm	SG Retreat Thursday, November 14 8:30 pm

Educational Sessions

Lunch Friday, November 15 12:00 pm	Programing I Friday, November 15 3:30 pm	Dinner Friday, November 15 6:00 pm	Lunch Saturday, November 16 11:30 am	Mainstage Showcase Saturday, November 16 3:45 pm
--	--	--	--	--

Showcases

APCA CONFERENCE CERTIFICATE CONFIRMATION/EVALUATION FORM

To receive a conference participation certificate and to be eligible for the cash drawing on Saturday, you must have:

- Signatures of all the vendors
- 5 confirmations of showcases
- 4 confirmations of ed sessions

Name: _____ Title: _____

School: _____ Phone: _____

E-mail: _____

Age: _____ Gender: (optional) _____ Student: _____ Professional: _____

Type of School: 2 Year: _____ 4 Year: _____ Commuter: _____ Programming Budget: _____

How did you hear about this conference? _____

Please rate the following on a scale of 1 - 5 (5 = excellent, 1 = poor):

Conference Experience _____ Overall _____ Delegate Mixers _____ Organization _____

APCA staff _____ Ed Sessions _____ Conference Program _____ Hotel Staff _____ Facility _____ Fun _____ Conference App _____

Would you recommend the conference to others? Yes _____ No _____ (please place comments below)

Where would you like to see this conference held in the future? _____

What issues in educational sessions should the next conference address? _____

If possible, tell us about someone who would be a potential conference presenter for the issues you identified.

Issue: _____ Name: _____ Phone: () _____

Please place your comments on the conference below: _____



/HoulaEntertainment

HOULA ENTERTAINMENT

Booths 24-26

REGISTER for CARIBBEAN CRUISE GIVEAWAY

MUSIC GENRES

Country • Pop
R&B/Hip Hop • Rock
Acoustic • Folk
Americana • Blues
Christian • Tribute
Reggae • Techno

VARIETY

Magician
Comedian
Illusionist

LECTURERS

Leadership
Motivational
Conservationist

OTHER ATTRACTIONS

Rare Exotics - Lions, Tigers & Bears!
Singer/Songwriter Workshops



LEE TERBOSIC

Showcasing at Booths 24-26



AY MUSIK

Friday 6:00pm
Dinner Showcase



MITCH CLARK

Saturday 12:00pm Lunch Showcase



THE JOE NEARY BAND

Saturday 3:45pm
Mainstage Showcase

APCA EXHIBITORS INFORMATION LIST

Auburn Moon Agency

Nancy Oeswein
55130 Shelby Rd. Ste. C
Shelby Township MI 48316
(800) 566-6653
nancy@auburnmoonagency.com
www.auburnmoonagency.com



Fleming Continuing Education

Brian Fleming
302 Shire Ln.
Celina TX 75009
(719) 569-4322
info@bcfleming.com
www.blownpuguy.com

**ONSITE
DISCOUNT**

More Than Just Poetry

Roderick Borisade
2419 Seabury Place North
Jacksonville FL 32246
(904) 476-0460
mrddrod@gmail.com
www.oddrod.net

Bass/Schuler Entertainment

Scott Bass
4001 W Devon Ave.
Suite 510
Chicago IL 60646
(773) 481-2600
scott@bass-schuler.com
www.bass-schuler.com



Fos Management

Keri Blumer
2029 NW 22nd St.
Oklahoma City OK 73106
(405) 712-2339
book.wearefos@gmail.com
www.wearefos.com

MoShows.com

Kijana Wiseman
4107 Inkberry Valley Lane
Houston TX 77045
(713) 521-0900
info@moshows.com
www.moshows.com



Black Gold Edutainment, LLC

Darren Douglas
9935 Cambria Ct.
St. Louis MO 63136
(888) 527-0072
professad@yahoo.com
www.professad.com

**ONSITE
DISCOUNT**

Houla Entertainment

Lee Mayer
PO Box 31688
Knoxville TN 37930-1688
(865) 414-9266
leemayer@houlaentertainment.com
www.houlaentertainment.com

Motivating Performance

Nick Palkowski
873 Arthur Dr.
Suite 11
Milton WI 53563
(507) 459-6293
nick@nickpalkowski.com
www.nickpalkowski.com

**FTE & ONSITE
DISCOUNT**

Clowning Around Entertainment

Mitch Dicker
220 S. Shaddle Ave.
Mundelein IL 60060
(847) 566-3006
becky@celebrationauthority.com
www.celebrationauthority.com

Inferential Direction & Management, Inc.

Patrick O'Connor
511 Lindsey Dr.
Wayne PA 19087
(610) 971-0416
dot.oconnor@pocmedia.com
www.pocmedia.com

MT Productions

Mark Toland
3600 N Lake Shore Dr.
Unit 1901
Chicago IL 60613
(855) magic-mt
info@marktoland.com
www.marktoland.com

**ONSITE
DISCOUNT**

College Agency, The

Sue Boxrud
7907 Stafford Trail
Savage MN 55378
(651) 222-9669
sue@thecollegeagency.com
www.thecollegeagency.com



Kramer Entertainment Agency, Inc.

Robert Kramer, Jr.
3849 Lake Michigan Drive NW
Grand Rapids MI 49534
(888) 655-7263
rakramerjr@kramerintl.com
www.kramerintl.com



LRS College Entertainment

Jason Scarcelli
505 S. Lafayette
Royal Oak MI 48067
(800) 700-7464
jasons@lorioross.com
www.lrscollegeentertainment.com



Neon Entertainment

Stephanie Robinson
3577 Harlem Road
Buffalo NY 14225
(800) 993-6366
stephanie@neon-entertainment.com
www.neon-entertainment.com



Cutting Edge Entertainment

Rob Jockel
69 Trailsend Drive
Canton CT 06019
(888) 221-6538
rjockel@cuttingedgeentertain.com
www.cuttingedgeentertain.com



Del Suggs

Del Suggs
PO Box 2261
Tallahassee FL 32316
(800) 323-1976
del@delsuggs.com
www.delsuggs.com



Mike Fritz International

Mike Fritz
10373 Riverview Dr.
Plainwell, MI, 49080
269-370-2858
mike@mikefritz.net
www.mikefritz.net

Old Salt Union

Ryan Murphy
6604 Old St. Louis Rd.
Belleville IL 62223
(618) 558-2906
oldsaltunion@gmail.com
www.oldsaltunion.com

**ONSITE
DISCOUNT**

DR SHUEY, LLC

Dr. Justine Marie Shuey
800 N. 2nd Street
Suite 163
Philadelphia PA 19123
(855) 377-4839
info@drshuey.com
www.drshuey.com

**FTE & ONSITE
DISCOUNT**

On Campus Text

Shawn Radley
PO Box 220307
Boston MA 02122
(617) 497-8366
info@oncampustext.com
www.oncampustext.com

**ONSITE
DISCOUNT**

Orange Slice Training

Jeff Stafford
4705 4th Ave. S.
Minneapolis MN 55419
(612) 670-0353
jeff@orangeslicetraining.com
www.orangeslicetraining.com

**ONSITE
DISCOUNT**

**RUBY: 3 Year Member
EMERALD: 5 Year Member
SAPPHIRE: 10 Year Member
DIAMOND: 15 Year Member**

APCA EXHIBITORS INFORMATION LIST

Parlé Bookings

Kevin Benoit
9109 Avenue N.
Brooklyn NY 11236
(646) 262-6026
parlebookings@gmail.com
www.parlebookings.com

**ONSITE
DISCOUNT**

Reel Management

Marc Marcuse
7472 W. Sahara Ave.
Suite 102C
Las Vegas NV 89117
(323) 841-4044
marc@reelmanagement.com
www.reelmanagement.com



ROJO Ink

Jose Rodriguez
1810 East Sahara Ave.
Las Vegas NV 89104
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jose@rojink.com
www.rojink.com

Scott Porter

Scott Porter
2036 W. Pierce Ave.
Suite 1W
Chicago IL 60622
(636) 236-5557
sportermusic@yahoo.com
www.facebook.com/scottporterband



Seamus Hutchens

Seamus Hutchens
518 Ridgeway Blvd.
Deland FL 32724
(412) 953-1173
seamus.hutchens@gmail.com

Soulfresh Media Group

Brandon A. Williams
1936 S. 17th Ave.
Maywood IL 60155
(708) 698-1193
realtalkraps@gmail.com
www.realtalkraps.com

**FTE
DISCOUNT**

Swift Kick

Tom Kriegelstein
186 Norfolk, #2F
New York NY 10002
(877) 479-4385
sk@swiftkickonline.com
www.swiftkickonline.com

**FTE & ONSITE
DISCOUNT**

Take Back College

Ryan Penneau
8873 Bonaventure Drive
Brighton MI 48116
(920) 915-9045
ryan@takebackcollege.com
www.takebackcollege.com

**ONSITE
DISCOUNT**

Yes, You Can! Motivational Programs

Lloyd Bachrach
P.O. Box 60995
Chicago IL 60660
(888) 883-0095
lloyd.bachrach@yes-you-can.net
www.lloydbachrach.com

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**ADVISORS
WELCOME RECEPTION**
Thursday - 9:00 pm
Hotel Lounge
(River Bar)



EMCEES



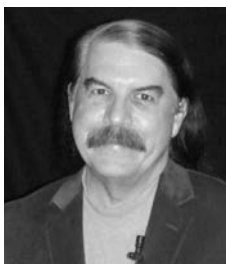
Adam Grabowski - Auburn Moon Agency

Voted 2013 Comic of the Year in Campus Activities Magazine, Adam was the highest rated comedian in 2011 and 2012 And 2013. The creativity and charisma of this 25-year-old from Chicago makes him the most exciting new act to hit the college circuit! Graduating early with a degree in Psychology from the University of Illinois, Adam used his productive procrastination skills to put off grad school by becoming a professional college comedian. Performing at 164 colleges in his first two years, he was the run away vote getter for 2012 Fastest Rising Star. His clever and relevant brand of humor is designed specifically for a college audience, which is made apparent by his unparalleled connectedness to campus culture!

Standard Isolated Price: \$1,700

Discounted APCA Prices Isolated:\$1,700 2of3:\$1,650 3of5:\$1,500 5of7:\$1,300

Plus travel for Isolated dates only. Plus lodging, sound, and lights for all dates.



Del Suggs - Del Suggs - (800) 323-1976

If you are seeking excellence in Leadership Development for your campus, then look no further. Del Suggs, M.S. Ed., is one of the most widely-respected presenters in the college market. In fact, the school members of the Association for the Promotion of Campus Activities voted Del "Best Campus Speaker" for 2010. "Campus Activities" magazine named him one of the "Hot Speaker Choices" for 2010. He has presented his programs in Leadership Development and Student Activities Training at campuses from Seattle to Ft. Lauderdale, from Hartford to Laredo, and most points in between. Del has the perfect combination of skills and experience for Leadership Development: He has spent much of his career as an entertainer; he has the academic credentials of a professor; and he has a lifetime of experience as a leader of national, regional, and local organizations. After publishing nearly 80 journal articles, his new book Truly Leading: Lessons in Leadership has reaffirmed his position as one the most widely-read authors in the field. Del Suggs is the speaker you have been seeking to teach your students how to lead themselves and their organizations.

Standard Isolated Price: \$2450

Discounted APCA Prices: Isolated: \$1950; 2 of 3: \$1850; 3 of 5: \$1750; 5 of 7: \$1750

Plus shared travel and lodging for all dates



Tom Kriegelstein - Swift Kick - (877) 479-4385

Tom is an internationally recognized speaker, writer, and consultant on creating community, increasing student engagement, and fostering student retention. He has worked with over 300 institutions around the U.S. and the world, including University of Wisconsin-Madison, the US Military, and Disney. From successful internet entrepreneur at 21 to three-time "Campus Speaker of the Year" by the age of 28, Tom has walked the walk and talked the talk. As the founder of Swift Kick and Student Launcher, Tom has dedicated his life to helping students discover their passion through co-curricular activities. His facilitation style wraps the audience into a whirlwind of self discovery that continues long after the program has ended. Blending together his technical aptitude with masterful storytelling, audiences all over the globe have been inspired and motivated by Tom. From the first moment, you'll see why he is the premier educator on student engagement.

Standard Isolated Price: \$3,500

Discounted APCA Prices Isolated:\$3,250 2of3:\$2,575 3of5:\$2,279 5of7:\$1,640

Plus travel.



Mike Fritz - Mike Fritz International - (269) 370-2858

Mike Fritz has delivered over 1500 paid talks and is one of the most dynamic and funny speakers available today. His unique blend of clean humor and great wisdom is rare and effective. Mike has a bachelors and masters degree in religious studies and a PhD in making people laugh. He has spoken to thousands of college and high school students, just like you, helping them maximize their potential as a leader. With Mike's unforgettable humor and amazing content your students or organization will be talking about Mike well after he leaves. He believes that every student is a leader, they just need to learn the formula of leadership. Mike has a 93% rebooking rate for a reason. When you are looking for deep content coupled with sidesplitting humor Mike is the best option!

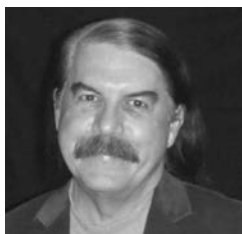
SESSION PRESENTERS



NICOLE KELLY was born without her left forearm. As she grew older, she learned to offset the initial stares with an outgoing personality that would not give in to "No." She found her passion within a world where she gave people permission to stare...the stage! Theater became not only her outlet but her chosen career path. Nicole graduated from the Johnny Carson School of Theater and Film at the University of Nebraska in May 2012. She spent her summers working in Massachusetts at the Williamstown Theatre Festival (via the VSA program, the International Organization on Arts and Disability) and in New Mexico at the Santa Fe Opera.



CHRISTOPHER CARTER As both an entertainer and speaker, Christopher Carter has received some of the most prestigious awards in the campus market, and he has appeared at over 2500 college campuses. He is also author of the book, *Student Body Language*, a guide to using nonverbal communication to master the student experience.



DEL SUGGS is one of the most widely-respected presenters in the college market. In fact, the school members of the "Association for the Promotion of Campus Activities" voted Del "Best Campus Speaker" for 2010. His book *"Truly Leading: Lessons in Leadership"* is already in its fourth printing, and he was recently featured in the book *"Roadmap to Success"* along with Dr. Deepak Chopra

and Dr. Ken Blanchard. Del's extraordinary keynotes, training programs, and retreats teach the practical application of leadership-- not just theory. He has presented his programs at over 750 campuses from Seattle to Ft. Lauderdale, from Hartford to Laredo, and most points in between.



DARREN DOUGLAS Born and raised in Saint Louis Missouri, Darren "Professa D" Douglas is one of the nation's newest and hottest college speakers and leading authorities on Leadership and Character Development. He is an entrepreneur, song-writer, music producer, youth counselor and a published author. In 2005 he co-founded the "Midwest Youth Empowerment Association," a nonprofit organization devoted to helping today's youth with their personal development and improving the quality of their lives. He's been featured on "The Success Show"

with Kristi Frank from season one of Donald Trump's "The Apprentice", and is the author of the new student leadership book *"The Sleeping Giant – 5 Simple Steps To Awaken The Leader In You"*. Professa D's straight forward no-nonsense approach delivers proven methods for building effective leadership skills that students can use immediately! Professa D is a highly energetic and dynamic presenter and is available for student orientations, leadership retreats, workshops and keynotes.



DR. JUSTINE MARIE SHUEY Hailing from the city of brotherly love, Dr. Justine Marie Shuey has always had a passion for human sexuality. She is a Board Certified Sexologist & AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. Dr. Shuey believes sex is healthy and normal. She creates safe and welcoming environments for college students to explore issues related to human sexuality,

expand their knowledge around sexuality and gain confidence in their sexual expression.

SESSION PRESENTERS



FARISO JORDAN is an actress, playwright and teaching artist that directs her creative talents towards telling stories that matter. Originally from Houston, Texas, Fariso Jordan moved to NYC to study theatre- performance at Fordham University. Her latest work, *GEORGIA* is about how love can be a breeding ground for monsters. *GEORGIA*, a one-woman, four-character stage play, investigates an issue people refuse to acknowledge—rape within “functional” relationships. The play

has been toured across the country Off-Broadway as well as at colleges & universities since 2011. Fariso is an advocate for healthy relationships and sexual consent awareness, providing a variety of workshops on the subjects.



JIMMY COX is a 2009 graduate of Purdue University with a BA in political science and history. He received his master's degree in 2013 from Indiana University in higher education and student affairs. Currently, he serves as the Associate Director of Student Affairs at Marian University, a small private-Catholic university in Indianapolis, IN. In this role he works for three different departments in the division of student affairs helping to

build bridges between services, programs, students, faculty, and staff in student activities, campus ministry, and housing. Additionally, Jimmy advises the campus programming board and the annual student leadership conference. Previously, he worked for his national fraternity as a consultant visiting approximately 90 chapters in two years working with student leaders, alumni, and campus partners on issues such as risk management, recruitment, and member development.



MICHAEL STEPHENSON came to the APCA in May 2013 as the Director of Marketing. He graduated from Northwestern State University (Fork 'Em Demons!) in Natchitoches, Louisiana where he received his BS in Business Administration with a minor in Computer Information Systems. While at NSU, he was employed under the Department of Student Activities and Organizations. Working closely with the Director of

Student Activities, he acquired a passion for working with college students and introducing them to the invaluable experiences that student life can provide. His campus involvement included social, civic and academic organizations/clubs. He served on the executive council of his fraternity for 3 years concluding his collegiate career as President. In his spare time, Michael enjoys volunteering for non-profit organizations. Something interesting about Michael is that he spearheaded fundraising efforts at NSU for St. Jude Children's Research Hospital and raised over \$100,000 over the course of his undergraduate career. His favorite quote is “You change the world when you change your mind!”



JEFF STAFFORD, founder of Orange Slice Training and former Director of Campus Life, works with campuses across the country transforming students into leaders through his uniquely branded leadership development programs. Partner with Jeff on your next Student Leader Training, Leadership Conference or Staff Development. Your students will love this JUICY approach to learning and leadership.



JOHNNY URBINA Johnny Urbina (Director of Student Services) and **MAGGIE DURAN** (Program Board Advisor) at Triton College in River Grove, Illinois have quickly made a name for themselves within the Illinois community college system. They have over six years combined experienced leading the Triton College Program Board, winning nine awards for the group's outstanding work thus far. Between the two, they bring a wealth of experience in programming student events and collaborating with other campus departments.



KARA POPP is the Director of Student Life, Diversity and Leadership at Northeast Iowa Community College, Peosta. Kara is starting her eighth year at NICC. Prior to NICC Kara worked in higher education at Buena Vista University and the University of Minnesota, Mankato. Kara received her BA from Carthage College and her MA from Minnesota State University, Mankato. Kara has found creating an environment of teamwork and good communication is key to connecting students to an student organization.



MIKE FRITZ has delivered over 1500 paid talks and is one of the most dynamic and funny speakers available today. His unique blend of clean humor and great wisdom is rare and effective. Mike has a bachelors and masters degree in religious studies and a PhD in making people laugh. He has spoken to thousands of college and high school students, just like you, helping them maximize their potential as a leader. With Mike's unforgettable humor and amazing content your students or organization will be talking about Mike well after he leaves. He believes that every student is a leader, they just need to learn the formula of leadership. Mike has a 93% rebooking rate for a reason. When you are looking for deep content coupled with sidesplitting humor Mike is the best option!

SESSION PRESENTERS



PATRICK DOGGETT is the Assistant Director of the Gates Center for Leadership and Personal Growth at Lake Forest College. Before planning major campus events at LFC, Patrick spent a number of years in Residence Life and Student Activities at other small, private institutions in Illinois.



RACHEL WUSSOW currently serves as the Assistant Director of University Union Internal Support at University of Wisconsin - Green Bay, overseeing Marketing, Promotions & Programming. She has primarily worked and gained her education in the Midwest, except for two years while obtaining a Master's Degree in Higher Education from Texas Tech University. She is a proud Red Raider! Rachel also serves as the APCA Midwest Regional Area Coordinator (RAC).



RYAN PENNEAU is known as one of the most effective speakers and facilitators in the nation. His HIGH energy, humor and full on interaction have brought him to be on of the most sought after presenters on college campuses. Presenting to over 10,000 students annually and utilizing his experience and educational background in Experiential Education, award-winning

presenter, Ryan Penneau guarantees to deliver a program unlike anything you've ever seen.



SETH VANDER TUIG is the Associate Director of Student Life at Kirkwood Community College. Seth is a proud Kirkwood graduate who spent his time on campus unofficially majoring in "Student Activities." He transferred on and earned his bachelors and masters from Iowa State University before returning "home" to Kirkwood. Now in his seventh year, he works with the 80+ clubs and organizations on campus and helps coordinate more than 75 events and activities each year. Seth also serves as the advisor for Student Leadership Council and Cedar Rapids Dance Marathon.



SHAWN RADLEY is the owner of OnCampusText a platform which assists campuses in reaching their students through the use of mobile technology. Launched in 2011 they are the exclusive text providers for APCA.



TAMMY NOBLES is a graduate of Lincoln University (MO) where she currently serves as the Director of Student Activities. She is a strong believer of transmitting the University through programming that educates, engages, empowers and exposes students. She also serves as the advisor to the Student Government Association, Mr. and Miss Lincoln University and the Royal Connection and the Campus Activity Board.



TOM KRIEGLSTEIN As a three-time APCA Campus Speaker of the Year, Tom is internationally recognized as a leader in creating community, increasing student engagement, and fostering student retention. As the founder of Swift Kick and Student Launcher, Tom has dedicated his life to helping students discover their passion through co-curricular activities.

A DANCE PARTY

You Don't Want to Miss!

SATURDAY, NOV. 16, 2013 - 10:00PM - SALON D



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Appearances include:

- Keynote Speaker
- School Assemblies
- Special Guest
- Fundraisers
- Festivals
- Business Luncheons
- Parades
- Graduations
- Conferences
- Classroom Visits
- Performer
- and much more!

To request an appearance by
Miss Iowa, Nicole Kelly,
please contact
businessmanager@missiowa.com

Appearance fees can be found at
www.missiowa.com

**CONFERENCE
KEYNOTE
FRIDAY,
NOVEMBER 15
5:00PM
OAKDALE
BALLROOM**

Nicole Kelly Miss Iowa 2013

Nicole was born without her left forearm. As she grew older, she learned to offset the initial stares with an outgoing personality that would not give in to "No." She found her passion within a world where she gave people permission to stare...the stage!

Theater became not only her outlet but her chosen career path. Nicole graduated from the Johnny Carson School of Theater and Film at the University of Nebraska in May 2012. She spent her summers working in Massachusetts at the Williamstown Theatre Festival (via the VSA program, the International Organization on Arts and Disability) and in New Mexico at the Santa Fe Opera.

Nicole's mission is to empower those who feel different to achieve their goals and exceed limitations. Nicole's passion is to reach out to people of all ages to help them understand their unique *ability* to live fully, give completely and seize every opportunity. She hopes to inspire anyone who feels different in some way to look past what others may consider limitations and prove that through hard work and dedication, anything is possible!

She recently launched a video campaign on YouTube called, "The Power of One" where she encourages anyone who feels different in any way to share their story. Nicole believes that everyone has the Power of One inside them: One voice, One story, One life to make a difference.

POWER of One



FOLLOW NICOLE!

On Twitter: @MissIowa2013

On facebook: www.facebook.com/missiowa2013
OR www.facebook.com/missiowa

THURSDAY, NOVEMBER 14, 2013

12:00pm	SG Retreat Check-In	Grand Ballroom Foyer
1:00pm	SG Retreat Kickoff	Wood
1:30pm	SG Retreat Sessions	Various Rooms
2:30pm	SG Retreat Sessions	Various Rooms
3:30pm	SG Retreat Sessions	Various Rooms
4:30pm	SG Retreat Sessions	Various Rooms
5:30pm	SG Retreat Wrap Up / Reflection	Wood
6:00pm	Dinner On Your Own	
6:15pm	Conference Check In / Service Projects	Coral Ballroom Foyer
	Novelties / Onsite Poster Competition	
8:30pm	APCA Intern Meeting	Salon 2
9:00pm	Advisor Welcome Reception	Hotel Lounge (River Bar)
9:00pm	Student Iceskating Social	Salon D

APCA SERVES

Thursday 12:00 pm - Grand Ballroom Foyer

SHOW OFF YOUR SERVICE!

Participate in one service project and receive your APCA Serves Band. If you do 4 service projects you will receive your free APCA Serves t-shirt. Be sure to have this card stamped.



POSTER COMPETITION!

Thursday 6:00pm-8:30pm
Grand Ballroom Foyer

All supplies will be provided at check in. Poster should include APCA **Road Trip** theme and your school mascot.

SATURDAY, NOV. 16, 2013 - 10:00PM - SALON D

VIDEO DANCE PARTIES
LASER LIGHTS
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1:00PM - WOOD SG RETREAT KICK-OFF

Student Government Retreat Kickoff

Tom Krieglstein - Swift Kick - www.swiftkickonline.com - (877) 479-4385

Audience: SG Retreat - All

Let's get it started ! Welcome to the APCA Student Government Association retreat! We'll get started with a bang as we bring everyone together for an engaging and enlightening start to this event. Be on time and bring your enthusiasm!



1:30 PM EDUCATIONAL SESSION

Wallace

Student Development Theory

Del Suggs - Del Suggs, M.S. Ed. - Del@DelSuggs.com - (800) 323-1976

Audience: SG Retreat - Advsor

Knowing what changes will occur in students- when those changes will occur, and what they will be- is the core of Student Development Theory. Serving as a "crash course" in psychology, this presentation covers the basics of Chickering, Perry, and Maslow for SGA Advisors. Student Development Theory is a remarkably powerful tool. This presentation will provide useful insight into your students' personal development, enabling you to better understand your students, to anticipate their needs, and foresee some problems before they occur.



Slater

What's the Role of Student Government?

Seth Vander Tuig - Kirkwood Community College - svander@kirkwood.edu

Audience: SG Retreat - Student

Student Government plays a major role on campuses. They have many responsibilities in regards to addressing and bringing awareness to student concerns, appointing representatives, and representing the campus as student leaders. Meet with other representatives to share the responsibilities and expectations of the Student Government on your campus. You will also have the opportunity to learn how to incorporate new roles and ideas to implement.



2:30 PM EDUCATIONAL SESSION

Wood

5 Dangers of Leadership: Ignore them at Your Own Risk

Mike Fritz - Mike Fritz Int'L - www.mikefritz.net - (269) 370-2858

Audience: SG Retreat - Student

Every person that takes on the call to be a leader is accepting one of the hardest, yet most rewarding tasks that exist in this world. Nothing is harder than making selfless decisions so that others may succeed. However, what most leaders don't know usually is their ruin. Successful Student Government Leadership is as much about what you DON'T do as what you do choose to do. This session will give you the 5 most common mistakes of leaders and how you can avoid them. This is not another boring leadership seminar this seminar could save you and your team from devolving. Let's fill the room and save yourself and your team!!!!



Wallace

Time Management for Effective Leaders

Del Suggs - Del Suggs, M.S. Ed. - Del@DelSuggs.com - (800) 323-1976

Audience: SG Retreat - Student

You won't find many people who are busier than Del Suggs, noted Leadership Development trainer, author and recording artist. Did you know you can actually create MORE time? In this session, you will learn the Three P's of Time Management- Planning, Prioritizing, and Procrastination. Come and learn how to make better use of your time, and end up with more free time!



3:30 PM EDUCATIONAL SESSION

Wood

How to Tap into the Source of Motivation

Darren Douglas - Black Gold Edutainment, LLC - professad@yahoo.com

Audience: SG Retreat - Student

A critical skill to effective leadership is having the ability to motivate and inspire others to take purposeful action towards a common goal. In this engaging and interactive presentation, Darren "Professa D" Douglas teaches the fundamentals of "Value-Driven Leadership", explaining how and why it's the key to tapping into the source of motivation and how student leaders can use this approach to dramatically improve their effectiveness. This session is ideal for resident assistants, members of student government, members of the Residence Hall Association, members of incoming freshmen orientation teams, or members of any number of student clubs or organizations.



Wallace

SG Advisor Roundtable

Seth Vander Tuig - Kirkwood Community College - svander@kirkwood.edu

Audience: SG Retreat - Advisor

Are you the Student Government advisor on your campus? Looking for new ideas and opportunities to network with other SG advisors? Here's your chance to collaborate with other SG advisors in your region and discuss current topics in Student Government.



4:30 PM EDUCATIONAL SESSION

Wallace

SG Advisor Open Forum

Seth Vander Tuig - Kirkwood Community College - svander@kirkwood.edu

Audience: SG Retreat - Advisor

SG advisors, the floor is yours! This open forum is the perfect opportunity for you to ask questions, share ideas, and take notes to reference once you return to your campus.



Slater

Tune Up Your Leadership Skills

Del Suggs - Del Suggs, M.S. Ed. - Del@DelSuggs.com - (800) 323-1976

Audience: SG Retreat - Student

At this session, you will get a quick primer in leadership. Learn the most important skills of personal leadership (how to be a better leader), the most effective tools for organizational leadership (lead your SGA more effectively), and the most valuable interpersonal skills (make a better impression on others).



5:30 PM - WOOD SG WRAP UP/ REFLECTION - TOM KRIEGLSTEIN

6:00 PM - DINNER ON YOUR OWN



@theapca

Instagram

See your photos live during showcases!

Use #APCAMW13

FRIDAY, NOVEMBER 15, 2013

8:00am	Conference Check In / Service Projects.....	Grand Ballroom Foyer
	Novelties / Onsite Poster Competition	
9:00am	Exhibit Hall Move In	Conference Center
9:00am	Conference Kick Off	Oakdale 3-5
10:00am	Educational Sessions / SG Session.....	Various Rooms
10:00am	Cooperative Buying Orientation	Salon 2
11:00am	Educational Sessions / SG Session.....	Various Rooms
11:00am	Associate Orientation - MANDATORY!.....	Salon D
11:00am	Iowa Legislative Panel.....	Salon 2
12:00pm	Lunch Showcase.....	Coral Ballroom
2:30pm	Exhibit Hall.....	Conference Center
3:30pm	Purposeful Programing Showcase I	Oakdale 3-5
5:00pm	Conference Keynote - Miss Iowa Nicole Kelly	Oakdale Ballroom
6:00pm	Dinner Showcase	Coral Ballroom
9:00pm	Exhibit Hall.....	Conference Center
10:00pm	Iowa Community College Advisors Discussion.....	Slater
10:00pm	School Swap/Late Night Event.....	Oakdale Ballroom
10:00pm	Late Night Jam	Hotel Lounge (River Bar)

APCA SERVES

Friday 8:00am - 9:00am
Lobby

Participate in one service project and receive your APCA Serves Band. If you do 4 service projects you will receive your free APCA Serves t-shirt. Be sure to have this card stamped.



POSTER COMPETITION!

Friday 8am-2pm
Grand Ballroom
Foyer

All supplies will be provided at check in.
Poster should include APCA Road Trip theme and your school mascot.

9:00AM - OAKDALE BALLROOM CONFERENCE KICK-OFF!

**FREE
GIFTS!**

Conference Kick-Off!

Jondra Darden, Michael Stephenson - jondra@apca.com, michael@apca.com

Audience: All

After the long roadtrip here, Michael and Jondra are ready to get this show on the road! Join them to learn how to make the most of your conference experience, get involved and to just have fun! They will be giving out tons of cool prizes and if you're on time, you may even receive one at the door. Be sure to come repping your school, because they're going to call on you to show your spirit!



Ryan Penneau is known as one of the most effective speakers and facilitators in the nation. His HIGH energy, humor and full on interaction have brought him to be on of the most sought after presenters on college campuses. Presenting to over 10,000 students annually and utilizing his experience and educational background in Experiential Education, award-winning presenter, Ryan Penneau guarantees to deliver a program unlike anything you've ever seen.



10:00 AM EDUCATIONAL SESSION

Wood

Delegation Tips & Strategies that Get Results

Jeff Stafford / Orange Slice Training - Orange Slice Training

www.OrangeSliceTraining.com - (612) 670-0353

Audience: SG Retreat

Have you felt yourself a bit stressed by all the work you need to do as a student leader? You don't have to do it alone. Attend this session to learn the 7 Secrets to Successful Delegation that will allow you to bust through the popular myth of "having to do it all yourself." Leave learning how to let go of projects and the need to micromanage – while having more energy and less stress. You in?



Borlaug

Major Concert Planning 101

Patrick Doggett - Lake Forest College - www.lakeforest.edu - (847) 735-6202

Audience: Student

In this roundtable discussion we will discuss the importance of building lasting relationships with agencies and how that can support and benefit your work as a programming board. We will brainstorm ways to build relationships and the importance of doing so.

Wallace

Texting & Driving?

Rachel Wussow & UWGB Promotions Team - UWGB

www.uwgb.edu/union/ - (920) 465-2910

Audience: Student

Come and learn all the ways to promote a program from the "road" side or as students walk by! Texting, boards, posters, etc. Prepare for an amazing "road trip" to UWGB campus as we share our best practices!

Clark

How to Double or Even Triple the size of Your Next Event

Mike Fritz - Mike Fritz Int'L - www.mikefritz.net - (269) 370-2858

Audience: Students

The fear of any event coordinator is putting money, time and effort into planning an event only to have a few people show up. This session is built to make sure that doesn't happen to you ever again. Successful event planning includes successful promotion. This session gives you the 7 secrets to successfully promoting an event to ensure success. Following the 7 secrets, Mike will give you a list of practical promoting ideas to make your event a success. This is the most important session you will attend to make sure your events are well attended!

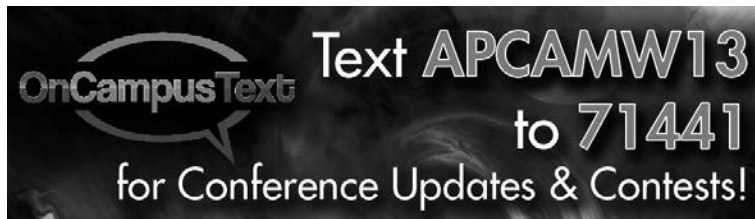
Salon 2

Cooperative Buying Orientation - Mandatory

Shellie Barbich

Audience: Coop Buyers

The average turnover of Student Affairs professionals is three year. Those who thrive past the three year mark go on to amazing




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#apcaMW13



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11:00 AM EDUCATIONAL SESSION

Wood

6 Secrets to Successfully Fundraise for your Club Using Social Media

Tom Krieglstein - Swift Kick - www.swiftkickonline.com - (877) 479-4385

Audience: Student

Remember when you spent countless hours sitting behind a table selling baked goods and candy to just barely raise enough money for a club trip at the end of the year? As a student leader, you have better things to do with your time and in this session you'll learn the latest ways to leverage social media, crowd-fundraising, and network effects so you can spend less time fundraising and more time doing.



Borlaug

Will You Join My Organization?

Jimmy Cox - Marian University - jcox@marian.edu

Audience: Student

Could you use more members on your programming board? Does your organization struggle to recruit quality members? Are enough people coming to your events? All of these questions have one thing in common; recruitment! In this session, you will understand how to convince people to spend time with your organization. We will explore recruitment philosophies, discuss the importance of knowing your "why", converse about what motivates individuals, and practice good recruitment skills.

Wallace

GOT Communication and Teamwork?

Kara Popp - Northeast Iowa Community College - poppk@nicc.edu

Audience: Student

Communication and teamwork is a key element to the success of any organization! This session will give you fun and easy activities to learn how to get your group communicating and working as a team. You will leave this session with ideas and activities to bring back to your organization to continue building an awesome team!

Slater

How to Avoid Burnout

Del Suggs, M.S.Ed. - Del@DelSuggs.com - (800) 323-1976

Audience: Advisor

Burnout: a state of mental, physical and emotional exhaustion. When the alarm clock goes off, do you hit the snooze button and roll back over? Does your life and job remind you of the film "Groundhog Day"? At one time you were excited about your job and eagerly embraced each day. Wouldn't you like to keep that enthusiasm alive - or bring it back to life? This session may be the answer. Del Suggs, noted Leadership Development trainer, author and APCA "Best Campus Speaker" will inspire you with this quick lesson in Attitude Restoration. Learn to recognize burnout in yourself, and some simple steps to regain the joy in your life and work.

Salon 2

Iowa Community College - Legislative Panel

Audience: Iowa Community College Student Delegates

This is for the Iowa Community College students. It is an opportunity for our students to find out what is happening on the Hill, to ask the Panel questions and to let them know just how important the community colleges are!!! It is essential that ALL community college students attend this session.

Clark

A Complete Guide to Self-Empowerment, Confidence, and the Life You're Capable Of

Ryan Penneau - Take Back College - www.TakeBackCollege.com - (920) 915-9045

Audience: Students

Ryan Penneau, that high ENERGY guy from the opening of this conference, used to hate public speaking. My knees would buckle, I'd get red in the face, forget everything...it was an awful experience. And now, he's a nationally recognized, award-winning speaker and leadership facilitator. How? Through what we will be learning in this session. During this 45 minute session, Ryan will share a sample of one of the nation's best college leadership trainings, and give participants one of the strongest and most valuable tools for life success and realizing your potential. Learn about looking at your life. Learn about accomplishing what you are capable of.



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MANDATORY ASSOCIATE ORIENTATION

Salon D - Friday 11:00am

Phil McAfee

APCA - VP Associate

Member Services

Audience: Associates

This session is mandatory for associates attending this conference. APCA cooperative buying policies, exhibit and showcase procedures and more will be discussed. All attending artists, agents and associates will be responsible for all material covered in this session.



LUNCH SHOWCASE - CORAL BALLROOM FRIDAY, NOVEMBER 15, 2013 - 12:00PM



Michael Somerville - Cutting Edge Entertainment - (888) 221-6538

Michael tried standup comedy on a dare while a student at the University of Notre Dame. He was soon emceeing Fighting Irish pep rallies and growing 70's style sideburns to do extra work in "Rudy". Upon graduation, he moved to New York City and took a job in advertising but, when his neck became irritated from shaving every day, retired to pursue comedy full time. His first job was dancing in a pink bear suit at a Bar Mitvah. He was hooked. Since then Michael has carved a unique niche in entertainment. A comedian, TV host, writer, advice guru there isn't much he doesn't do. Michael wrote and hosted the reality show "Wingman", imparts humorously insightful advice on the Hallmark Channel and just performed standup on The Late Show with David Letterman. He also serves as a panelist on various programs for VH1, Bravo and The History Channel and spent three years as Glamour Magazine's renowned dating columnist Jake. Michael has hosted shows for Nickelodeon, Starz and Encore and contributed to numerous publications from Time Magazine to Maxim. His two comedy CD's "Welcome to Somerville" and "Handsomely Disheveled" play in regular rotation on satellite radio. In his free time, Michael likes sleeping late and fettuccini, and loathes the sound of honking horns. While generally convivial, he is most fun after coffee.

Standard Isolated Price: \$1,650

Discounted APCA Prices Isolated:\$1,650 2of3:\$1,550 3of5:\$1,400 5of7:\$1,250

Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Overboard - Auburn Moon Agency - (800) 566-6653

Having elevated itself far beyond its humble street performing roots, the Boston-based professional male a cappella group Overboard can be heard serving up its high-powered, soul-infused vocal rock from Maine to California. The group's tight harmonies and intricate arrangements arouse even the most discerning audiences, while its dynamic, energetic performance guarantees to get them on their feet! Overboard has been featured entertainment for American Idol's annual summer camp and on the CBS Early Show's A Cappella Quest. Since 2009, Overboard's albums and "Free Track Tuesday" single of the week program have taken the a cappella community by storm, landing the group numerous accolades and awards. In 2011, Overboard won the overall prize at the Boston Regional Harmony Sweepstakes Festival and was voted Audience Favorite.

Standard Isolated Price: \$2,600

Discounted APCA Prices Isolated:\$2,600 2of3:\$2,500 3of5:\$2,200 5of7:\$1,850

Plus lodging and sound for all dates. Plus travel for isolated dates only.

Notes: _____

LUNCH SHOWCASE - CORAL BALLROOM

FRIDAY, NOVEMBER 15, 2013 - 12:00PM



John Crist - The College Agency - (651) 222-9669

John Crist's unique brand of stand up comedy comes highly touted as the winner of the 2012 Denver Improv's Got Laughs Competition, winner of the 2012 Loonees Comedy Competition and finalist of the 2012 Comedy Works New Faces Contest. In September of 2012, Crist traveled to the Middle East to perform stand up comedy for the troops stationed in Kuwait. Son of a preacher and one of eight children, Crist started his comedy career at the Laughing Skull Lounge in Atlanta, Georgia. His 13th appearance on stage was opening for Louie Anderson on the Vegas Strip at his Larger Than Life Comedy Show at the Excalibur Hotel. After performing at Microsoft's Christmas Party at the close of 2011, Crist travelled the country performing over 200 shows last year. John Crist's imaginative take on life makes him a crowd favorite in comedy clubs, corporate events and colleges across America. Crist currently lives in Denver, Colorado.

Standard Isolated Price: \$1,000

Discounted APCA Prices Isolated:\$1,000 2of3:\$1,000 3of5:\$950 5of7:\$850

Plus travel for Isolated dates only. Plus lodging, sound, and lights for all dates.

Notes: _____



Kate Klim - Neon Entertainment - (716) 836-6366

A piano player in a guitar player's world, Kate Klim entered the singer/songwriter scene in 2002, her emotive use of word and melody quickly receiving acclaim (Mid-Atlantic Song Contest, Mountain Stage New-Song Contest 2005 and 2006, Cornell University Emerging Artist Award.) She has opened for folk greats like Shawn Colvin and Richard Shindell, settling in Somerville Massachusetts to record her first studio release with producer Crit Harmon (Marin Sexton, Lori McKenna) in 2006. Kate Klim was five years old when her family inherited a piano from a neighbor. She was the middle of five children (a captive audience, as she says) and even at that age, a storyteller. Born in Illinois and rerouted to Pennsylvania as she approached adolescence, Kate found comfort on her community's stages, and solace in her songwriting.

Standard Isolated Price: \$1,225

Discounted APCA Prices Isolated:\$1,025 2of3:\$925 3of5:\$825 5of7:\$775

Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Brian "B. Nice" Birkeland - Parlè Bookings - (646) 262-6026

Brian "B.Nice" Birkeland represents one of the many voices in the vast diaspora that is Hip-Hop. B prides himself on community building, the art of freestyle and using spoken word as a tool to empower. B has been a part of nationally ranked college poetry slam teams and has shared the stage with such acts as Immortal Technique and Jadakiss. His music and poetry is a representation of himself, his family, his dreams, his fears, and the wonders of the universe. His sharp word play, vivid imagery and ability to improvise on stage have connected with audiences from Los Angeles to London. B's passion for self-expression and youth empowerment provide constant inspiration for his art.

Standard Isolated Price: \$1,600

Discounted APCA Prices Isolated:\$1,500 2of3:\$1,400 3of5:\$1,300 5of7:\$1200

Plus meal, sound, and lights for all dates.

Notes: _____


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LUNCH SHOWCASE - CORAL BALLROOM

FRIDAY, NOVEMBER 15, 2013 - 12:00PM



Seamus Hutchens - Seamus Hutchens - (412) 953-1173

Seamus Hutchens is a singer/songwriter from Pittsburgh, PA. During his freshman year at California University of Pennsylvania, he began performing at the college's open mic night and quickly found his niche. Before long, Seamus became one of the premier musicians in the area and was featured in many festivals and concerts on and off campus. Since graduating, Seamus can be found singing in bars, cafes, auditoriums, and fairgrounds throughout the Central Florida area. His style of music has been compared to Jason Mraz, Jack Johnson, Andy Grammer, Train, and others. Seamus is upbeat and always looking to have a good time. Playing music for a living is a dream come true for him, and he's excited to share his dream with all of you. In Seamus' single "Cruise", he says "All the wrong turns, but all the right moves." Make the right move by bringing Seamus Hutchens to your university.

Standard Isolated Price: \$1,000

Discounted APCA Prices Isolated: \$900 2of3: \$800 3of5: \$750 5of7: \$700
Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Michael Palascak - Bass/Schuler Entertainment - (773) 481-2600

Michael Palascak (Pal-a-sack), a Midwest native, moved to Chicago after college to pursue a career in comedy and living at home with his parents. Last winter Michael made millions of Americans laugh with his network television debut on The Late Show with David Letterman on CBS. Named by Chicago Reader's critics as the Best Stand-up of Chicago and by Campus Activities Magazine as Best Comedian Runner-up 2012.

Standard Isolated Price: \$2,200

Discounted APCA Prices Isolated: \$2,000 2of3: \$1,950 3of5: \$1,850 5of7: \$1,750
Plus lodging, sound and lights required on all dates.

Notes: _____



Old Salt Union - Old Salt Union - (618) 558-2906

The five young men who make up Old Salt Union grew up in Belleville, Illinois, the flashpoint for the '90s alternative-country scene, and they're still growing. You've heard of Bluegrass, and some of you may have no affection for it. But before you dismiss this, stop and listen to these guys. It's not just Bluegrass. This is Newgrass. This is Popgrass. This is what happens when you fuse guys under the age of 30 who have pure and raw talent, each with a voice which can stand on its own. They have been flown to L.A. where they won 2 Indie Music Channel Awards, released an album, played Wakarusa Music Festival, toured to over 11 states this summer, opened for Sam Bush and The Del McCoury Band, and all of this in under a year of being together. Their immediate influences are of their time

Old Crow Medicine Show, Trampled by Turtles, Devil Makes Three and their sensibility is lyrical, romantic, and loose. If they'll win you over with their harmonies and homesick fiddle, they'll get you dancing with their rhythms. This band has got a bright future and a lot of picking parties yet to crash.

Standard Isolated Price: \$1,700

Discounted APCA Prices Isolated: \$1,700 2of3: \$1,550 3of5: \$1,300 5of7: \$1,200
Prices are inclusive of expenses.

Notes: _____

EXHIBIT HALL 2:30PM - CONFERENCE CENTER

A DANCE PARTY

You Don't Want to Miss!

SATURDAY, NOV. 16, 2013 - 10:00PM - SALON D

PURPOSEFUL PROGRAMMING SHOWCASE I - OAKDALE

FRIDAY, NOVEMBER 15, 2013 - 3:30PM



Mike Fritz - Mike Fritz Communications - (269) 370-2858

Mike has delivered over 1500 paid talks and is one of the most dynamic and funny speakers available today. His unique blend of clean humor and great wisdom is rare and effective. Mike has a bachelors and masters degree in religious studies and a PhD in making people laugh. He has spoken to thousands of college and high school students, just like you, helping them maximize their potential as a leader. With Mike's unforgettable humor and amazing content your students or organization will be talking about Mike well after he leaves. He believes that every student is simply meeting the expectations people have placed on them and he is passionate about raising the bar so that students can truly reach their maximum potential. Mike has a 93% rebooking rate for a reason. When you are looking for deep content coupled with sidesplitting humor Mike is poised to deliver. Mike resides in Michigan with his wonderful wife of over a decade.

Standard Isolated Price: \$3,000

Discounted APCA Prices Isolated:\$2,500 2of3:\$2,300 3of5:\$2,200 5of7:\$2,000

All prices are inclusive of expenses.

Notes: _____



Fariso Jordan - Parlè Bookings - (646) 262-6026

Fariso Jordan is an actress, playwright, and teaching artist who directs her creative talents towards telling stories that matter. Originally from Houston, Texas, Fariso moved to NYC to study theatre-performance at Fordham University. Her latest work, GEORGIA, investigates an issue people refuse to acknowledge- rape in relationships. GEORGIA, a one-woman, four-character stage play, looks at the different perspectives on this topic, including the perspective of a young man. Since 2011, the play has been performed Off-Broadway in NYC and has toured across the country, as well as at many colleges & universities to engage young audiences on relevant conversations on sex, love, culture, and gender. Fariso is an advocate for healthy relationships and sexual consent awareness, providing a variety of workshops on the subjects.

Standard Isolated Price: \$1,500

Discounted APCA Prices Isolated:\$1,400 2of3:\$1,350 3of5:\$1,200 5of7:\$1,100

Plus travel and lodging.

Notes: _____



Brian Fleming - Fleming Consulting Education - (719) 569-4322

A decorated combat-veteran, Brian Fleming is an unparalleled leadership speaker on Student Development, Diversity, and Disability Awareness. A Team Leader with the US Army's elite 10th Mountain Division, he was blown up twice- first by a roadside bomb and then by a suicide bomber who exploded 3-feet away from him in Kandahar, Afghanistan. After 14-months of reconstructive surgery and rehab, he became an in-demand speaker and Best-Selling Author. Today, Fleming teaches college students across the nation leadership lessons that will make them successful ON CAMPUS and IN LIFE!

Standard Isolated Price: \$3,500

Discounted APCA Prices Isolated:\$2,000 2of3:\$1,700 3of5:\$1,600 5of7:\$1,400

Plus travel and lodging for all dates.

Notes: _____



Brandon "Real T@lk" Williams - Soulfresh Media Group - (708) 698-1193

Fresh off of a 2013 tour with Big Boi (of OutKast fame), artist Real T@lk is changing the world one rhyme at a time. At the age of nineteen, he decided to try his hand in poetry and quickly emerged as one of the hottest spoken word artists in the Midwest, doing shows while at Southern Illinois University. He has toured the Midwest circuit at The University Of Illinois and other colleges out of state including Howard University. Upon graduation, Real released his first audio project, "The Mo' Better Mixtape" which took the internet by storm and the fresh lyricism impressed The Source Magazine, who named Real "Unsigned Hype" in their December 2009 issue. He has spent the last few years touring with his hip-hop musical, "The Yard", mentoring with "Fulfill The Dream", and performing poetry. In February 2012, he performed for Andre3000 at his Atlanta home. Andre called Real a "lyrical scientist".

Standard Isolated Price: \$1,500

Discounted APCA Prices Isolated:\$1,200 2of3:\$1,100 3of5:\$1,000 5of7:\$900

Travel included, hotel and sound required.

Notes: _____

PURPOSEFUL PROGRAMMING SHOWCASE I - OAKDALE

FRIDAY, NOVEMBER 15, 2013 - 3:30PM



Zohra Sarwari - Auburn Moon Agency - (800) 566-6653

Inspirational Muslim speaker/author/consultant Zohra Sarwari is the author of 9 books and has been seen on ABC News, Fox News and interviewed on countless radio shows. Zohra's personal journey began at the age of 6, when she came to America from Afghanistan. Since that young age, she has been exposed to diversity issues; her parents could barely speak English when they arrived in America, and worked in low-paying jobs just to make ends meet. Zohra's rich cultural history and the very paradoxical experiences of immigrants drove her passion is to educate others about the Muslim faith, using humor and personal experiences that leave her audiences transformed. Her speeches promote dialogue, and foster tolerance towards people of all races, religions and backgrounds. At a time when we all need to know more about our Middle Eastern neighbors, Zohra's words are inspirational, timely and motivational, regardless of how tough and sensitive the subject matter might be.

Normal Isolated Price: \$1,800

Discounted APCA Prices Isolated:\$1,800 2of3:\$1,800 3of5:\$1,700 5of7:\$1,500

Plus lodging and sound for all dates. Plus travel for Isolated dates only.

Notes: _____



Darren "Professa D" Douglas - Black Gold Edutainment, LLC - (888) 527-0072

A critical skill to effective leadership is having the ability to motivate and inspire others to take purposeful action towards a common goal. In this engaging and interactive presentation, Darren "Professa D" Douglas teaches the fundamentals of "Value-Driven Leadership", explaining how and why it's the key to tapping into the source of motivation and how student leaders can use this approach to dramatically improve their effectiveness. This presentation is ideal for resident assistants, members of student government, members of the Residence Hall Association, members of incoming freshmen orientation teams, or members of any number of student clubs or organizations.

Standard Isolated Price: \$2,500

Discounted APCA Prices Isolated:\$2,250 2of3:\$2,000 3of5:\$1,800 5of7:\$1,500

Inclusive of expenses for all dates.

Notes: _____



Dr. Justine Shuey - DR SHUEY, LLC - (855) 377-4839

Hailing from the city of brotherly love, Dr. Justine Marie Shuey has always had a passion for human sexuality. She is a Board Certified Sexologist & AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. Dr. Shuey believes sex is healthy and normal. She creates safe and welcoming environments for college students to explore issues related to human sexuality, expand their knowledge around sexuality and gain confidence in their sexual expression.

Standard Isolated Price: \$3,000

Discounted APCA Prices Isolated:\$2,750 2of3:\$2,500 3of5:\$2,250 5of7:\$2,125

Plus travel, lodging, sound, and lights for all dates.

Notes: _____

EXHIBIT HALL 9:00PM - CONFERENCE CENTER



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CONFERENCE KEYNOTE

5:00PM - OAKDALE BALLROOM



Nicole Kelly
Miss Iowa 2013
Audience: Student

Nicole was born without her left forearm. As she grew older, she learned to offset the initial stares with an outgoing personality that would not give in to "No." She found her passion within a world where she gave people permission to stare...the stage!

Theater became not only her outlet but her chosen career path. Nicole graduated from the Johnny Carson School of Theater and Film at the University of Nebraska in May 2012. She spent her summers working in Massachusetts at the Williamstown Theatre Festival (via the VSA program, the International Organization on Arts and Disability) and in New Mexico at the Santa Fe Opera.

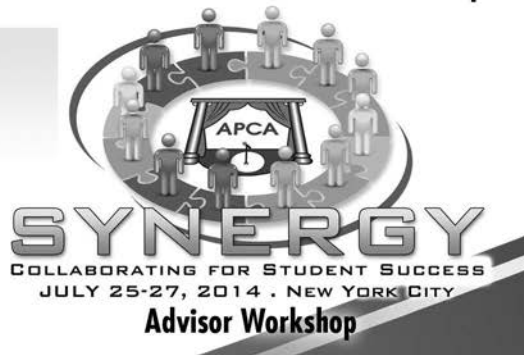
Nicole's mission is to empower those who feel different to achieve their goals and exceed limitations. Nicole's passion is to reach out to people of all ages to help them understand their unique ability to live fully, give completely and seize every opportunity. She hopes to inspire anyone who feels different in some way to look past what others may consider limitations and prove that through hard work and dedication, anything is possible!

She recently launched a video campaign on YouTube called, "The Power of One" where she encourages anyone who feels different in any way to share their story. Nicole believes that everyone has the Power of One inside them: One voice, One story, One life to make a difference.



20 years of working together to build a future in higher education.

JOIN US IN
 ATLANTA, GA
 FOR THE
**APCA NATIONAL
 CONFERENCE**
 MARCH 26-30, 2014



DINNER SHOWCASE - CORAL BALLROOM

FRIDAY, NOVEMBER 15, 2013 - 6:00PM



Matt Corey - Cutting Edge Entertainment - (888) 221-6538

Venturing far outside of the realm of traditional saxophone music, Matt Corey's set features all of your favorite Pop, R&B, Hip Hop, & Throwback hits like you've never heard them before! Think Travis Barker and DJ AM meet Jay Z and John Coltrane! Performance credits include: Performances with Dave Matthews Band, Lil Wayne, Mike Posner, Far East Movement, New Boyz, Mario, Josh Gracin, George Clinton & Parliament Funkadelic, Average White Band, & O.A.R. Performances at The Queen's Theatre (London, England), Walt Disney World, Rock & Roll Hall of Fame, NYC's Bitterend, LA's Viper Room and hundreds of colleges, universities, and military bases. "Male Solo Artist of the Year" (2011) - Association for the Promotion of Campus Activities. Nominated "New Rising Star" - Campus Activities Magazine. The lead role in the Emmy & Tony Award Winning Blast! company productions of Shockwave & Cyberjam.

Standard Isolated Price: \$1,600

Discounted APCA Prices Isolated:\$1,600 2of3:\$1,500 3of5:\$1,350 5of7:\$1,200

Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Michael Dean Ester - Neon Entertainment - (716) 836-6366

College Comic needed? According to the IRS, Michael's occupation is a "Professional College Student!" His perky blend of campus comedy has been served up at over forty NACA and APCA Showcases. Two time nominated NACA's, "Comedian of the Year," and "Best Male Performer!" by Campus Activities Magazine, Michael has over 1,800 live performances to his credit. His crowd-pleasing talents are matched only by his professionalism. Maybe that's why his upbeat humor is a repeat success at so many schools across the country, often as the first face new students see. Penn State University and the University of Maryland entrusted Michael with "Welcome Week" audiences as large as 10,000 students - - two years in a row!

Standard Isolated Price: \$2,000

Discounted APCA Prices Isolated:\$1,825 2of3:\$1,675 3of5:\$1,525 5of7:\$1,425

Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Casey Weston - Auburn Moon Agency - (800) 566-6653


Casey Weston is a singer/songwriter who calls Nashville home. 2 years ago at the age of 18, Casey became one of the finalists on the first season of NBC's The Voice, coming in 2nd on team Adam behind ultimate winner Xavier Colon. She went on to perform on The Voice Tour and continues to tour solo across the country. She cut her first EP at age 16. While she's had opportunities to open for major artists and play huge festival audiences and tours, at 20, she genuinely enjoys sharing her relatable material, wit and voice with her college age peers at colleges across the country.

Standard Isolated Price: \$1,500

Discounted APCA Prices Isolated:\$1,500 2of3:\$1,400 3of5:\$1,200 5of7:\$800

Plus lodging and sound for all dates. Plus travel for Isolated dates only.

Notes: _____



Text **APCAMW13**

to **71441**

for Conference Updates & Contests!

DINNER SHOWCASE - CORAL BALLROOM

FRIDAY, NOVEMBER 15, 2013 - 6:00PM



Chris Carter - Bass/Schuler Entertainment - (773) 481-2600

Christopher Carter's business is simple: he makes his living playing with other people's minds. Last year alone, Carter mystified students at over 200 colleges. In his words, he does anything that is weird, freaky or cool. He reads minds, makes detailed predictions that come true, and even makes borrowed light bulbs light up in audience members' hands. Chris is notorious for reading & revealing thoughts of audience members but don't worry, he won't reveal any embarrassing information unless it's funny. Chris is the premier mentalist on the college circuit. He is the winner of Campus Activities Magazine Reader's Choice Awards for Entertainer of The Year, Performing Arts Entertainer of the Year, Best Male Performer, and Best Novelty Live Performer. That's a lot of trophies.

Standard Isolated Price: \$2,200

Discounted APCA Prices Isolated:\$2,000 2of3:\$1,950 3of5:\$1,850 5of7:\$1,750

Plus lodging, sound and lights required on all dates.

Notes: _____



Brian O'Sullivan - The College Agency - (651) 222-9669

Armed with an acoustic guitar and an unwavering comedic wit, Brian O'Sullivan has performed across the country including Second City, The Ice House Comedy Club, The Comedy Store and has been seen and heard on many TV and Radio Stations along the way. O'Sullivan is fresh out of college, and has a natural connection with the young-adult crowd. His musical comedy explores pop culture and observations about the everyday life in a hilariously entertaining way.

Standard Isolated Price: \$1,800

Discounted APCA Prices Isolated:\$1,500 2of3:\$1,400 3of5:\$1,300 5of7:\$1,200

Plus lodging, sound, and lights for all dates.

Notes: _____



Odd?Rod - More Than Just Poetry - (904) 476-0460

Born to a drug-addicted mother and an absent father, Odd?Rod defeated the odds by chasing his dreams and obtaining a full academic scholarship to college. He documented his journey in rhyme and now tells the motivational tales that made him a hit on college campuses and more. He is proof that something can rise from nothing.

Standard Isolated Price: \$2,000

Discounted APCA Prices Isolated:\$1,700 2of3:\$1,600 3of5:\$1,500 5of7:\$1,400

Plus lodging for all dates.

Notes: _____



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DINNER SHOWCASE - CORAL BALLROOM

FRIDAY, NOVEMBER 15, 2013 - 6:00PM



AY MusiK - Houla Entertainment - (865) 414-9266

Allowing The Mistakes of Yesterdays to Fuel The Successes of Our Tomorrows. These are the words that resonate and drive AY and his musical carer, and are the powerhouse backing his ever growing fan-base "TeamAY". The words that continue to drive his Pursuit Of Success in the Music Industry. The Twenty Year Old Kansas City Native has a positive, clean, young, fresh new age sound that can only be described as...well AY-MusiK. Brother of AJ Young winner of the "Sing Like John Mayer" contest 2010. Nominated by AOV (Artist On Verge) for the year 2011. AJ Young and AY-MusiK are also X Factor TV show Contestants for 2012. AY and AJ work hand in hand producing original material both with songwriting, and the musical composition of tracks. Often compared to B.O.B, Asher Roth, Kid Cudi and even shades the lyrical side of a Lupe Fiasco with original songs like "Stick This In Your Pocket" its easy to see AY is going places.

Standard Isolated Price: \$2,750

Discounted APCA Prices Isolated:\$2,500 2of3:\$2,250 3of5:\$2,000 5of7:\$1,800
Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Chinese Acrobats - Kramer Entertainment Agency, Inc. - (616) 791-0095

You will see some of their favorite routines, such as: contortions, plate spinning, foot juggling, Chinese yo-yo, and group acrobatics. An interpreter accompanies the group to enrich each program with facts about Chinese culture and customs. They present an educational performance where your audience would learn about the culture of the country and meanings of the dances/instruments/ and costumes/ tied in with their performances.

Normal Isolated Price: \$2,500

Discounted APCA Prices Isolated:\$2,400 2of3:\$2,100 3of5:\$2,000 5of7:\$1,850
Prices are inclusive of expenses.

Notes: _____

EXHIBIT HALL 9:00PM - CONFERENCE CENTER

Show Your Spirit! **SCHOOL SWAP!**

10:00PM

GRAND PAVILION

Bring your imprint items, t-shirts and other cool stuff with your logo on them to the APCA school swap in the Grand Pavilion Swap with your APCA peers and bring home some great new gear!



LATE NIGHT JAM



**Artists Welcome
 To Perform**

**10:00pm
 Hotel Lounge**

Must be 21 & Older

For More Details or to Play See Del Suggs

GRANT EDMONDS - OAKDALE

FRIDAY, NOVEMBER 15, 2013 - 10:00PM

Arrive Early for School Swap



Grant Edmonds - Bass/Schuler Entertainment - (773) 481-2600

This "Student Variety Show featuring You and Money" is the culmination of 30+ years of imagination by your host, Grant Edmonds. A graduate of Butler University, he hosted his own university music and talk radio show for two years, and after graduation edited numerous television feature spots for Fox TV. After this, Grant went to L.A. to perform on screen in such shows and movies as, "The Sweetest Thing", "The Drew Carey Show", and "Seventh Heaven". His love of comedy, music, and dancing inspired him to create the "show Grant always wanted to see."

Standard Isolated Rate: \$2,200

Discounted APCA Prices Isolated:\$2,000 2of3:\$1,900 3of5:\$1,700 5of7:\$1,500

Plus lodging, sound and lights required on all dates.

Notes: _____

SATURDAY, NOV. 16, 2013 - 9:00PM - SALON D

APCA LEADERSHIP CHALLENGE



FEATURING TELEVISION REALITY STAR
WES BERGMANN
FROM THE CAST OF
THE REAL WORLD/
ROAD RULES CHALLENGE©

A DANCE PARTY

You Don't Want to Miss!



SATURDAY, NOV. 16, 2013 - 10:00PM - SALON D

SATURDAY, NOVEMBER 16, 2013

WEAR YOUR CONFERENCE T-SHIRTS

8:00am	Conference Check In/Graphics Competition/	Grand Ballroom Foyer
	Onsite Poster Competition/APCA Serves	
8:30am	Educational Sessions / SG Session	Various Rooms
9:00am	Cooperative Buying Caucus	Salon 2
9:30am	Educational Sessions / SG Session	Various Rooms
10:30am	Educational Sessions / SG Session	Various Rooms
10:30am	Cooperative Buying Session	Salon 2
11:30am	Lunch Showcase	Coral Ballroom
2:00pm	Exhibit Hall	Conference Center
3:00pm	SHOW UP! The Next Level of Leadership	Oakdale Ballroom
3:45pm	Mainstage Showcase	Coral Ballroom
4:00pm	Associate Wrap-Up	Salon D
5:30pm	Exhibit Hall	Conference Center
6:15pm	Dinner	Coral Grand Ballroom
7:00pm	Final Cooperative Buying Session	Coral Grand Ballroom
9:00pm	APCA Leadership Challenge	Salon D
9:30pm	Exhibit Hall Move Out	Conference Center
10:00pm	A DANCE PARTY You Don't Want to Miss!	Salon D
10:00pm	Late Night Jam	Hotel Lounge (River Bar)

8:30 AM EDUCATIONAL SESSION

Wood

Collaboration Station: A title you'll remember, a workshop that you'll never forget

Ryan Penneau - Take Back College

www.TakeBackCollege.com - (920) 915-9045

Audience: SQ Session All

Creating connections, mutual interest, invested relationships are necessary parts of getting things done on campus. As a student leader and organization, your ability to move multiple forces towards a common goal is vital to building a legacy and fulfilling the goals you have on campus. Too often, however, we are disappointed by lack-luster passion, lack of follow through on the behalf of others, or simple unwillingness to help. During this session, learn INVALUABLE tools for creating lasting impressions and relationships, develop ways to connect with others, be able to quickly collaborate to find common goals, and manage team and individual dynamics so that you can help others keep the goal in mind.

Borlaug

How can your campus build events that confront, educate and create sexual assault awareness

Fariso Jordan - Parle Bookings - www.farisojordan.com - (646) 262-6026

Audience: Student

"Rape" remains a dirty 4-letter word, a taboo not to be discussed. Don't let your campus succumb to silence. How can your campus build events that confront, educate and create sexual assault awareness? Learn methods on how to creatively craft sexual assault awareness events within your community. This workshop will reveal how to put on events that: i) promote rape prevention yet avoid victim blaming; ii) encourage young men to join the dialogue by inviting the male perspective rather than alienating it; iii) teach innovative and progressive strategies to tackle myths and misconceptions about sexual violence; iv) actively combat the stigma attached to this topic; v) create an open forum to discuss why nice guys rape and ways to avoid the "unwitting rape"; and vi) examine specific scheduling tactics to make this type of programming fit into the school year calendar at any time



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8:30 AM EDUCATIONAL SESSION

Wallace

Punctuate Your Leadership!

Jeff Stafford / Orange Slice Training - Orange Slice Training

www.OrangeSliceTraining.com - (612) 670-0353

Audience: Students

A key component to success as a leader is developing an increased sense of self-awareness. This session offers you an easy to use common language to help you describe and get the best from your individual leadership style. Are you an Exclamation Point, Comma, Period, or Question Mark? And what difference does this matter to how you approach communication, decision making and program planning? Knowing this is like having a crystal ball to help you with building the ideal team. Leave this session with tools and strategies to enhance your own leadership style as you continue to punctuate your leadership experience on campus and beyond!

Clark

Facilitating Great Discussions From Activity to Learning!

Dr. Justine Marie Shuey - DR SHUEY LLC

http://drshuey.com - (855) 377-4839

Audience: Student

If you have ever asked yourself "when am I going to use this knowledge" or "how does this apply to my life" then this session is for you. Learn how to facilitate great discussions and bridge the gap between doing and learning. This session will help students figure out how to apply what they have learned in an activity to their life using the experiential learning cycle. After a brief overview of the experiential learning cycle, students will participate in a short activity and discussion to learn how the experiential learning cycle works then will have an opportunity to create their own discussion based on a program they currently do or hope to do on their campus.

Slater

TOGA! TOGA! TOGA! - Greek Life Roundtable

Michael Stephenson - www.apca.com - (800) 681-5031

Audience: Student

Are the fraternities and sororities on your campus involved in your campus events? Do they plan events of their own? Is there a possibility of collaboration? Attend this interactive roundtable to share ideas of what GREEKS are doing on your campus. Wear your letters!

Chapman Catt Room

How to Thrive Past the Dreaded "3-Year" Student Affairs Turnover Rate

Tom Krieglstein - Swift Kick - www.swiftkickonline.com - (877) 479-4385

Audience: Advisor

The average turnover of Student Affairs professionals is three year. Those who thrive past the three year mark go on to amazing and successful careers in higher education. In this session we'll outline the key to helping you better manage the high level of pressure within Student Affairs and ultimately remain happy as you soar to new professional heights.



9:00 AM EDUCATIONAL SESSION

Salon 1

APCA Cooperative Buying Regional Caucus

Michelle Barbich - Edinboro University of PA - Director of Campus Life

mbarbich@edinboro.edu - (814) 732-2768

Audience: Co-op Buyers

THIS IS IT!! All co-op buyers attend this session to discuss who you'd like to bring to your campus.

Set up blocks with your neighboring schools to SAVE BIG MONEY! Please attend this session so that the blocks form prior to the official cooperative buying session.



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9:30 AM EDUCATIONAL SESSION

Salon 2

APCA Cooperative Buying

Michelle Barbich - Edinboro University of PA - Director of Campus Life

mbarbich@edinboro.edu - (814) 732-2768

Audience: Co-op Buyers

This is an official APCA cooperative buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all cooperative buying representatives.



Wood

Elections Roundtable Discussion

Tammy Nobles - Lincoln University of Missouri NoblesT@lincolnu.edu

Audience: SG Retreat

On-line voting, ballots, websites, so many options! What works best for you? Learn about ways to promote, hold and certify your student government elections. Do you follow proper voting etiquette, have set campaign rules and student standards? Let gather and gain some ideas on how to make your elections a success!



Borlaug

Be The Change in the World You Wish To See

Ryan Penneau - Take Back College - www.TakeBackCollege.com - (920) 915-9045

Audience: Student

This workshop will be deeply reflective and moving. Students attending this workshop will take a strong and honest look at their willingness and desire to 'change the world', will identify the obstacles to doing so and ultimately ask themselves 'what will I do about it'. This 45 minutes will move you emotionally but will also have you thinking and inspired about the next steps in your life. Ninety-nine percent of students have the "I just want to make a difference" attitude; but intentions are only the beginning, this workshop is the next step.

Wallace

Student Leadership Revolution

Mike Fritz - Mike Fritz Int'L - www.mikefritz.net - (269) 370-2858

Audience: Students

In this session students will learn what it takes to assemble and mobilize a team of people toward a common goal. The action steps the students will be provided with are tangible, measurable and attainable. This hilarious presentation on leadership will leave laughing and thinking. It is the perfect session to help you implement change on your campus. This isn't just another leadership seminar, it is the missing link that help you and your team become amazing leaders.

Clark

Sixty Ideas in 45 Minutes

Del Suggs, M.S.Ed. - Del@DelSuggs.com - (800) 323-1976

Audience: Student

Just had your budget cut... again? Tired of doing the same old programs? Need some fresh- and cheap- event ideas? Then this session is for you! We'll brainstorm and come up with at least sixty low cost and effective program ideas that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of great campus event ideas!

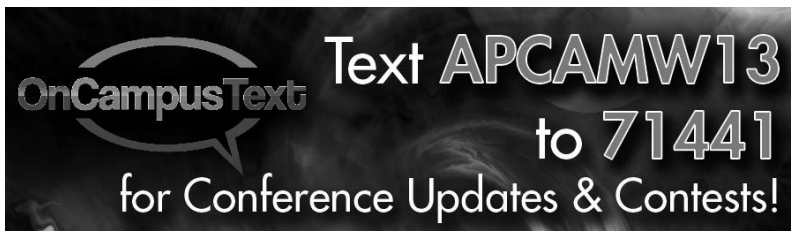
Slater

Collaboration Roundtable

Johnny Urbina - Triton College jurbina@triton.edu

Audience: Student

Participants will discuss ways to collaborate and plan successful events with other departments on their campuses.





Wood

Creating a Vision for your Student Government

Del Suggs, M.S.Ed. - Del@DelSuggs.com - (800) 323-1976

Audience: SG Retreat

Goals are not ethereal, abstract dreams. They are concrete and specific- and absolutely necessary for every organization and individual. Whether it's raising funds for worthy cause, becoming the largest club on campus, or simply seeking to be "the best," every group must have a vision with goals. There are strategies for developing and achieving your vision, strategies which will move your Student Government towards success directly and quickly. This session will teach you how.



Borlaug

Dance Floor Theory

Tom Krieglstein - Swift Kick - www.swiftkickonline.com - (877) 479-4385

Audience: Student

Just like on a dance floor, every school experiences varying levels of engagement between those fully involved (student leaders) and those lurking on the edge (apathetic students). With a 30% dropout rate within the first year of college and 60% of students saying they don't participate in school sponsored activities, it's more important than ever to reframe the way we engage our students. The same tactics to create successful social change on a dance floor (connections, relevancy, models of success, and motivation) also work to increase engagement within any school community. DFT provides student leaders and educators a new model for creating community, increasing student engagement, and fostering a culture of retention.

Wallace

How to Get Along with Everybody All the Time

Mike Fritz - Mike Fritz Int'L - www.mikefritz.net - (269) 370-2858

Audience: Student

Your relationships will only be as deep as your ability to resolve conflict. Mike takes you on a hilarious journey of what he calls "Human Interaction." He gives 5 crucial secrets in resolving conflict with anybody in your life. Whether with your friends, significant other, a professor, coach or boss you must be able to solve interpersonal conflict. Get ready to laugh, learn and be amazed by life changing content. Let's pack the room and revolutionize your campus. Ever attendee will receive a free gift.

Clark

Student Body Language

Christopher Carter - Bass/Schuler Entertainment - www.bass-schuler.com - (773) 481-2600

Audience: Student

Your body language affects how other people relate to you. Unfortunately, most of us are unaware of the subtle signals we give off. In this session, you will learn how to use your own nonverbal communication to make other people appear more confident, create trust, and make others want to follow your lead. You will also learn how to read between the lines of human communication and become sensitive to not only what people say, but also what they leave unsaid.

Slater

LGBTQ Allies: Creating Safe Spaces on College Campuses

Dr. Justine Marie Shuey

DR SHUEY LLC - <http://drshuey.com> - (855) 377-4839

Audience: Student

Come learn the basics of being a supportive ally to LGBTQ students on your campus! In this session we will discuss basic terminology and inclusive language, issues LGBTQ students encounter on college campuses, strategies to address obstacles, and resources to create safe and welcoming environments for all students on your campus. Bring your questions and share your perspectives to help create inclusive spaces for all students.



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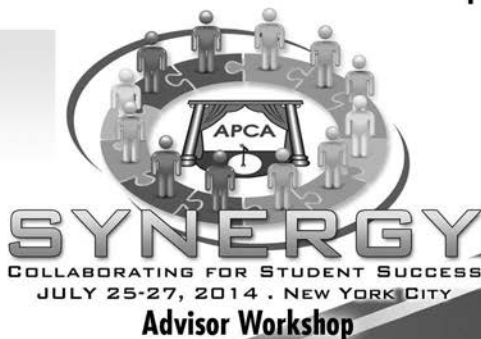
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Advisor & Student Workshop



Advisor Workshop

LUNCH SHOWCASE - CORAL BALLROOM

SATURDAY, NOVEMBER 16, 2013 - 11:30AM



Jay Black - Cutting Edge Entertainment - (888) 221-6538

In 2007, Jay Black left teaching to pursue writing and stand-up full time. Since then, he has headlined at close to 300 colleges, scoring three nominations and one win as the nation's top college comedian. He has appeared as a comic on Showtime, A&E, Fox, the CBC, and NBC. Jay has also performed at some of the most prestigious clubs in the country, from the Comedy Stop at the Tropicana in Atlantic City to the world famous Los Angeles Improv. Jay has opened for several celebrity comedians, including Joel McHale, Carlos Menica, D.L. Hughley, Sinbad, Bobcat Goldthwait, and Christopher Titus. In 2010, Jay was given the opportunity to work with the US Army on the "I Am Strong" tour, traveling overseas to entertain the troops. He's met equal success as a writer, selling his first screenplay in 2008 and working heavily as one of Hollywood's most sought-after "punch-up" writers, making your favorite movies even funnier.

Standard Isolated Price: \$1,800

Discounted APCA Prices Isolated:\$1,800 2of3:\$1,700 3of5:\$1,550 5of7:\$1,450

Plus travel, sound, and lights for all dates. Plus lodging for Isolated and 2of3 dates only.

Notes: _____



Dueling Pianos International - LRS College Entertainment - (800) 700-7464

Dueling Pianos International is a network Piano Comedy entertainers who perform in the most notable Dueling Piano venues, at Corporate Functions and Universities nationwide. Their award winning performance, incorporating costumes, improvisation and audience participation has yielded performances for Coca Cola, IBM, University of Notre Dame and University of Michigan. The Dueling Pianos concept consists of a High Energy, All Request, Rock N Roll, Sing Along, Clap Along Comedy show that makes the audience just as much a part of the performance as the piano players.

Standard Isolated Price: \$1,200

Discounted APCA Prices Isolated:\$1,100 2of3:\$1,000 3of5:\$950 5of7:\$900

Plus travel, lodging, sound, and lights.

Notes: _____



Katie Wirsing - The College Agency - (651) 222-9669

A national champion as a part of Denver's Mercury Cafe, Katie Wirsing rose through the ranks of Denver's cozy poetry scene to the national stage. Taking inspiration from the simple things in life and the people around her, Katie dissects and rhythmically words everything from her ultraconservative grandmother to sexuality. National success powered her to features on NPR, Dyke TV, and Femme Fatale magazine and a European tour with poets Buddy Wakefield and Andrea Gibson.

Standard Isolated Price: \$2,000

Discounted APCA Prices Isolated:\$1,800 2of3:\$1,700 3of5:\$1,600 5of7:\$1,400

Plus lodging, sound, and lights for all dates.

Notes: _____



Mitch Clark - Houla Entertainment - (865) 414-9266

Inspired by the likes of Gavin Degraw, John Mayer, Boyce Avenue, Jon Foreman, and bands like Needtobreathe, Mitch has developed a unique but popular sound that many say could easily be put on the radio today. "I play music to bring warmth and a smile to the face and hearts of others who hear me. I want to show the world the talent the Lord has given me, and I get no greater feeling than to see people hear me and stop to listen when walking by, and to see their faces light up. That's my goal."

Standard Isolated Price: \$1,350

Discounted APCA Prices Isolated:\$1,000 2of3:\$950 3of5:\$900 5of7:\$850

Plus travel, lodging, sound, and lights for all dates.

Notes: _____

LUNCH SHOWCASE - CORAL BALLROOM

SATURDAY, NOVEMBER 16, 2013 - 11:30AM



The Good, the Bad & the Sloppy - Bass/Schuler Entertainment - (773) 481-2600

The Good, The Bad, and The Sloppy Tour is the brain child of the comedic minds of Evan Ferl, Chris Cope, and JC Currais. The three comedians come together under one roof with plans to bring down the house. All three are nationally touring comedians but felt it was better for the world to get to see the whole trio in one amazing showcase. The show is a laugh out loud glimpse at some of stand up comedy's finest up and coming stars. Each comedian having his moment to shine and bring the audiences to hysterics. Their stage performances range from PG -13 events to the wildest no holds barred shows you can imagine. This aspect gives the tour the ability to suit almost any format required.

Standard Isolated Price: \$2,900

Discounted APCA Prices Isolated:\$2,500 2of3:\$2,100 3of5:\$1,800 5of7:\$1,500

Plus lodging, sound and lights required on all dates.

Notes: _____



Scott Porter - Scott Porter - (636) 236-5557

Scott Porter is a 26-year-old singer/songwriter from St. Louis, MO. His style of music has been compared to Jason Mraz, John Mayer, and Maroon 5. Armed with an acoustic guitar and a loop station, Scott puts on an unforgettable, high energy, one-man-band show. Scott has spent the past few years touring the country and has opened for national artists such as American Idol Winner Taylor Hicks, The Verve Pipe, Jon McLaughlin, Bowling For Soup and Corey Smith.

Standard Isolated Price: \$1,400

Discounted APCA Prices Isolated:\$1,200 2of3:\$1,000 3of5:\$900 5of7:\$800

Plus lodging for all dates.

Notes: _____



Mark Toland - MT Productions - (773) 857-0035

Mystery artist Mark Toland combines magic, mind reading, sideshow stunts, and hypnosis to create unforgettable mysteries. He was recently featured in Campus Activities Magazine, where they called his show "Classy, chic, and truly amazing."

Normal Isolated Price: \$1,500

Discounted APCA Prices Isolated:\$1,350 2of3:\$1,150 3of5:\$950 5of7:\$750

Plus travel, lodging, and sound for all dates.

Notes: _____



Fos - Fos Management - (405) 712-2339

We are a four piece indie rock band based out of Oklahoma City, Oklahoma. We are more than just friends, we are a close knit unit of skilled musicians who strive on creating music that resonates. Our sound has been compared to female led versions of As Tall As Lions and Kings of Leon. The name "Fos" originates from the Greek word for light (Ω) and is reflective of the energy that we bring to the music industry. We met in college and have been a band for 3 years. We love what we do and hope to further our goals by entering the college market.

Normal Isolated Price: \$1,700

Discounted APCA Prices Isolated:\$1,700 2of3:\$1,600 3of5:\$1,500 5of7:\$1,400

Plus travel.

Notes: _____

EXHIBIT HALL 2:00PM - CONFERENCE CENTER

STUDENT LEADERSHIP KEYNOTE

3:00PM - OAKDALE BALLROOM



SHOW UP! The Next Level of Leadership
Ryan Penneau - Take Back College - (920) 915-9045

Audience: Student

Ryan Penneau, travels the country offering programs to tens of thousands of college students annually. Every year he works with students offering strategies and tips for higher success in and after college. An accomplished entrepreneur, educator and author, Ryan has made a living and career doing what he loves. His award winning presentations and curriculum are recognized by colleges nation-wide as some of the most impactful and inspiring programs available. His leadership programs have gained international recognition and his interactive and experiential teaching methods are on the forefront of education.

Standard Isolated Price: \$3,200

Discounted APCA Prices Isolated:\$2,800 2of3:\$2,500 3of5:\$2,100 5of7:\$1,800

Prices are inclusive of expenses.

Notes: _____

ASSOCIATE WRAP-UP - 4:00 pm - Salon D

This session will be a recap of the conference events. You will have the opportunity to give input, ask questions and discuss the future of the APCA. Upcoming events and developments will be disclosed and new APCA services for Associates will be unveiled at this meeting. See you there!



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MAINSTAGE SHOWCASE - CORAL BALLROOM

SATURDAY, NOVEMBER 16, 2013 - 3:45PM



Tom Kriegelstein - Swift Kick - (877) 479-4385

Tom is an nationally recognized speaker, writer, and consultant on creating community, increasing student engagement, and fostering student retention. He has worked with over 300 institutions around the U.S. and the world, including University of Wisconsin-Madison, the US Military, and Disney. From successful internet entrepreneur at 21 to three-time Campus Speaker of the Year by the age of 28, Tom has walked the walk and talked the talk. As the founder of Swift Kick and Student Launcher, Tom has dedicated his life to helping students discover their passion through co-curricular activities. His facilitation style wraps the audience into a whirlwind of self discovery that continues long after the program has ended. Blending together his technical aptitude with masterful story-telling, audiences all over the globe have been inspired and motivated by Tom. From the first moment, you'll see why he is the premier educator on student engagement.

Standard Isolated Price: \$3,500

Discounted APCA Prices Isolated:\$3,250 2of3:\$2,575 3of5:\$2,279 5of7:\$1,640

Plus travel.

Notes: _____



The Devyl Nellys - Inferential Direction & Management, Inc. - (610) 971-0416

When childhood friends from Pennsylvania cross paths with childhood friends from the Garden State, and have such an insatiable desire to dance and rock, you get The Devyl Nellys. Inspired by the melting pot of talent in Brooklyn, the sheer electricity of Manhattan and the authenticity of Philadelphia, their tunes revive 70's funk and rock & roll and merge it with 10's pop and folk. Communal, collaborative and energetic, their performances will transcend you from the daily dose of life and keep you moving, grooving and uplifted in the aftermath. With over 300+ performances under their belt, including festival openings for Mumford & Sons, FUN., Alabama Shakes, Edward Sharpe & Magnetic Zeroes and at the Sundance Film Festival, these Devils will undoubtedly bring it to your university. Throughout 2014, the band will continue to tour non-stop the Midwest and East Coast performing both covers and originals.

Normal Isolated Price: \$650

Discounted APCA Prices Isolated:\$650 2of3:\$600 3of5:\$550 5of7:\$500

Plus travel.

Notes: _____



A Shot of Reality - Bass/Schuler Entertainment - (773) 481-2600

From Mission IMPROVable, Campus Activities Magazine's Comedy Act of the Year, comes a new show that combines improv comedy, audience participation, and education. "A Shot of Reality" provides an honest, engaging, humorous and sober new look at alcohol awareness on campus. "A Shot of Reality" educates students about encountering alcohol in a college environment. Entertaining and informative, two performers present the show in the form of a birthday party for the students in the audience. Alternating between hilarious improvisations, in which the audience participates, and educational sketches which drive home facts and statistics, "A Shot of Reality" will make audiences laugh, think, and inform their behavior towards alcohol. All performers have extensive training in alcohol awareness education, improv comedy, and interactive theater. "A Shot of Reality" is tailor-made for each school or event, incorporating college, local, and state alcohol policies for each show.

Normal Isolated Price: \$3,200

Discounted APCA Prices Isolated:\$2,800 2of3:\$2,500 3of5:\$2,200 5of7:\$2,000

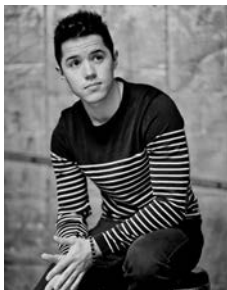
Plus lodging, sound and lights required on all dates.

Notes: _____

EXHIBIT HALL 5:30PM - CONFERENCE CENTER

MAINSTAGE SHOWCASE - CORAL BALLROOM

SATURDAY, NOVEMBER 16, 2013 - 3:45PM



Ryan Schmidt - Cutting Edge Entertainment - (888) 221-6538

Since his humble musical beginnings in rural New Hampshire, Boston-based singer/songwriter and recent graduate from Northeastern University's renowned Music Industry program, Ryan Schmidt has opened for critically acclaimed artists including: Matt Nathanson, LIGHTS, Pat McGee, sang a duet with Juliana Hatfield, is a YouTube partnered cover artist and has been named the Critic's Choice at the Starbucks Music Makers Competition. These achievements have been fueled by a refreshingly back-to-basics recipe of undeniable talent, unrelenting innovation and boundless desire, along with a healthy portion of good ole fashioned drive. This past year, he performed at the Counting Crow's private CMJ showcase, appeared in GQ's annual Men Of The Year editorial and was featured in Do512's Best of South By Southwest 2013 Report. With his fourth studio album due out Summer 2013, Schmidt "has taken the singer/songwriter genre to new heights." (OurVinyl.com)

Normal Isolated Price: \$

Discounted APCA Prices Isolated:\$ 2of3:\$ 3of5:\$ 5of7:\$

Plus travel, lodging, sound, and lights for all dates.

Notes: _____



Landry - Cutting Edge Entertainment - (888) 221-6538

Landry is best recognized for his likable hair, sprouting from charismatic follicles. He is a Canadian-born interracial love child whose hybrid existence, when mixed with a little dysfunction, makes for a fantastic recipe of comedy goulash. Taking in inspiration from personal life experiences, Landry's writing style carries a unique and passionate tone. His conversational comedy style appeals to people from all walks of life, age groups and ethnic backgrounds. Landry relocated to Atlanta in 2007 to pursue his career in the entertainment industry. Since then, he has performed at comedy clubs all over the continent, as well as colleges, cruise ships and international corporate functions. Some of his TV credits include the Canadian Comedy Network, Season 3 of "Bill Bellamy's Who's Got Jokes" and the latest season of "Off the Chain" on Bounce TV. He was a finalist in the 2009 Great Canadian Laugh Off and in 2011 he took the win at the Boston Comedy Festival. In 2012 he won the World Series of Comedy and was a finalist in the Miller Lite Stands Up Competition, as well as the Seattle Comedy Competition. In the Spring of 2013, Landry was invited to perform at the opening gala for the prestigious Halifax Comedy Festival and later that year, he was chosen to headline at the Laughyourashevilleoff Comedy Festival. Some of the comics Landry has had the opportunity to work with include Jon Reep, Dov Davidoff and Greg Fitzsimmons. He became an accomplished emcee by honing in on his skills during the first few years on the stage. Landry is a force to be reckoned with. With a smile that lights up a room and a personality to match, there is no telling what great things this young artist will achieve.

Standard Isolated Price: \$1,550

Discounted APCA Prices Isolated:\$1,550 2of3:\$1,450 3of5:\$1,300 5of7:\$1,150

Plus travel, lodging, sound, and lights.

Notes: _____



The Joe Neary Band - Houla Entertainment - (865) 414-9266

Joe Neary picked up a guitar near the end of 2010, and since then has quickly formed his own unique style of songs. His vocal sounds have the rhythmic and melodic flow of Jason Mraz and Jack Johnson, and many have compared him to that of Andy Grammer. Joe teamed up with hometown friend, Chris Halbauer, who adds to the overall sound with drums and percussion. Intermingled with originals, Joe Neary performs a multitude of interesting covers, ranging from Coldplay, The Script, One Republic, John Mayer, Train, and even Justin Bieber. What began as an acoustic duo of guitar and cajon percussion, has recently made way to a more upbeat band sound with the addition of bass player, Jordan Burmeister. They just finished recording their first full band album, "From Love, to Loss, to Living," which is due out June 1st.

Standard Isolated Price: \$2,000

Discounted APCA Prices Isolated:\$1,500 2of3:\$1,400 3of5:\$1,300 5of7:\$1,200

Plus travel, lodging, sound, and lights for all dates.

Notes: _____

EXHIBIT HALL 5:30PM - CONFERENCE CENTER

DINNER - 6:15PM

7:00PM - CO-OP SESSION

APCA FINAL CO-OP BUYING

Coral Grand Ballroom

Michelle Barbich

Edinboro University of PA - Director of Campus Life
mbarbich@edinboro.edu - (814) 732-2768

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all Cooperative Buying representatives.

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TO SAVE!**

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ROAD RULES LEADERSHIP CHALLENGE

9:00PM - OAKDALE BALLROOM

APCA LEADERSHIP CHALLENGE



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SATURDAY, NOV. 16, 2013 - 10:00PM - SALON D

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SUNDAY, NOVEMBER 17, 2013

FAREWELL KEYNOTE 9:00AM - SALON 2



#EventLove

10 Secrets for Getting People to Attend and Love Your #Events

Mike Fritz

Audience: All

After a weekend at APCA you have seen numerous speakers, performers and novelties and you love them all. How do you choose which one is right for you? After you choose, how do you make sure it is successful and engages a large number of students. This is THE session you need to make sure you never put on an event that fails again. Make sure you are there - these 10 secrets are killer!

Learning objectives:

- Students and advisors will be able to list 3 of the 10 secrets of successful event hosting
- Students and advisors will be able to identify the most important activity in the preplanning process before an event.
- Students and advisors will be able to identify and explain the most important principle when marketing their events.

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October 24-26, 2014



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BASS/SCHULER
entertainment



We are honored to work with you all and will continue to bring you award-winning artists that make your campus events unforgettable. Congratulations to our nominees and to Mission IMPROVable, voted 2013 Entertainer of the Year!



Mission IMPROVable
 Winner: 2013 Entertainer of the Year

Amanda Duncan



Best Performer:
 Small Venue

Shot of Reality



Best Performer:
 Speaker

Kyla Lacey



Best Performer:
 Female Artist

Black Jew Dialogues



Best Performer:
 Diversity Act

Christopher Carter



Best Performer:
 Male Artist

Jason LeVasseur



Best Performer:
 Music Artist

Chris Jones



Best Performer:
 Fastest Rising Star

Daniel Martin



2013 Entertainer
 of the Year

Live Band Karaoke



Best Performer:
 Novelty Attraction

C.L. Lindsay



Best Performer:
 Speaker

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