

APCA NATIONAL CAMPUS EVENTS
PLANNING CONFERENCE
MARCH 26 - 30, 2014
ATLANTA, GA



20 Years of Working Together to Build A Future In Higher Education

Download Our New
MOBILE APP

Available on the
App Store

ANDROID APP ON
Google play



#APCA20TH



Fantasy World Entertainment

A Grady Family Enterprise

**AMUSEMENT AND PARTY RENTALS
WE DELIVER, SET UP AND OPERATE**



YOUR PORTAL TO A WORLD OF FUN
800.757.6332 | WWW.FWWORLD.COM

Celebrate!

APCA NATIONAL CAMPUS EVENTS
PLANNING CONFERENCE
ATLANTA, GA March 26-30, 2014



On behalf of the entire APCA family, I welcome you to the 2014 National Campus Events Planning Conference where we are ready to help you PROMOTE and advance your campus events to the next level! We have a great experience in store for you, and hope that you will take full advantage of the opportunity your institution has afforded you in being here! In this program you will find tools you need to have a successful conference experience such as: listings of educational sessions, schedule of events, and the line-up of awesome talent for your programming needs. We encourage you to immerse yourself in this campus events planning experience and create a calendar of events and PROMOTIONS for your campus! You have the opportunity to learn and plan all while saving money during the cooperative buying process. Please let any member of the APCA team know if there is something we can do to make your APCA experience the best ever!

Jami Hall, Dalton State College - Southeast Regional Coordinator



Poster Competition!

**Tuesday 6:00pm-8:30pm &
Wednesday 8:00am-10:00am
Capitol Lobby**

All supplies will be provided
at check in.

Poster should include
APCA **Celebrate!**

Theme and your school mascot.



Graphics Competition!

Bring your artwork to registration on Thursday 8am-10am to have it submitted in the APCA Graphics Competition. Preview on Friday from 9am-11am. Awards will be given out at the Friday Dinner Showcase.



School Swap!

**Wednesday 11:30pm
Capitol Ballroom Foyer**

Trade t-shirts, shoe laces, mugs, sweatshirts, hats, frisbees or any unique items that promote your campus activities at the APCA Conference School Swap. Come get some great promotional ideas for your school!

#APCAINTERN

Interns for APCA!

Be a part of APCA by interning for the stage crew, conference logistics, video crew, ed sessions or other conference opportunities! Just let us know at the registration desk that you want to be a part of this excitement! Get in on the most fun part of the conference, volunteer behind the scenes at APCA!



Download Our New MOBILE APP



Available on the
 App Store

ANDROID APP ON
 Google play



APCA Staff Then & Now



Eric Lambert
Conference Coordinator
elambert@apca.com



Jessica Lambert
School Registration
Coordinator
jess@apca.com



Jordan Barwick
Associate Registration
Coordinator
jordan@apca.com



Kam Manuel
Office Manager &
Human Resources
kam@apca.com



Jondra Darden
Director of Engagement &
Conference Services
jondra@apca.com



Michael Stephenson
Director of Marketing
michael@apca.com



Ron Moening
Conference Security



Erin Stevie
Production
Coordinator
erin@imagedps.com



Yonna Pasch
Intern Coordinator
Northwestern
State University
paschy@nsula.edu



Jami Hall
Intern
Coordinator
Dalton State College
jhall@daltonstate.edu



Shellie Barbich
Edinboro
University
mbarbich@edinboro.edu



Archie Aser
Student Activities
Coordinator
easar@broward.edu

APCA Staff Interns

Mason Van Horn
Roane State Community College

Vanessa Irie
Reinhardt University

Dominique Johnson
Polk State College, Winter Haven

APCA Regional Team



Mehtap Donuk
 Northeast
 Regional Coordinator
 New York Institute of Technology
 (516) 686-1223
 mdonuk@nyit.edu



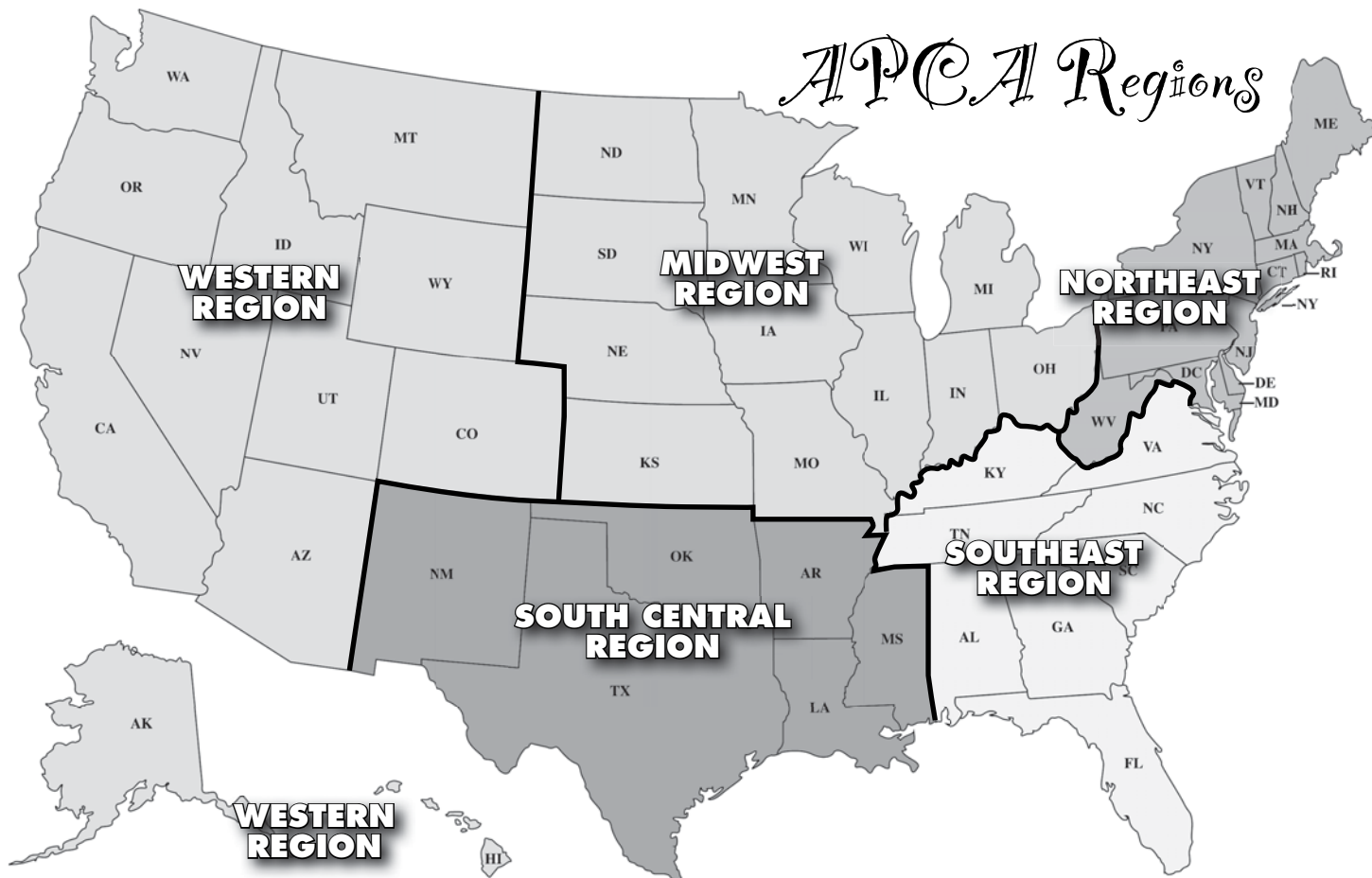
Dakota Doman
 South Central
 Regional Coordinator
 University of Houston -
 Victoria
 (361) 485-4409
 domand@uh.edu



Rachel Wussow
 Midwest
 Regional Coordinator
 University of Wisconsin -
 Green Bay
 920-465-2910
 wussowr@uwgb.edu



Jami Hall
 Southeast
 Regional Coordinator
 Dalton State College
 (706) 272-2505
 jhall@daltonstate.edu




Text APCA20TH
To 71441
for Conference Updates & Contests!

ATTEND IT TO WIN IT!

At #APCA20TH, APCA is rewarding delegates that make the most out of their conference experience. Here's how it works:



WAYS TO EARN TICKETS:

- Each delegate will receive one raffle ticket in his or her registration packet
- Each educational session you attend, you will have the chance to earn an additional ticket
- The first 50 delegates through the doors at exhibit hall will receive a ticket
- Download the APCA app and watch for push notifications and text APCA20TH to 71441 to receive additional information on how to earn additional tickets
- Be sure to attend everything, because you never know when the APCA staff will be handing out tickets



WHAT DO I WIN?

- Apple TV
- Roku 3 Streaming Media Player
- urBeats In-Ear Headphones
- Keurig K-Cup Home Brewer



WIN An iPad Mini!

Complete a conference survey at Saturday night dinner and earn a ticket to be in a separate drawing for an Apple iPad Mini! Instructions will be provided Saturday night.



WHEN DO WE DRAW?

- Dinner Showcase: Wed, March. 26th, 5:30pm - Grand Ballroom
- Mainstage Showcase: Thurs, March 27th, 8:00pm - Grand Ballroom
- Value Showcase: Fri, March 28th, 4:30pm - Capitol Ballroom
- APCA Star Showcase: Fri, March 28th, 11:00pm - Grand Ballroom
- Dinner Showcase: Sat, March 29th, 6:00pm - Grand Ballroom

Must be present to win. May not win more than once. You must surrender your ticket to claim prize. APCA is not responsible for lost or stolen tickets. Only students and advisors are eligible to win. APCA reserves the right to distribute tickets at any time during the conference that is not listed above.

APCA National 2014 Schedule

TUESDAY, MARCH 25, 2014

6:00 pm	Registration, APCA Serves!, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
8:30 pm	#APCAINTERN Meeting	Atlanta 1
9:00 pm	Student Welcome Party	Capitol Ballroom
10:00 pm	Movie Night: The Heat	Capitol Ballroom

WEDNESDAY, MARCH 26, 2014

8:00 am	Registration, APCA Serves!, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
9:00 am	Exhibit Hall Setup	Georgia Ballroom
10:00 am	Conference Kick-Off	Capitol Ballroom
10:00 am	Associate Orientation	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
11:00 am	Cooperative Buying Orientation	Atlanta 2-5
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
12:00 pm	Advisors Reception	Garden Courtyard
1:30 pm	Educational Sessions	Various Rooms
2:30 pm	Kickoff Mainstage Showcase	Capitol Ballroom
4:30 pm	Educational Sessions	Various Rooms
4:30 pm	Advisor Keynote, Dr. Lance Kennedy-Phillips	Atlanta 2-5
5:30 pm	Dinner / Dinner Showcase	Grand Ballroom
8:00 pm	Exhibit Hall	Georgia Ballroom
9:00 pm	Mainstage Showcase	Capitol Ballroom
10:30 pm	Exhibit Hall	Georgia Ballroom
11:30 pm	School Swap and Late Night Event	Capitol Ballroom
11:30 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles

THURSDAY, MARCH 27, 2014

8:00 am	Registration, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
8:30 am	Advisor Interactive Session with Dr. Lance Kennedy Phillips	Atlanta 1
9:00 am	Educational Sessions	Various Rooms
9:30 am	Cooperative Buying Caucus	Atlanta 2-5
10:00 am	Educational Sessions	Various Rooms
10:00 am	Cooperative Buying Session	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
1:30 pm	Mainstage Showcase	Grand Ballroom
3:30 pm	Exhibit Hall	Georgia Ballroom
4:30 pm	Diversity Showcase	Capitol Ballroom
6:00 pm	Dinner on Your Own	
8:00 pm	Mainstage Showcase *ft Mary Lambert	Grand Ballroom
10:00 pm	Exhibit Hall	Georgia Ballroom
11:00 pm	Late Night Event & APCA Star Auditions	Capitol Ballroom
11:00 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles

FRIDAY, MARCH 28, 2014

8:30 am	APCA State and Regional Roundtable	Atlanta 1/Conf Rooms 121-129
8:30 am	Registration, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
9:00 am	Educational Sessions	Various Rooms
9:30 am	Cooperative Buying Caucus	Atlanta 2-5
10:00 am	Educational Sessions	Various Rooms
10:00 am	Cooperative Buying Session	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
1:30 pm	Mainstage Showcase	Grand Ballroom
3:30 pm	Exhibit Hall	Georgia Ballroom
4:30 pm	Value Showcase	Capitol Ballroom
6:30 pm	Dinner / SE Regional Awards / Mainstage Showcase *ft. Will Champlin	Grand Ballroom
9:00 pm	Exhibit Hall	Georgia Ballroom
10:00 pm	Late Night Event	Capitol Ballroom
10:00 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles
11:00 pm	APCA Star Showcase	Grand Ballroom

SATURDAY, MARCH 29, 2014 - (CONFERENCE T-SHIRT DAY)

8:00 am	Advisor Session – Campus Activities Legal Issues –Adam Lambert	Atlanta 1
9:00 am	Registration, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
9:30 am	Cooperative Buying Caucus	Atlanta 2-5
10:00 am	Educational Sessions	Various Rooms
10:00 am	Cooperative Buying Session	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
1:30 pm	Mainstage Showcase	Grand Ballroom
1:30 pm	Associate Wrap-Up	Savannah 2
3:00 pm	Exhibit Hall	Georgia Ballroom
4:00 pm	Mainstage Showcase	Capitol Ballroom
5:30 pm	Break to prepare for dinner	
6:00 pm	Dinner / National Awards / Mainstage Showcase *ft. Ying Yang Twins	Grand Ballroom
9:00 pm	Exhibit Hall	Georgia Ballroom
10:00 pm	Final Cooperative Buying Session	Atlanta 2-5
10:00 pm	Late Night Dance Party with CHRON	Capitol Ballroom
11:30 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles

SUNDAY, MARCH 30, 2014

9:30 am	Non-Denominational Service	Atlanta 1
10:00 am	APCA Wrap-Up	Atlanta 1



APCA Conference Evaluation Form



**Fill out this form for your chance to
WIN an iPad Mini**

Name: _____

School: _____ Phone: _____

E-mail: _____

Age: _____ Student: _____ Professional: _____

Type of School: 2 Year: _____ 4 Year: _____ Commuter: _____ Programming Budget: _____

How did you hear about this conference? _____

Please rate the following on a scale of 1 - 5 (5 = excellent, 1 = poor):

Conference Experience _____ Organization _____ Showcases _____ Keynote Speakers _____

APCA staff _____ Ed Sessions _____ Food _____ Conference Program _____ Hotel Staff _____ Facility _____ Fun _____

Conference App _____ Ease of conference check-in _____ Ease of hotel check-in _____

Would you recommend the conference to others? Yes _____ No _____

Where would you like to see this conference held in the future? _____

What are some educational session topics you would like to see at future APCA events? _____

Please list any recommendations for potential conference presenters or keynoters: _____

Would you be interested in presenting an educational session at a future event? Yes _____ No _____ Maybe _____

If yes, what topic would you like to present? _____

If you were assigned an APCA Buddy, did you find this program beneficial? Yes _____ No _____ N/A _____

Was Conference Kick-off beneficial for you and your delegation? Yes _____ No _____ If no, explain. _____

Did you / your delegation participate in APCA Serves? Yes _____ No _____

Please list any comments / suggestions. _____

Did you download the APCA app on your smartphone or tablet? Yes _____ No _____ N/A _____

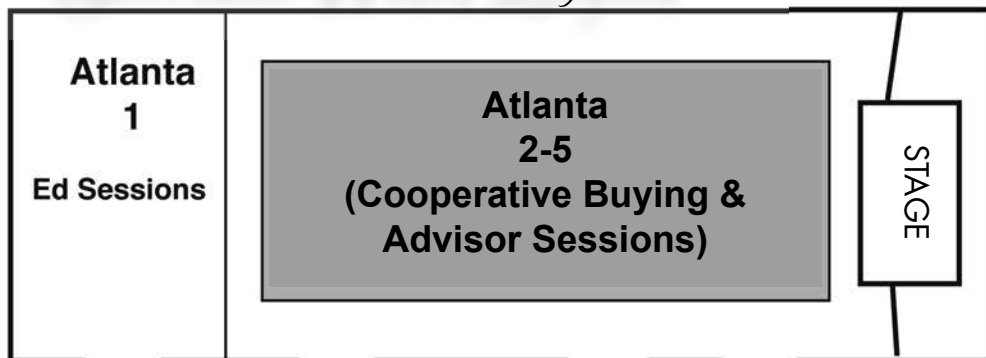
Additional Comments: _____

Conference Meeting Logistics

Sheraton Hotel Layout

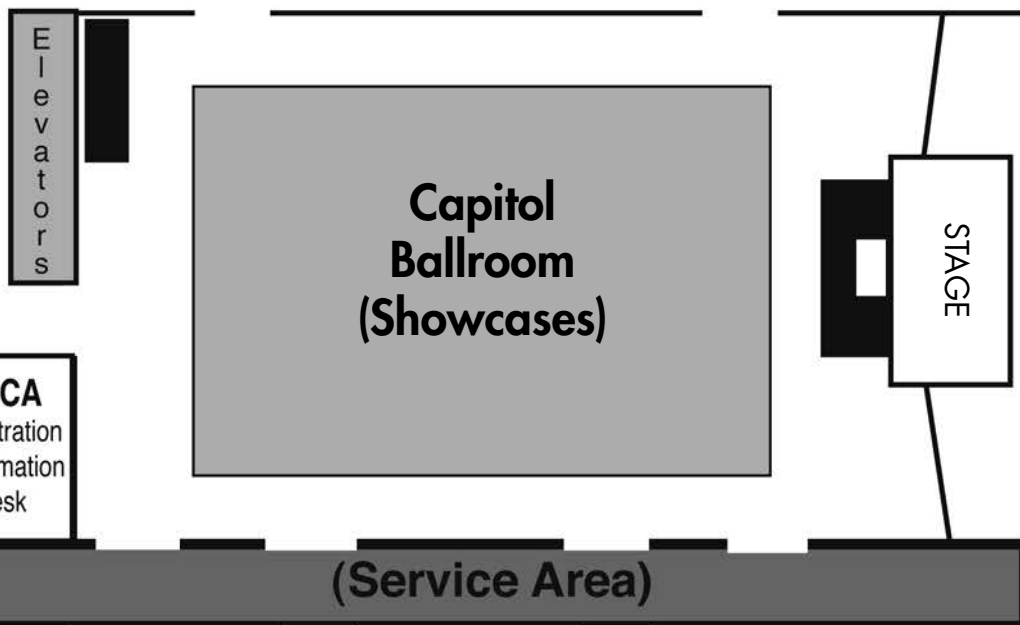
1st Floor

The first floor will be used for Showcases, Exhibit Hall & Educational Sessions during the conference. Please check your program for listings of times for these events.



Capitol / Atlanta Ballroom Corridor

Capitol Lobby Area



Stairs to 2nd Floor Educational Session Rooms



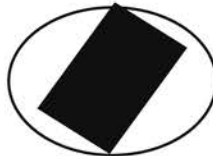
**GA
13**

••• 2nd Floor - Educational Session Breakouts •••



The second floor will be used as an Educational Session area during the conference. Please check your program for listings of times for these sessions.

Stairs to
1st floor
& 3rd Floor
Showcases



••• 3rd Floor •••

DINNER/MAINSTAGE - Grand Ballroom

ARTISTS MEET & GREET - Piedmont Room

RESTAURANT - Collage (Deli For Meal Deals Is On This Floor)

Special APCA Meal Deals!

SHOW YOUR APCA BADGE TO GET GREAT MEAL DEALS AT APCA!

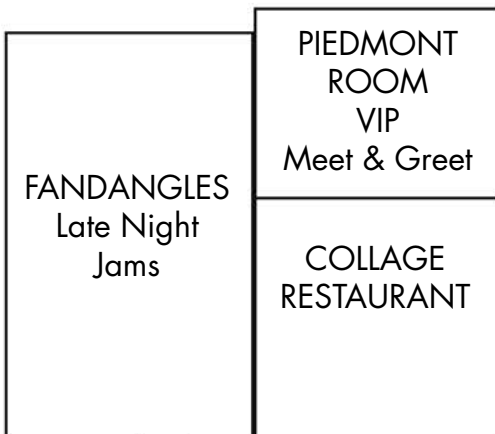
3rd Floor Deli meal deals:

Pizza and soda, \$4.50 + tax

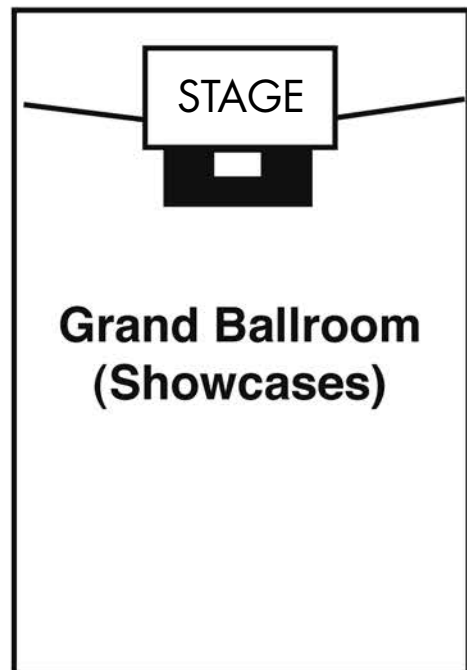
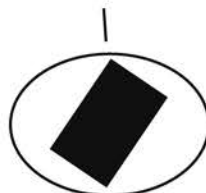
Sandwich chips and soda, \$7.60 + tax

Collage lunch deal \$12.95 lunch

Collage buffet dinner deal on Thursday night \$13.95



Stairs to
1st Floor
& 2nd
Floor



••• APCA Exhibitors Listed Alphabetically •••

1041 Entertainment.....	1-2	Hey Cole Presents	81-82
2 Ring Circus.....	83	Houla Entertainment	22-27
24 MM, Inc.....	108	Inferential Direction and Management, Inc.	10
All Year Sports.....	132	Interactive Attractions	142
America's Student Leadership Trainer	105	JB Entertainment	85
American Music Corporation.....	92	Jereme Ford	39
Amped Events.....	87	Jus' Wiggin Entertainment	57
Amusement Masters Productions, Inc.	20-21	LRS College Entertainment	74
APCA Serves.....	104	M.A.M. Inc.	9
Arrow Records.....	67	Macabre Talent.....	117
Artes Latinas.....	49	Magician Nash Fung.....	91
Auburn Moon Agency	53-56	Mannex Management	114
Ava "The Aviator"	7	Mastering the Audition Productions	116
Bass/Schuler Entertainment	40-43	Matt Beillis Music	73
Burgess Amusements & Special Events.....	139-140	Metropolis Management	13-16
Campus Spa	131	Michael D. Brown	93
CampusTshirts.com.....	122	Mike Fritz International	120
Chron.....	19	Mike Miller Productions	86
Coleman Productions, Inc.....	4	More Than Just Poetry	115
College Agency, The	70-72	Neon Entertainment.....	5-6
Criterion Pictures.....	3	On Campus Text	107
Cutting Edge Entertainment	61-65	Original Play, LLC	34
D. Up Entertainment	133	Parle Bookings	66
Degy Booking International	44-48	Pearson Project, The	69
Del Suggs	106	Phat Comedy	113
Diversity Talent Agency.....	36-38	Queen City Novelties	135
DPL Productions	119	RCJ Management	121
DR SHUEY, LLC	141	ROJO Ink	33
E2 Live!	89-90	Speaker Nick Scott	76
Endeavor Entertainment, Inc.	88	Step 2 Promotions	8
Entertainment Avenue, LLC.	28-29	Stewart Logan Productions	84
Everything but the Mime	124-130	Summit Comedy, Inc.....	30-32
Fantasy World Entertainment	136-138	Swift Kick.....	51
Flappers/H2F Comedy Productions, Inc.....	101-103	Take College Back.....	35
Fresh Variety.....	78-80	Talent Revolution	118
Future Media Enterprises.....	50	The Hip Guru's Guide.....	75
Global Talent HQ, LLC.....	77	TJohnE Productions, Inc.....	11-12
GP Entertainment	17-18	Tropical Extremes, Inc.....	52
Gunn's Studio	109	Valenrich Wellness, LLC.	68
Headliner Meet & Greet	134	Your Event Source	58-60

Download Our New MOBILE APP





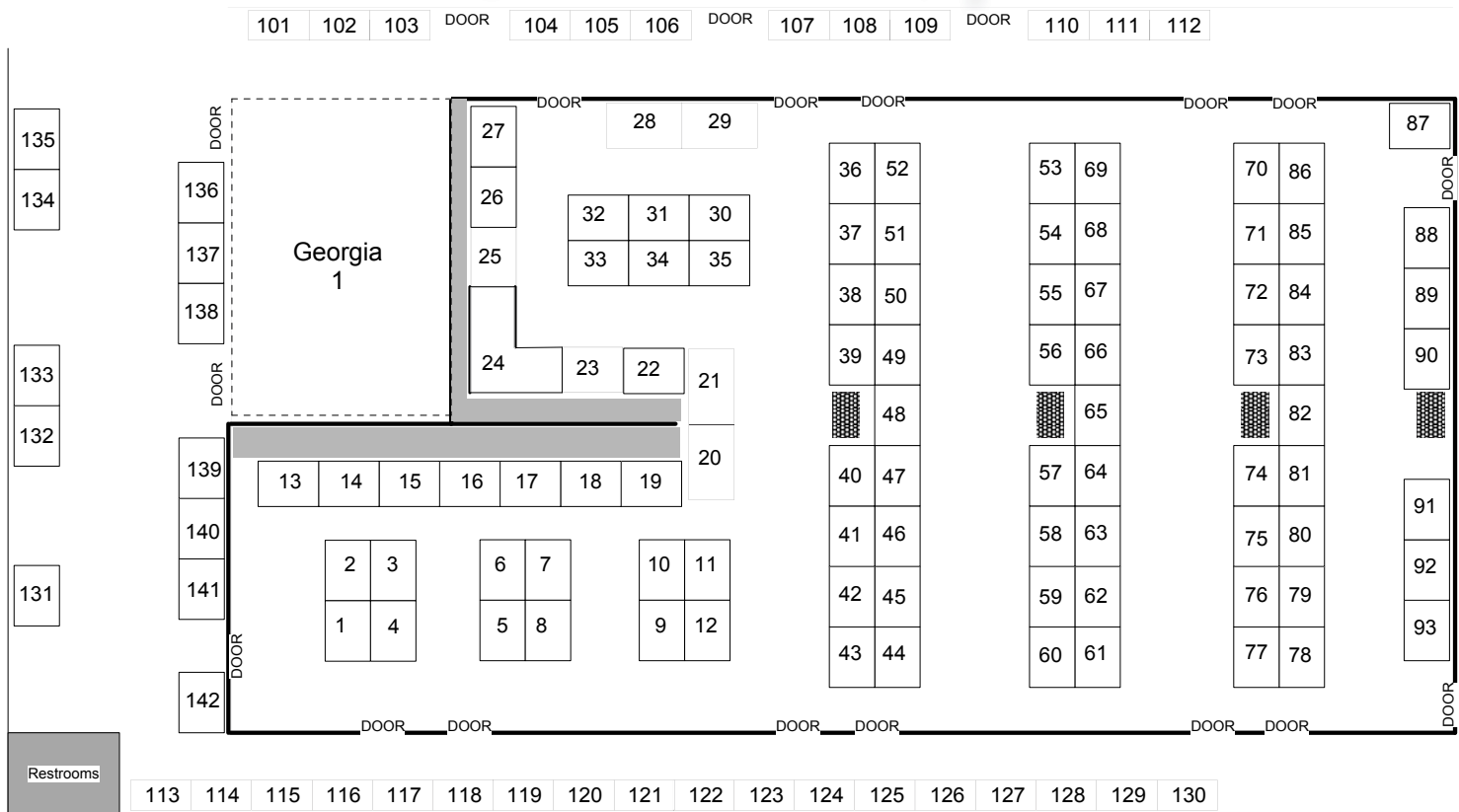


Available on the
App Store

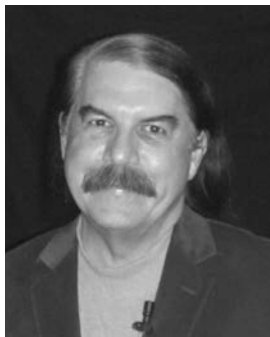


ANDROID APP ON
Google play

Exhibit Hall Map



Showcase EMCEES



Del Suggs - Del Suggs - (800) 323-1976

If you are seeking excellence in Leadership Development for your campus, then look no further. Del Suggs, M.S. Ed., is one of the most widely-respected presenters in the college market. In fact, the school members of the Association for the Promotion of Campus Activities voted Del "Best Campus Speaker" for 2010. "Campus Activities" magazine named him one of the "Hot Speaker Choices" for 2010. He has presented his programs in Leadership Development and Student Activities Training at campuses from Seattle to Ft. Lauderdale, from Hartford to Laredo, and most points in between. Del has the perfect combination of skills and experience for Leadership Development: He has spent much of his career as an entertainer; he has the academic credentials of a professor; and he has a lifetime of experience as a leader of national, regional, and local organizations. After publishing nearly 80 journal articles, his new book *Truly Leading: Lessons in Leadership* has reaffirmed his position as one of the most widely-read authors in the field. Del Suggs is the speaker you have been seeking to teach your students how to lead themselves and their organizations.

Notes: _____



Jonathan Burns - Fresh Variety - (603) 518-5783

Jonathan Burns always thought he was "special". He was the kind of kid who would put his leg over his head at the family reunion or perform musical armpit farts to impress the girls. In 2004, contorting his body and impressing people with his unusual talents became his full-time job. Since then he has performed at over 250 colleges & universities, at festivals across the US, Canada, China, Ireland, Switzerland, the UK & New Zealand, and was recently featured on the Jay Leno Show & the Late Show with David Letterman.

Notes: _____



Michael Kent; Comic, Magician, Smartass - Fresh Variety - (603) 518-5783

Comedian and Magician Michael Kent succeed at changing the old saying that "nobody likes a smartass." He gives the ancient art of magic a facelift with an irreverent and often satirical comedic spin that seems to let the audience "in on the joke." This style has made Michael one of the college market's most popular comedy-magicians. Performing at 80-100 college campuses every year, Michael's original comedy magic style has earned him thousands of loyal fans around the country along with multiple Campus Activities Awards nominations, including "Entertainer of the Year" in 2012, 2013 AND 2014. As he tours college campuses all over the country, Michael's audiences are experiencing what its like when a stand up comic performs (and occasionally pokes fun at) the art of magic.

Notes: _____

Showcase E M C E E S



Kim Coles - Diversity Talent Agency - (770) 210-5579

Best known for her five-season turn as the unforgettable "Synclaire" on FOX's ground-breaking comedy series, Living Single, KIM COLES has starred in numerous hit television programs including Frasier, Six Feet Under, In Living Color, One on One and the uproarious TBS comedy series 10 Items Or Less. She was the co-host of the nationally syndicated daytime talk show, In the Loop with iVillage and has been a guest co-host for various shows, including The View, The Talk and Good Day Live. With her latest venture, KIM has added speaker to her resume and is taking that same guiding spirit and empowering people, combining comedy and inspiration a transformational program called G.I.F.T.S, designed to inspire you to discover your own true "gifts" so you may share them with the world. www.openthegifts.com

Notes: _____



Mike Fritz - Mike Fritz International - (269) 370-2858

Mike Fitz has delivered over 1500 paid talks and is one of the most dynamic and funny speakers available today. His unique blend of clean humor and great wisdom is rare and effective. Mike has a bachelors and masters degree in religious studies and a PhD in making people laugh. He has spoken to thousands of college and high school students, just like you, helping them maximize their potential as a leader. With Mike's unforgettable humor and amazing content your students or organization will be talking about Mike well after he leaves. He believes that every student is a leader, they just need to learn the formula of leadership. Mike has a 93% rebooking rate for a reason. When you are looking for deep content coupled with sidesplitting humor Mike is the best option!

Notes: _____



Stan Pearson II - The Pearson Project - (888) 498-7826

Stan Pearson II is a Speaker, Motivational Comedian, Author & Host. He has worked in Student Affairs & has advised Student Government, Campus Activities Boards, Greek Life, Orientation Leaders & Various Clubs throughout College & Universities. His engaging delivery makes it very easy for people to interact and get the absolute most out of every workshop that Stan facilitates. He connects with every audience from student to advisor regardless of the demographic. He has founded Am I TOO Sexy? - Cracking the Code to Self-Esteem that has quickly swept through the Nation, teaching people how to find their sexy from the inside out. He is bi-lingual English/Spanish & has spoken in 45 States in addition to Spain, Mexico, Canada, The British Virgin Islands & The U.S. Virgin Islands. Stan's ability & desire to do his best & deliver his best is proven by being Voted Speaker of the Year & Performer of the Year by APCA. Attend Stan's sessions & book him on your campus if you want an Entertaining, Educational, Engaging & Interactive Experience. See you soon!

Notes: _____



Tom Krieglstein - Swift Kick - (877) 479-4385

Tom is an nationally recognized speaker, writer, and consultant on creating community, increasing student engagement, and fostering student retention. He has worked with over 300 institutions around the U.S. and the world, including University of Wisconsin-Madison, the US Military, and Disney. From successful internet entrepreneur at 21 to three-time "Campus Speaker of the Year" by the age of 28, Tom has walked the walk and talked the talk. As the founder of Swift Kick and Student Launcher, Tom has dedicated his life to helping students discover their passion through co-curricular activities. His facilitation style wraps the audience into a whirlwind of self discovery that continues long after the program has ended. Blending together his technical aptitude with masterful story-telling, audiences all over the globe have been inspired and motivated by Tom. From the first moment, you'll see why he is the premier educator on student engagement.

Notes: _____



Kenneth Paryo A.K.A. Xclusive - (510) 353 - 1243

Kenneth "Xclusive" Paryo's interest in dance began at the age of thirteen. After about four years of practice, he perfected his own freestyle moves and he began to perform and battle at competitions, high schools and church youth events which built his confidence. His ability to write and produce music gave Kenneth a creative edge in dance as he is able to edit his own mixes, tracks and samples. He went on to become a featured contestant on NBC's hit reality television show America's Got Talent Season 3 where he was seen nationwide. This led to his new found success all over the US including colleges and universities. He has then opened for Trey Songz at Georgia State University, and now performs at National Basketball Association (NBA), and college basketball (NCAA) games nationally. You can see him on YouTube garnering rave reviews with his variety show act and hilarious videos.

Notes: _____

Session PRESENTERS



ADAM LONG has been the Director of Student Life at Iowa Western for 3 years. He received his AA in Education from Iowa Western CC, BS in Business Admin. from Bellevue University, and is currently pursuing his Masters in Education from Iowa State University. Adam Oversees the functions of the Student Life Department, which includes all Campus Events/Activities, Clubs/Organizations, Student Government, Intramural Sports, and On-Campus Employment for

over 7,200 students. He is also active on-campus by being the Public Address Announcer for Reiver Women's Basketball, Reiver Wrestling, and broadcast partner for Reiver Baseball. I've got the "Best Job on Campus!" Mr. Long is also the Head Coach for the Elite Baseball Program in Omaha, NE – Ropes Academy Tigers. He loves baseball and am a HUGE Cubs fan! He also enjoys attending Creighton Basketball, Nebraska Football and UNO Hockey games. Adam is also a volunteer for the Special Olympics in Iowa, and serves as the Public Address Announcer "Voice of the Special Olympics" Southwest Iowa Region. Adam also spends his spare time volunteering with the Big Brothers Big Sisters Organization in Omaha, NE.

CLASHOUS WITHERSPOON

A certified True Colors facilitator, Clashous Witherspoon is a seasoned Student Life & Leadership Development (SL&LD) professional with over 30 years of service in the area at Florida State College. He is a former District Advisor to Florida College System Student Government Association (FCSSGA) and has developed 2 student leaders as FCSSGA President. Clashous is also a past recipient of the APCA Program of the Year

Award. Recently, he was selected as Florida State College (SL&LD) representative to the Southern Association of Colleges and Schools Commission on Colleges On-Site Committee. Commander Witherspoon served over 20 years (retired) as a Navy Reserve officer responsible for recommending candidates to the officer programs selection process. He earned a B. A. degree from Morehouse College and M.Ed. degree from the University of North Florida.

DAMIAN GLOVER is a junior at Northwestern State University majoring in Secondary Education. He currently serves as an assistant to the director of student activities as well as an organizational ambassador for the department of Student Life. He is also involved several activities on his campus including serving as the Special Events Coordinator for the Student

Activities Board. His passion is helping others become the leaders they want to be, serving the community and planning events while promoting diversity, leadership, and scholarship. He plans on one day receiving his Masters and Educational Doctorate in Student Affairs in Higher Education.

DANIEL CARON is a program facilitator and consultant who works with people seeking to transform their daily interactions. Daniel shares life skills that allow participants greater choices for personal and professional growth. Daniel is an award-winning nature photographer and regularly uses examples from nature in programming events. He facilitates programs with diverse populations at colleges, corporations, the military,

childcare and health care agencies, correctional facilities and community groups. When not facilitating workshops, Daniel is a background actor in movies and television. He and his wife live on a small farm that is home to honeybees rescued cats and rescued horses.



BILL MCCAMLEY is a New Mexico State Representative and Business Outreach Director for ROJO Ink, a custom clothing company that feeds hungry kids in Africa and Haiti. His work experience includes stints in the political, business, and non-profit fields and his education includes a BA in Government from New Mexico State University, and a Masters in Public Policy from Harvard University. As a former Student Government Senator and President, he understands what it takes to successfully navigate a University environment to get things done.



CHERRYL C. GILBERT This native of Georgia describes herself as a lifelong learner in every sense of the word. She has learned that lessons come with a price in many forms. Yes, some you pay for with cash, but others you pay for with blood, sweat, tears and cheers. Cherryl seeks to find the good in everything, but knows that searching for it can and will result in character-building, a great sense of humor, and an appreciation for the small successes in life. The lemons life has thrown her has made her proficient in art of making lemonade, as well as developing skills in spitting out seeds of "I can't and I won't, and stirring in the sweetness of "I can and I will". As a recipient of two Master Degrees in Leadership and Administration, Liberty University and Columbus State University and Bachelor in Mass Communication Georgia Southern University.education.



DAKOTA DOMAN is currently the Director of Student Life and Services at the University of Houston - Victoria. Prior to this role he served as the Director of Student Activities and Civic Engagement at his alma mater, Lamar University, in Beaumont, Texas. Dakota earned a Bachelor of Science in Chemistry in 2008 and a Master of Business Administration in 2011. In addition to over 5 years of Higher Education experience, he spent a year working in the Oil and Gas Industry and a year working in Beverly Hills, California in the Entertainment Representation Industry. Dakota is currently attending Texas Tech's Doctor of Education in Higher Education Program. He is proud to serve as the Association for the Promotion of Campus Activities Regional Area Coordinator for the South Central region.



DAN DAVIS is an Educational, Wellness and Leadership Consultant who has presented throughout the United States and seven other countries. He has taught at the University level as well as has been featured in educational films. Dan has provided keynote presentations in Russia, China, Australia, Ireland and South Korea. Dan was the keynote presenter at the 38th Annual Criminal Symposium on "Teaming". He has presented at many military installations through out the United States,

including several presentations at Fort Benning G.A. Dan is the managing partner of Organizational Construction, Inc and was the Executive Director of Youth Educating Society. During his tenure with Youth Educating Society Dan led groups of students on overseas trips working with Aborigines in the rain forest of Australia. He has taught leadership and wellness at the college level and has a unique and effective teaching method. Dan is well known for his sense of caring and passion for life.

Session PRESENTERS



DAVE KELLY is a professional servant leadership expert, experienced international student leader and advisor, motivator, and trainer. He is an expert on servant leadership for students and running better campus organizations. Dave's presentations are high energy, interactive, theatrical, filled with humor, stories, fun, and, most importantly, content rich. He has spoken and trained on more than 200 college and university campuses, is the national coordinator for APCA Serves! and has been a student leader and advisor at the campus, state, and international levels of campus organizations and student government. He has personally performed more than 50,000 hours of community service and has led students to perform more than 2 million hours! He has also recruited more than 10,000 students into campus organizations and has been recognized for his leadership, service, and expertise.



DAVID GARCIA is an author, speaker, and comedian. He delivers his message with a 100% family-friendly comedy routine and motivational speech that has dazzled and moved audiences, around the globe. His comedy is gut-busting hilarious and his message is poignant and life-changing. He is an international speaker who presents fluently in English, Spanish, and French. David empathizes with students who face challenges because he was once considered an "at-risk student" himself before defying the odds and graduating with a bachelor's degree and then earning his Master's Degree. David has been nominated as the #1 Motivational Comedian in North America.



DR. JUSTINE SHUEY Hailing from the city of brotherly love, Dr. Justine Marie Shuey has always had a passion for human sexuality. She is a Board Certified Sexologist & AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. Dr. Shuey believes sex is healthy and normal. She creates safe and welcoming environments for college students to explore issues related to human sexuality, expand their knowledge around sexuality and gain confidence in their sexual expression.



DR. LANCE KENNEDY-PHILLIPS, PH.D. is Executive Director of the Center for the Study of Student Life at The Ohio State University. In this role, he leads assessment, research and evaluation of co-curricular learning and programs. He has consulted with higher education institutions both domestically and internationally on topics related to assessment, program review and strategic planning. Most recently, he was part

of an international review team contracted by King Fahd University in Dhahran, Saudi Arabia to review their student affairs programs and services. Dr. Kennedy-Phillips served as National Co-Chair for The NASPA Assessment, Research, and Evaluation Knowledge Community from 2010-2013. In addition, he served as Director of the Foundations I Institute for the Association for Institutional Research from 2008-2012. Currently, he is Co-Chair of the NASPA IV-E 2014 Conference. Dr. Kennedy-Phillips has published numerous articles and book chapters. He is a co-editor of the recently published *Qualitative & Quantitative Research: A Mixed Methods Approach in Higher Education*. He holds faculty appointments at Clemson University and The Ohio State University teaching graduate level assessment and research methods courses. He is the coordinator and founder of the Student Affairs Assessment and Research Conference held annually in Columbus, OH. His scholarly interests include organizational learning, assessment and higher education policy analysis. He received his Master's and Doctoral degrees from the University of Nebraska-Lincoln.



DAVID COLEMAN "The Dating Doctor" has been honored 14 times as America's Speaker of the Year and was named Campus Activities Magazine's 2011 Entertainer of the Year and 2011 Male Performer of the Year! He is the first speaker ever to win Entertainer of the Year. His programs on dating, relationships, leadership, team building, character and living a remarkable life resonate long after he leaves the stage and his savvy, yet humorous advice is featured on radio, television, in print and by social media worldwide. He entertains and educates our troops around the world and has been described as "The closest thing there is in entertainment to a sure thing!" Get your cure from "The Dating Doctor" and improve the social climate around you today!



DEL SUGGS is one of the most widely-respected presenters in the college market. In fact, the school members of the "Association for the Promotion of Campus Activities" voted Del "Best Campus Speaker" for 2010. His book "Truly Leading: Lessons in Leadership" is already in its fourth printing, and he was recently featured in the book "Roadmap to Success" along with Dr. Deepak Chopra and Dr. Ken Blanchard. Del's extraordinary keynotes, training programs, and retreats teach the practical application of leadership-- not just theory. He has presented his programs at over 750 campuses from Seattle to Ft. Lauderdale, from Hartford to Laredo, and most points in between.



DR. KENNY YARBROUGH is the Director of the Office of Student Life & Diversity Initiatives at Volunteer State Community College. With over 13 years of Higher Education Student Service experience (including Financial Aid, Admissions and Records, Advising and Counseling and Student Activities), this exciting presenter brings a wealth of knowledge to enlighten and empower the audience. Dr. Yarbrough was nominated and completed the coveted Maxine Smith Fellows Program, instituted and managed by the Tennessee Board of Regent (a program designed to groom managers for advanced collegiate leadership). Dr. Yarbrough has also received his credentials as a Certified Diversity Professional. He is active in a variety of civic, cultural and religious organizations including PMVF Inc., and Alpha Phi Alpha Fraternity Inc. He enjoys travel, theatrical productions, music and collecting DVDs of multiple genres.



DR. NADIA M. RICHARDSON, PH.D. is the Founder of Valenrich Wellness. Prior to launching Valenrich Wellness, she served as a Research and Creative Activity Fellow at the University of Alabama where she completed a Doctor of Philosophy degree in Higher Education Administration. Her professional experience includes working with international educational nonprofit organizations in Houston, Texas, Washington, DC, and Fairfax, Virginia as well as student affairs departments such as Dean of Students, Student Involvement and Leadership, Study Abroad, Career Center, Residential Life and Diversity. As an instructor, she has developed and taught college courses on diversity, social justice leadership, and academic potential. Dr. Richardson's current scholarship focuses on college student mental wellness, minority student experience, and educational diversity. She has presented on these topics at both national and international conferences.

Session PRESENTERS



FELISHA DIGBY-BLACKWELL

Going from mom to mentor, Felisha Blackwell has worn and continue to wear many hats in Technical Education, her Community, Church and has spent the last 13 years serving Georgia Piedmont Technical College as the Student Activities Coordinator. Understanding this position requires fresh leadership and new ideas, I was excited when offered the opportunity to begin a new department at the college. I currently serve as the Document Services Coordinator, but still have the opportunity to work

with our local SGA as an Advisor and Statewide Student Leadership Councils, as an Advisor. With no signs of slowing down I continue to stay actively involved with College, Community and Church Events and Activities.



HILARY WALLIN

Previously serving on the Dalton State College Campus Activities Board for four years, Hilary Wallin now serves as the Interim Coordinator of Programing and Campus Involvement at Dalton State College. She loves working with the Campus Activities Board to host events, such as Roasted, in order to make Dalton State a better place for future students. This is Hilary's fifth APCA National Conference.



JAMI HALL

has been the Director of the Office of Student Life at Dalton State College since 2006. In this role, she oversees campus programming, new student orientation, leadership, civic engagement, registered student organizations, student government, and student conduct. In addition to Jami's role at Dalton State College, she also serves as the 2013-2014 President of the Georgia College Personnel Association, a state entity of the American College Personnel Association and as the 2013-2015 Southeast Regional Area Coordinator for The Association for the Promotion of Campus Activities.



JENNIFER MCCOLLUM

is a Political Science graduate from The University of Alabama, and she has utilized her skills in Public Administration and programming to mold a new and engaging co-curricular course through the Restaurant & Hospitality Management department at UA within University Programs. By spearheading this project, Jennifer's course

is now a part of the required curriculum for students within this major. This has enabled University Programs to continue to capitalize on students programming, while developing a co-curricular practical experience within the classroom. With tuition costs on the rise, and intern opportunities limiting, Jennifer has created an opportunity for students to use their time at The University to also be reflective in multiple aspects on their resume.



JEREME FORD

That Relationship Guy (Jereme Ford, MS) is an award-winning author, motivational/relationship speaker, and Domestic Violence counselor for the state of Connecticut DOC. He is often called That Relationship Guy for two reasons 1. Most people absolutely butcher his name, and 2. He is all things relationships. While he is passionate about abuse,

domestic violence, and its effects on families, he also enjoys touching on topics such as self-love, what men and women really want, and how to come out a winner in the game of love. What makes Jereme unique is how he ties his own experiences into the presentation, "A wise person will learn from the mistakes of others, learn from me, I've made a lot of'em" — Jereme Ford, That Relationship Guy.



FERNANDO OTTATI

currently serves as the Graphic Artist for the Office of Campus Life at Florida International University's Biscayne Bay Campus. Ottati is an Uruguayan Artist who has 20 years of professional experience in the field. Ottati's work has been recognized both nationally and internationally as he has won several renowned awards including the first prize in the Hispanic Heritage Council National Poster Contest. His ability to combine his Drawing and Graphic Design

skills has allowed him to create unique caricature portraits that have been presented to celebrities. Graphic Design has allowed Ottati to use his creativity in different platforms and to constantly challenge himself in making his creations appeal to the student body.



I.N.K.

is the poetry duo of Lane Shuler and Jonathan "Courageous" Clark. The group was formed when Shuler, already dealing with depression, suffered an accident that left him with an irreversible hearing impairment. This led Shuler to reach out to Courageous, the biracial Knoxville native, who had been performing poetry since the age of thirteen. Ultimately, it was the power of the word that brought them together. I.N.K. now travels

to colleges and poetry venues around the country sharing their diverse body of work. Due to their differing racial and life backgrounds, and their years of event hosting experience, their entertaining perspectives on everyday life are perfect for diversity events, emceeing, writing events, Black History Month, comedy nights, and much more.



JEFF MALLOY

has been working in higher education for the past 10 years. He holds a master's of science in Higher Education and Student Affairs from Indiana University, a bachelors of science from Ball State University in Organizational Communication and a certificate of completion from The Fundraising School through Indiana University-Purdue University Indianapolis. Jeff began his career in higher education

in 2003 at Marian University in Indianapolis serving as a Resident Director and then transitioned to the role of Resident Director and Apartment and House Coordinator. In 2006 Jeff accepted the position of Director of Campus Life at Saint Mary-of-the-Woods College, the oldest all women's Catholic liberal arts college in the nation. In this position Jeff oversaw residence life, student activities, clubs and organizations and orientation. In 2011 Jeff was promoted to the Dean of Students at Saint Mary-of-the-Woods College and in addition to overseeing the same areas in his previous position, also leads the international affairs and campus ministry divisions.



JOSH BARNES

is a Senior Associate Director in the department of Campus Activities and Events at Clemson University. He currently advises the student programming board, concert planning committee, and spirit club. He also coordinates CU's late night programming series, called U-NITES. He has been a student affairs professional for ten years and has been in his current role at Clemson since July 2012.

Session PRESENTERS



JOSHUA FREDENBURG is a Nationally Recognized Speaker, Author, Leadership Expert, and Television/Radio Commentator that is on a mission to empower at least 1 BILLION LEADERS WORLDWIDE with effective leadership, career, relationship, and success strategies that will enable them to make a positive impact in their community, nation, and world. During the

past seven years, Joshua has appeared as a television guest on BET, the Wayne Brady Show, the KTLA Morning Show in Los Angeles, the Daily Buzz Nation Morning Show, and many other familiar radio and television programs throughout the country. He has also served as a dynamic speaker in 44 different states for non-profit organizations, lectures, leadership conferences, retreats, and trainings at high schools, colleges, and various corporate events.



KENE LLOENYOSI is on a mission to start a Talent Revolution. "We were born with certain unique talents, and they are the key to our success and fulfillment in life. My life mission is to help you discover yours." His first book "Finding Your Sweet Spot" was published in 2012, and is helping people from Chicago to China discover and develop their talent. Kene is a speaker, author and CEO of The Talent Revolution; a talent resource development company, and NeatWorks Inc.; a graphic and custom stationery design company. Because of how relevant the talent message is, Kene speaks at colleges, middle and high schools, conferences and corporations. His sessions are fun, engaging and very enlightening.



LAURA PHILLIPS is a first year graduate assistant in the department of Campus Activities and Events at Clemson University. She currently co-advises the student programming board, concert planning committee, and spirit club. She also helps coordinate CU's late night programming series, U-NITES. Laura is a graduate student in the Student Affairs program at Clemson and will graduate in May 2015.



LETIA WYATT a native of Hope, AR obtained her Bachelors of Science degree (Print Journalism) and Masters of Science degree (CSPA) from the University of Central Arkansas. She was initiated into Zeta Phi Beta Sorority Inc. in the spring of 2006. Currently, Letia is the Coordinator of Student Activities at Reinhardt University. She has since developed a passion for health and fitness, by adapting to a healthier lifestyle!



MARYVILLE COLLEGE SPB Maryville College SPB provides a diverse schedule of traditional events, recreational activities, educational programs, and social events for the Maryville College community. Team Leaders include John-Cole Kirksey, Doniqua Flack, and Allisen Greathouse.



KEDRICK A. NICHOLAS currently serves as the Director of Holbrook Student Union & Activities at McNeese State University in Lake Charles, LA. He has the responsibility of overseeing all areas of student life as well as day-to-day management of the student center facility. Kedrick has ten years experience in student life programming. He also serves as an adjunct instructor for the Educational Professions Department at McNeese. Kedrick served as the South Central Regional Coordinator for APCA from 2011-2013.



KEVIN BENOIT Empowering the urban community has been a goal for Kevin Benoit for the past 8 years. As a freshman in college, in May of 2004, Benoit created Parlè Magazine, an urban entertainment magazine that focused on literacy through entertainment. The publication has since provided a stepping-stone for many individuals throughout the country, from teens to adults and continues to provide inspiration for aspiring entrepreneurs, writers, photographers and graphic designers. Along the way Kevin created Parlè Bookings, a talent agency to represent the various performing artists he would meet along the journey.

entrepreneurs, writers, photographers and graphic designers. Along the way Kevin created Parlè Bookings, a talent agency to represent the various performing artists he would meet along the journey.



LATOYA SCOTT champions the idea of providing students with an inclusive environment to plan programs for their peers as well as an environment that challenges and supports students to achieve their goals. As the director of University Programs (UP), which yields approximately 200 collaborative events per academic year for University of Alabama students, she has created a model like no other programming model in the world

to allow a student-led, student-driven programming board to plan a variety of events to enhance the overall student experience. This programming model has not only garnered successful events at UA but has also yielded profits for UP to create more programs. LaToya Scott has seized the opportunity to transform campus programs and students life to the next level through her interactive, student-centered, and profit-yielding programming model.



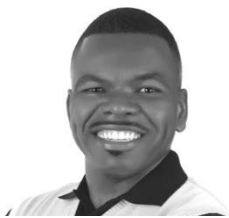
MARCUS HARVEY and Noah Garden-swartz travel the world making people laugh. Collectively, they have presented to and performed for Hundreds of Schools, businesses & organizations. They are easy to work with & creatively talented.



MATT GLOWACKI has been sharing his ideas about diversity and disability professionally for over ten years. He was honored with the Award for the Best Diversity Act in 2013! His "Diversity According to Family Guy and South Park" program for College Campuses is the most booked Diversity Program in the nation. Matt was born without legs. Matt promotes his concept of Real Interaction with others regardless of

their race, creed, ability, sexual orientation, color... Matt's use of humor is always present in his illustrations of absurdity, when it deals with the judgments of others. And for the record, "He was just born without any legs. Everything else is there and works just fine."

Session PRESENTERS



MICHAEL D. BROWN is a sought-after speaker, management expert, career consultant, and author of *Fresh Passion Leadership*. Michael is the leading authority on fresh results and has motivated and helped thousands of individuals, leaders, Soldiers, military personnel, companies, and organizations across the world elevate from mediocrity to maximizing their

potential for maximized results – by becoming personal brands.



MICHAEL KENT Comedian and Magician Michael Kent succeed at changing the old saying that “nobody likes a smartass.” He gives the ancient art of magic a facelift with an irreverent and often satirical comedic spin that seems to let the audience “in on the joke.” This style has made Michael one of the college market’s most popular comedy-magicians. Performing at 80-100 college campuses every year, Michael’s original comedy magic style has earned him thousands of loyal fans around the country along with multiple Campus Activities Awards nominations, including “Entertainer of the Year” in 2012, 2013 AND 2014.



MIKE FRITZ has delivered over 1500 paid talks and is one of the most dynamic and funny speakers available today. His unique blend of clean humor and great wisdom is rare and effective. Mike has a bachelors and masters degree in religious studies and a PhD in making people laugh. He has spoken to thousands of college and high school students, just like you, helping them maximize their potential as a leader. With Mikes

unforgettable humor and amazing content your students or organization will be talking about Mike well after he leaves. He believes that every students is simply meeting the expectations people have placed on them and he is passionate about raising the bar so that students can truly reach their maximum potential. Mike has a 93% rebooking rate for a reason. When you are looking for deep content coupled with sidesplitting humor Mike is poised to deliver. Mike resides in Michigan with his wonderful wife of over a decade.



MONTANA GRAY is the Director of the Campus Activities Board at Dalton State College. In the Fall of 2013, Montana developed the inclusive coffeehouse program *Roasted*. At *Roasted*, students open up about pressing awareness issues prevalent on college campuses. The program’s motto is “Full Cup, Open Mind.” We will provide a full cup of coffee if you provide an open mind. This is Montana’s second APCA National Conference.



RACHEL WUSSOW currently serves as the Assistant Director of University Union Internal Support at University of Wisconsin - Green Bay, overseeing Marketing, Promotions & Programming. She has primarily worked and gained her education in the Midwest, except for two years while obtaining a Master’s Degree in Higher Education from Texas Tech University. She is a proud Red Raider! Rachel also serves as the

APCA Midwest Regional Area Coordinator (RAC).



MICHAEL GARY JR. is the Assistant Director of Student Life at Morehouse College. A native of Philadelphia, PA, Michael was educated at Lincoln University of Pennsylvania where he received a B.A. in Computer Science and the University of Massachusetts, Amherst where he received a M. Ed. in Higher Education Administration. Michael is currently a doctoral student in Educational Leadership at Mercer University. His career

aspiration is to become a College or University President at any legs. Everything else is there and works just fine.”



MICHELE BARBICH is the Director of Campus Life and Leadership Development at Edinboro University. She has served in higher education for 17 years with a focus on student activities and involvement. She has volunteered and been associated with APCA since 2003. Shellie lives in Erie, PA with her 2 very spoiled dogs and volunteers with local animal no-kill shelters and the Kanzius Cancer Research Foundation.



MIKE WACKSMAN serves as Assistant Director of Student life Center at SUNY Cobleskill. As Assistant Director, he oversees *Coby Late Night*. Mike advises Student Government Association and Council for Student Activities.



MONICA EVERDYKE As a former student activities director, turned agent, Monica Everdyke brings over 10 years of experience from both sides of the market. During her time as a director the Campus Activities Board was featured in *Campus Activities Magazine* and was also honored by the APCA with the Shoe String Award. Monica joined Endeavor Entertainment in January 2009, and looks to take her experiences and

knowledge to tie the two together providing a great resource and wealth of information.



NOAH GARDENSWARTZ Marcus Harvey and Noah Gardenswartz travel the world making people laugh. Collectively, they have presented to and performed for Hundreds of Schools, businesses & organizations. They are easy to work with & creatively talented.



REBECKAH HESTER is the Director of Campus Life at Indiana University East in Richmond, IN. Over the past 7 years, Rebeckah has implemented a variety of epic events.

Session PRESENTERS



ROXANNE BRIGHT currently serves as the Coordinator of Student Activities and Conferences at West Virginia Wesleyan College. She has served at 3 different colleges over the course of 15 years, working with Student Activities.



SETH VANDER TUIG is the Associate Director of Student Life at Kirkwood Community College. Seth is a proud Kirkwood graduate who spent his time on campus unofficially majoring in "Student Activities." He transferred on and earned his bachelors and masters from Iowa State University before returning "home" to Kirkwood. Now in his seventh year, he works with the 80+ clubs and organizations on campus and helps coordinate more than 75 events and activities each year. Seth also

serves as the advisor for Student Leadership Council and Cedar Rapids Dance Marathon.



STAN PEARSON II is a Speaker, Motivational Comedian, Author & Salsa Leadership Trainer. He has been voted Speaker of the Year & Performer of the Year. He is bi-lingual (English/Spanish) and has spoken in over 40 plus states in addition to The U.S. & British Virgin Islands, Mexico, Canada & Spain. If you are looking for someone to entertain, educate & engage your audience, Please BOOK Stan Pearson II.



TOM KREIGLSTEIN is an internationally recognized speaker, writer, and consultant on creating community, increasing student engagement, and fostering student retention. He has worked with over 350 institutions around the U.S. and the world, including University of Wisconsin-Madison, the US Military, and Disney. From successful internet entrepreneur at 21 to three-time "Campus Speaker of the Year" by the age of

28, Tom has walked the walk and talked the talk. As the founder of Swift Kick and Student Launcher, Tom has dedicated his life to helping students discover their passion through co-curricular activities. His facilitation style wraps the audience into a whirlwind of self discovery that continues long after the program has ended. Blending together his technical aptitude with masterful story-telling, audiences all over the globe have been inspired and motivated by Tom. From the first moment, you'll see why he is the premier educator on student engagement.



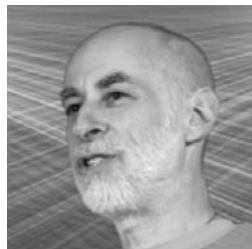
WHITNEY S. SMITH Whitney graduated from Bridgewater College in 2001 with a Bachelor of Science degree in Biology. It was then she discovered her true passion in Student Activities. She has served as the Director of Student Activities for the past seven years.



RYAN PENNEAU is known as one of the most effective speakers and facilitators in the nation. His HIGH energy, humor and full on interaction have brought him to be on of the most sought after presenters on college campuses. Presenting to over 10,000 students annually and utilizing his experience and educational background in Experiential Education, award-winning presenter, Ryan Penneau guarantees to deliver a program unlike anything you've ever seen.

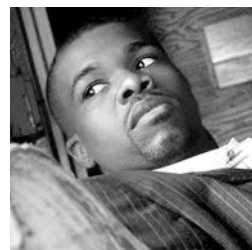


SHAWN RADLEY is the owner of OnCampusText a platform which assists campuses in reaching their students through the use of mobile technology. Launched in 2011 they are the exclusive text providers for APCA.



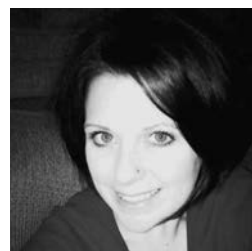
SWAMIJI College stress is at an all-time high even though natural stress-management therapies have been scientifically validated. Students are still struggling, in need of simple, practical tools to relieve their anxiety. For 40 years as a practicing monk, Swamiji has studied and shared meditation, yoga, natural health, and related therapies around the globe. Swamiji's presentations involve students in fun, easy stress-reduction practices,

feeling calmer and happier during the sessions. Campus speaking experience includes; Johns Hopkins University, Penn State, and International Medical Colleges. He is The Hip Guru's Guide™ and has spoken at the White House Commission on Complementary and Alternative Medicine Policy, and the author of the Amazon #1 bestseller, the Ayurveda Encyclopedia. His latest book is The Stress-Free College Student.



TONY ROUSE is truly one of a kind. He is a millennial marketing expert and a specialist in affluent marketing strategy as defined by his three roles as Creative Director, Consultant, and Emcee. By the age of 18 he was a featured performer at Carnegie Hall and by 21, named one of the top presenters in the southeast. As a certified Communications Coach, he has served as a judge for the MBA students of Emory University's Goizueta Business School and has even hosted on tours for both NASCAR and 3 Doors Down. He has won multiple awards including Man of the Year and has even been recognized as a National Mentor in leadership by Monster.com. Mr. Rouse is an individual who lives an uncommon life and has an uncanny knack for next-level branding. He has written and performed commercial jingles, served clients featured in Neiman Marcus, Bloomingdales and Michael Kors, created advertising and branding campaigns for multiple major corporations and dominates in air hockey.

As a certified Communications Coach, he has served as a judge for the MBA students of Emory University's Goizueta Business School and has even hosted on tours for both NASCAR and 3 Doors Down. He has won multiple awards including Man of the Year and has even been recognized as a National Mentor in leadership by Monster.com. Mr. Rouse is an individual who lives an uncommon life and has an uncanny knack for next-level branding. He has written and performed commercial jingles, served clients featured in Neiman Marcus, Bloomingdales and Michael Kors, created advertising and branding campaigns for multiple major corporations and dominates in air hockey.



YONNA PASCH is the Director of Student Activities and Organizational at Northwestern State University. She has been in working in Higher Education for 10 years and loves what she does very much. She advises the Student Activities Board, Sigma Lambda, the President's Leadership Program Association as well as oversees all of the recognized student organizations on NSU's campus.

• ALL ABOUT APCA Cooperative Buying •

**BE SURE TO ATTEND THE COOPERATIVE BUYING ORIENTATION
WEDNESDAY AT 11:00 AM - ATLANTA 2-5**

APCA cooperative buying is a program that gives the schools attending APCA conferences the ability to merge their buying power, offering associates a block of engagement dates in a specified time period in exchange for a lower price and sharing of travel costs with other schools. The time periods that schools can agree to set-up a block are:

Isolated - A single date, usually not including travel and lodging. 2 of 3 days, 3 of 5 days, and 5 of 7 days. (# of shows within a # of day(s) time period, travel and lodging are often shared evenly by the schools booking the attraction.) A typical cooperative pricing schedule in the conference program might be:



John Doe: Comedian Represented by ABC Agency:
Isolated \$1200 2 of 3 \$1100 3 of 5 \$1050 5 of 7 \$950
(Plus travel & lodging, shared travel & lodging in blocks)

Travel and lodging costs may often be agreed to onsite by filling out a cooperative buying form and detailing the arrangements in the co-op travel rider section. Any arrangements detailed in the travel rider section of a co-op form and initialed by both parties will override any other prices or agreements in the conference program or other verbal or written arrangements made before the signing of the form and may not be changed without the consent of both parties.

The sample cooperative buying form on the following page is the form your school can use to

lock in a price on a performing artist at an APCA programming conference. When a school is interested in an artist from the conference showcases, the cooperative buyer may sign a co-op form, indicating their school's interest in hosting the attraction during their schedule.

The forms are then collected at the APCA cooperative buying booth in the exhibit hall and discussed with other interested schools in the cooperative buying sessions. These sessions are held to give your school the opportunity to combine your buying power with other schools in your geographical area to reduce talent and travel prices. For more information on the Cooperative Buying process, attend the APCA conference co-op buying educational session or contact **Shellie Barbich**.

Note: APCA cooperative buying Rules are displayed on the reverse of cooperative forms for handy reference at APCA conferences. APCA rules are also listed in the conference program and are subject to change. Any questions on APCA cooperative buying may be forwarded to the National Office at (800) 681-5031.

ADDITIONAL CO-OP DISCOUNTS!

Onsite Purchasing Discounts

Participating associates offer a 10% discount on any published price (isolated or block) to schools willing to book onsite by using either a "request contract (RC)" or "commitment to block (CB)" form. This discount is in addition to any other block discounts available. Look for a sign in the associate members' booths indicating their participation in the onsite discount program.

FTE Cards

Some APCA associates have joined in a program where participating member schools utilize an "FTE" (full time enrollment) discount card. Based on the full-time enrollment status of the campus, a school may receive between 3% to 7% off the listed price of a participating artist or other attraction. This discount is in addition to any other onsite discount or block price discount, but the artist or attraction must be booked onsite using either a "request contract (RC)" or "commitment to block (CB)" form.

The breakdown of the school FTE discount is as follows:

Below 3,000 FTE 7%

3,000 - 4,999 FTE 5%

5,000 - 9,999 FTE 3%

This program is completely voluntary. Schools requesting discount must show FTE Card issued by APCA National Office to participating associates upon request in order to receive discount. Look for a sign in the associate members' booth indicating their participation in the FTE discount program. The onsite and FTE status of an artist will also be noted in their conference bio!

APCA Cooperative Buying Policies And Types of Interest Definitions

APCA COOPERATIVE BUYING FORM	
	See reverse side for important terms incorporated into this document by reference. Please print & press firmly.
Date _____	Time _____
Attraction _____	
Agency/Organization _____	
Address _____	
City _____	State _____ Zip _____
Phone _____	Fax _____
Email _____	
Agency Representative Signature _____	
School/Buyer _____	
Address _____	
City _____	State _____ Zip _____
Phone _____	Fax _____
Email _____	
Authorized Signature _____	
BUYER DISCOUNTS	
FTE Cardholder Discount: ___3% ___5% ___7%	
Onsite Discount: ___10%	Total Onsite/FTE Discount: ___%
TYPE OF INTEREST: See reverse side for explanations <input type="checkbox"/> (AI) Attraction Interest <input type="checkbox"/> (CB) Commitment to Block <input type="checkbox"/> (RC) Request Contract	
SPECIFIC DATE	
If you have a specific date for this attraction, enter it here: ____/____/____ MM/DD/YYYY	
FLEXIBLE DATE	
If your date is flexible or you're not sure, enter here: <input type="checkbox"/> OPEN OR _____ Week of _____ Year _____	
OR SEMESTER	
<input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer Year _____	
TRAVEL / LODGING RIDER: Overrides all other travel agreements If this section is left blank, reasonable travel and lodging are assumed to be in addition to isolated performance prices and shared travel and lodging are assumed to be in addition to all block prices unless otherwise stated in the attraction bio in the conference program. Outline any different travel and lodging agreements below.	
Agency/Organization Initials _____	School/Buyer Initials _____
Please disperse these forms in the following manner: White Copy: APCA Yellow Copy: Agency Pink Copy: School	
	<input type="checkbox"/> Update

SAMPLE

I. TYPES OF INTEREST

Attraction Interest - (This option commits neither party to a binding contract, it only retains the option for the purchaser to purchase at the published APCA conference program price for up to 21 days after the conference). When an attraction interest is indicated on a submitted and signed cooperative buying form, the school has indicated that it is strongly interested in purchasing the attraction. If the interested school wishes to book an attraction at isolated convention price structure or join a block, the attractions representative must be notified within 21 calendar days. All requested additions to a formed block are subject to reasonable travel and time constraints as determined by the conference cooperative buying coordinator, with final approval resting with the APCA.

Commitment to Block - When a commitment to block form is turned in to the Cooperative Buying center in the exhibit hall, the school has expressed their interest to enter into a contract if a block of as many as two schools are interested in the act on the specific date(s) they have requested. If the block forms within 21 calendar days, the schools agreeing to the block must contract at the block price listed for that number plus any travel and lodging, lights, sound, etc. listed for the attraction in the APCA convention program or agreed to by cooperative buying form rider.

Request Contract - You have agreed to purchase this attraction on site at the convention and are bound to the terms of the contract signed by both parties. Both parties agree to honor all APCA cooperative buying process guidelines and procedures as set forth in the APCA convention program.

You will receive an FTE Card upon check-in. If you do not, please go to the registration area.

START POSTING PICTURES ON



of you
and your board!
We want to see
your excitement!

Use **#APCA20TH**,
and you'll see why when you get to the conference!

 Text **APCA20TH**
To **71441**
for Conference Updates & Contests!

Listing of APC A Conference Exhibiting Vendors

1041 Entertainment

Chase Neely
1506 Grandview Dr.
Nashville TN 37215
(615) 544-5293
chase@1041entertainment.com
www.1041entertainment.com

2 Ring Circus

Ben Franklin
122 West Street #3M
Brooklyn NY 11222
(917) 501-8859
ben@2ringcircus.com
www.2ringcircus.com


24 Misfits Media, Inc.

David Davis
1003a Grandview Dr.
Nashville TN 37204
(630) 577-7983
dnkmusicofficial@gmail.com

Agency Group, The

Molly Fitzgerald
1880 Century Park East
Suite 711
Los Angeles CA 90067
(310) 385-2800
mollyfitzgerald@theagencygroup.com
www.theagencygroup.com

All Year Sports Galaxy

Lena Slivchenko 
483 Whitmar Hills Rd.
Wheeling WV 26003
(304) 280-6256
allyearsports@aol.com
www.allyearsportsgalaxy.com

America's Student Leadership Trainer

Dave Kelly 
3010 Sawtooth Circle
Alpharetta GA 30022
(770) 552-6592
davekelly@gonzospeaks.com
www.americasstudentleadershiptrainer.com

American Music Coporation

Chris Conaway
2921 Lookout Place NE
Atlanta GA 30305
(404) 314-0011
chris@amclive.com
www.facebook.com/amcartists

Amped Events

Tianz Artis
130 Casa Domain
Atlanta GA 30349
(888) 683-4386
events@ampedevents.com
www.ampedevents.com

Amusement Masters Productions, Inc.

Kelly Smink 
2171 Tucker Industrial Road
Tucker GA 30084
(770) 451-9111
ksmink@amusementmasters.com
www.amusementmasters.com
20

Arrow Records

Gurie Snow
5917 Old National Hwy.
College Park GA 30349
(404) 596-2353
gssnow@worldchangers.com
www.arrow-records.com

Artes Latinas

Karin Stein 
850 Juniper Ave.
Kellogg IA 50135
(319) 230-0076
music@la-tc.com
www.artes-latinas.com

Auburn Moon Agency

Nancy Oeswein
55130 Shelby Rd. Ste. C
Shelby Township MI 48316
(800) 566-6653
nancy@auburnmoonagency.com
www.auburnmoonagency.com

Ava "The Aviator"/ Her?Records

Ava Johnson
P.O. Box 501712
Atlanta GA 31150
(651) 470-3269
avaj@sayingitwith-music.com
www.ava-theaviator.com

Bass/Schuler Entertainment

Chris Schuler 
4001 W Devon Ave.
Suite 510
Chicago IL 60646
(773) 481-2600
chris@bass-schuler.com
www.bass-schuler.com

Burgess Amusements & Special Events

Ron Dudik
PO Box 1645
Covington GA 30015
(770) 788-9109
ron@burgessamusements.com
www.burgessamusements.com

Campus Spa

Jennifer Schmid 
3066 Veterans Blvd.
Suite #2
Pigeon Forge TN 37863
(865) 512-8042
jennifer@campus-spa.com
www.campus-spa.com


CampusTshirt.Com

Steve Byrnes
646 Saw Mill River Road
Yonkers NY 10710
(800) 387-4150
jim@campustshirt.com
www.campustshirt.com

CHRON

Richard Lewis
2121 NW 29th Ct.
Fort Lauderdale FL 33311
(513) 593-3441
booking@chronmusic.com
www.chronmusic.com

Coleman Productions, Inc.

Brooke Sines 
10985 Skipping Stone Lane
Grand Rapids MI 49534
(866) 328-3762
brooke@colemanproductions.com
www.colemanproductions.com

College Agency, The

Sue Boxrud 
7907 Stafford Trail
Savage MN 55378
(651) 222-9669
sue@thecollegeagency.com
www.thecollegeagency.com

Criterion Pictures

Rick Yankowski
8238-40 Lehigh Ave
Morton George IL 60053
(800) 890-9494
rick@criterionpicusa.com
www.criterionpicusa.com

Cutting Edge Entertainment

Rob Jockel 
69 Trailsend Drive
Canton CT 06019
(888) 221-6538
rjockel@cuttingedgeentertain.com
www.cuttingedgeentertain.com

Degy Booking International

Ari Nisman 
1351 Forest Glen Ct.
Toms River NJ 08755
(732) 818-9600
ari@degyc.com
www.degyc.com

Del Suggs

Del Suggs 
PO Box 2261
Tallahassee FL 32316
(800) 323-1976
del@delsuggs.com
www.delsuggs.com

Diversity Talent Agency

Brian Dennis 
PO Box 277
Lovejoy GA 30250
(770) 210-5579
brian@diversityta.com
www.diversityta.com

DPL Productions

Amanda Farnum
7234 Austin Street, Apt. B3
Forest Hills NY 11375
(310) 433-5228

DR SHUEY, LLC

Dr. Justine Marie Shuey
800 N. 2nd Street
Suite 163
Philadelphia PA 19123
(855) 377-4839
info@drshuey.com
www.drshuey.com

E2 Live!

Monica Everdyke
427 Liberty St.
Syracuse NY 13204
(315) 468-0769
monica@endeavorentertainment.com
www.e2live.com

Endeavor Entertainment, Inc.

Virgil Dombroski 
3311 Milton Avenue
Syracuse NY 13219
(315) 484-7445
virgil@endeavorentertainment.com
www.endeavorentertainment.com

Entertainment Avenue, LLC

Burt Brinkerhoff 
75 Security Blvd.
Prince Fredrick MD 20678
(877) 586-8818
burt@entertainmentavenue.net
www.entertainmentavenue.net

Everything but the Mime, Inc.

Carol Studer 
2914 Trentwood Blvd.
Orlando FL 32812
(407) 856-2412
carol@everythingbutthemime.com
www.everythingbutthemime.com

Fantasy World Entertainment

Brooks Grady 
124 Jibsail Drive
Prince Fredrick MD 20678
(800) 757-6332
brooks@fwworld.com
www.fworld.com

Flappers / H2F Comedy Productions, Inc.

Barbara Holliday
102 E. Magnolia Blvd.
Burbank CA 91502
(818) 845-9721
Barbara@FlappersComedy.com
Bookings@H2FComedy.com
www.H2FComedy.com

Fresh Variety

Laura Gilman
58 S Jewett St.
Manchester NH 03103
(603) 518-5783
info@freshvariety.com
www.freshvariety.com

Future Media Enterprises

James Holloway
PO Box 6308
Plainfield NJ 07060
(908) 294-0985
newjeruz1@aol.com
www.futureme-online.com

Global Talent HQ, LLC

Greg Polvere
42 Delevan St.
Brooklyn NY 11231
(347) 385-6879
gpolvere@gthq.org
www.gthq.org

RUBY: 3 Year Member
EMERALD: 5 Year Member
SAPPHIRE: 10 Year Member
DIAMOND: 15 Year Member

• Listing of APCA Conference Exhibiting Vendors •

GP Entertainment

Tim Moyer
4681 State Route 233
Suite 2
Clinton NY 13323
(866) 812-8248
rich@gpcollegeentertainment.com
www.gpcollegeentertainment.com



Gunn's Studio

Chris Gunn
1403 Green Ave.
Orange TX 77630
(409) 883-4253
gunnsstudio@gmail.com

Hey Cole Presents

Nicole Lipman
PO Box 288
Richboro PA 18954
(267) 988-4410
heycolepresents@gmail.com
www.heycole.com

**ONSITE
DISCOUNT**

Houla Entertainment

Lee Mayer
PO Box 31688
Knoxville TN 37930-1688
(865) 414-9266
leemayer@houlaentertainment.com
www.houlaentertainment.com

Inferential Direction & Management, Inc.

Patrick O'Connor
511 Lindsey Dr.
Wayne PA 19087
(610) 971-0416
dot.oconnor@pocmedia.com
www.pocmedia.com

Interactive Attractions, Inc.

Sherry Hughes
215 Marray Drive
Atlanta GA 30341
(888) 458-1094
sherry@interactiveattractions.com
www.interactiveattractions.com



JB Entertainment

Travis Rocco
PO Box 438
Apalachin NY 13732
(607) 423-9463
travis@travisrocco.com
www.travisrocco.com

Jereme Ford

Jereme Ford
80 Hanover St. #609
Meriden CT 06451
(407) 307-8019
authorjlford@gmail.com
www.jeremeford.com

Jus' Wiggan Entertainment

Tracy Wiggs
7862 Oxon Ct
White Plains MD 20695
(301) 870-7511
juswign@yahoo.com
www.juswign.com



LRS College Entertainment

Jason Scarcelli
505 S. Lafayette
Royal Oak MI 48067
(800) 700-7464
jasons@lorioross.com
www.lrscollegeentertainment.com



Morgan Avery McCoy, Inc.

Morgan McCoy
4501 Hunters Landing Drive
Chesterfield VA 23832
(804) 726-0340
morganmccoyinfo@gmail.com
www.evolutionofablackgirl.com

Macabre Talent FTE/ONSITE DISCOUNT

Jonathan Frost
10501 Demilo Place
#308
Orlando FL 32836
(845) 242-3593
chillingmagic@gmail.com
www.chillingentertainment.com

Magician Nash Fung

Nash Fung
15008 23rd Pl. W.
Lynnwood WA 98087
(425) 772-9411
nash@nashfung.com
www.nashfung.com/college-magic-show.php

Mannex Management

Mannex Pimentel
925 Canterbury Rd.
Atlanta GA 30324
(646) 795-0898
mannex.mgmt@gmail.com
www.therealnick.com

Mastering The Audition Productions

John Marshall Jones
12223 Palms Blvd.
Los Angeles CA 90066
(310) 864-9342
newleef@gmail.com
www.theguestatcentralparkwest.com

Matt Beilis Music

Matt Beilis
8 Dogwood Circle
Matawan NJ 07747
(732) 718-8845
beilis.matt@gmail.com

Metropolis Management

Joyce Jiawan
6224 Buena Vista Dr.
Newark CA 94560
(510) 353-1243
joyce@metropolismanagement.com
www.metropolismanagement.com/



Mike Miller Entertainment

Mike Miller
4751 Weldon Ave.
Trevose PA 19053
(215) 364-8132
mmille8430@aol.com
www.millersmagic.com

More Than Just Poetry

Roderick Borisade
2419 Seabury Place North
Jacksonville FL 32246
(904) 476-0460
mroddrod@gmail.com
www.oddrod.net

Neon Entertainment

Scott Talarico
3577 Harlem Road
Buffalo NY 14225
(800) 993-6366
scott@neon-entertainment.com
www.neon-entertainment.com



On Campus Text

Shawn Radley
PO Box 220307
Boston MA 02122
(617) 497-8366
info@oncampustext.com
www.oncampustext.com

Original Play, LLC

Daniel Caron
P. O. Box 75
Jacobsburg OH 43933
(740) 314-9198
daniel@danielsprograms.com
www.danielsprograms.com



Parlé Bookings

Kevin Benoit
9109 Avenue N.
Brooklyn NY 11236
(646) 262-6026
parlebookings@gmail.com
www.parlebookings.com

**ONSITE
DISCOUNT**

Pearson Project, The

Stan Pearson II
148 Eason Way
Mableton GA 30126
(888) 498-7826
stan@stanpearson.com
www.thepearsonprojectonline.com



**FTE/ONSITE
DISCOUNT**

Phat Comedy

Quincy Bonds
124 Summit Springs Dr.
Atlanta GA 30350
(404) 944-2718
phatcomedy09@gmail.com
www.phatcomedy.com

Queen City Novelties

Bryanna Korb
PO Box 9028
Charlotte NC 28299
(980) 218-9926
bryanna@qcnov.com
www.qcnov.com

**RUBY: 3 Year Member
EMERALD: 5 Year Member
SAPPHIRE: 10 Year Member
DIAMOND: 15 Year Member**

RJ Management

Cynthia Burgess
914 Kite Lake Trail
Fayetteville GA 30214
(678) 306-6184
cburgess@imgenre.com
www.imgenre.com

ROJO Ink

Jose Rodriguez
1810 East Sahara Ave.
Las Vegas NV 89104
(702) 751-4483
jose@rojoink.com
www.rojoink.com

SpeakerNickScott.com

Nick Scott
723 S. Main
Ottawa KS 66067
(785) 418-4191
nickscott@speakersnickscott.com
www.speakersnickscott.com

Step 2 Promotions

Andrew Frazzano
132 South Mountain Ave.
Montclair NJ 07042
(973) 978-0946
andy@step2promo.com
www.step2promo.com

Stewart Logan Productions

Andy Wells
PO Box 77372
Baton Rouge LA 70879
(225) 772-6000
andy@stewartloganproductions.com
www.stewartloganproductions.com

**FTE/ONSITE
DISCOUNT**

Summit Comedy, Inc.

Melissa Beer
5806 Highland Shoppes Drive
Suite A-2 Box 201
Charlotte NC 28269
(800) 947-0651
melissa@summitcomedy.com
www.summitcomedy.com



Swift Kick

Tom Kriegelstein
186 Norfolk #2F
New York NY 10002
(877) 479-4385
sk@swiftkickonline.com
www.swiftkickonline.com



**FTE/ONSITE
DISCOUNT**

Take Back College

Ryan Penneau
8873 Bonaventure Drive
Brighton MI 48116
(920) 915-9045
ryan@takebackcollege.com
www.takebackcollege.com

**ONSITE
DISCOUNT**

Talent Revolution

Kene Iloenyosi
10435 Windsor Park Dr.
Johns Creek GA 30022
(770) 572-1472
kene@neatworksinc.com
www.keneiloenyosi.com

Listing of APC A Conference Exhibiting Vendors

The Hip Guru's Guide

Swami Tirtha
132 Wilbur Hill Rd.
Unadilla NY 13849
(704) 957-3756
thehipguruguide@gmail.com

TheMichaelDBrown.com

Michael D. Brown
4747 Research Forest Dr.
Suite 180-108
The Woodlands TX 77381
(800) 891-4256
speak@themichaeldbrown.com
www.themichaeldbrown.com

TjohnE Productions, Inc.

Tim John
2836 Belleglade Court SE
Grand Rapids MI 49546
(877) 295-5559
tjjohn@aol.com
www.tjohn.com

Tropical Extremes, Inc.

Scott Keller
15892 Delaplata Ln.
Naples FL 34110
(239) 594-1527
scott@laserbattle.com
www.tropicalextrêmes.com

Valenrich Wellness, LLC

Nadia Richardson, PhD
PO Box 99
Bessemer AL 35201
(205) 440-2837
info@valenrich.com
www.valenrich.com

Your Event Source

Keith Kaplan
PO Box 700
Pineville NC 28134
(704) 332-2222
keith@youreventsource.com
www.yourcampusactivities.com

RUBY:
3 Year Member

EMERALD:
5 Year Member

SAPPHIRE:
10 Year Member

DIAMOND:
15 Year Member

Showcase Line-Up

Acoustic Gangster - Wednesday 2:30pm - Kick-Off Mainstage Showcase	31	Kaycie Gunn - Saturday 1:30pm - Mainstage Showcase	73
Acrobatix - Wednesday 2:30pm - Kick-Off Mainstage Showcase	31	Kazual - Wednesday 5:30pm - Dinner Showcase	34
Adelee & Gentry - Friday 4:30pm - Value Showcase	63	Kurt Scobie - Wednesday 9:00pm - Mainstage Showcase	36
Arvin Mitchell - Friday 6:30pm - Dinner Showcase	64	Landry - Wednesday 9:00pm - Mainstage Showcase	36
Ashthon Jones - Thursday 1:30pm - Mainstage Showcase	48	Lindsay Benner - Thursday 1:30pm - Mainstage Showcase	46
Ava - Thursday 4:30pm - Diversity Showcase	49	Live Hart - Friday 4:30pm - Value Showcase	62
AY MusiK - Wednesday 9:00pm - Mainstage Showcase	37	Louis Ramey - Thursday 8:00pm - Mainstage Showcase	52
Best of Both Worlds Poets - Friday 4:30pm - Value Showcase	63	Marcus Wright - Saturday 6:00pm - Grand Finale Dinner Showcase	76
Brazilian Twins - Wednesday 2:30pm - Kick-Off Mainstage Showcase	32	Mark Hayward - Thursday 8:00pm - Mainstage Showcase	52
Brett Young - Thursday 8:00pm - Mainstage Showcase	52	Mary Lambert - Thursday 8:00pm - Mainstage Showcase	53
Brian Moote - Thursday 8:00pm - Mainstage Showcase	53	Matt Beilis - Friday 1:30pm - Mainstage Showcase	61
Brian O'Sullivan - Wednesday 5:30pm - Dinner Showcase	35	Matt Corey - Wednesday 5:30pm - Dinner Showcase	34
Brown Rice Family - Saturday 4:00pm - Mainstage Showcase	74	Mia Jackson - Friday 1:30pm - Mainstage Showcase	61
Carlos Andreas Gomez - Thursday 4:30pm - Diversity Showcase	50	Michael Palascak - Friday 6:30pm - Dinner Showcase	66
Carlos Robson - Friday 1:30pm - Mainstage Showcase	61	Mike Fritz - Wednesday 2:30pm - Kick-Off Mainstage Showcase	32
Chasing Lovely - Friday 6:30pm - Dinner Showcase	64	Mitch Clark - Saturday 6:00pm - Grand Finale Dinner Showcase	77
Chinua Hawk - Thursday 1:30pm - Mainstage Showcase	46	Mitch Gallagher - Saturday 4:00pm - Mainstage Showcase	74
Chris Cauley - Thursday 8:00pm - Mainstage Showcase	53	Mockingbird Sun - Thursday 8:00pm - Mainstage Showcase	52
Christopher Carter - Thursday 8:00pm - Mainstage Showcase	52	Morgan McCoy - Thursday 1:30pm - Mainstage Showcase	46
CHRON - Wednesday 9:00pm - Mainstage Showcase	36	Nelly's Echo - Friday 1:30pm - Mainstage Showcase	60
Corey Kent White - Friday 1:30pm - Mainstage Showcase	61	Nick Scott - Saturday 1:30pm - Mainstage Showcase	73
Corey Mack - Thursday 1:30pm - Mainstage Showcase	48	Noah Gardenswartz - Wednesday 2:30pm - Kick-Off Mainstage Showcase	32
Dat Phan - Saturday 4:00pm - Mainstage Showcase	74	Odd?Rod - Thursday 1:30pm - Mainstage Showcase	48
David Edward Garcia - Thursday 4:30pm - Diversity Showcase	49	Preferred Parking Comedy Tour - Thursday 1:30pm - Mainstage Showcase	46
DNK - Friday 4:30pm - Value Showcase	62	Ran'd Shine - Thursday 8:00pm - Mainstage Showcase	53
Dr. Justine Marie Shuey - Thursday 4:30pm - Diversity Showcase	49	Rayvon Owens & Company - Saturday 6:00pm - Grand Finale Dinner Showcase	77
Dria - Saturday 6:00pm - Grand Finale Dinner Showcase	77	Reset List - Friday 1:30pm - Mainstage Showcase	61
Emily Hearn - Wednesday 5:30pm - Dinner Showcase	35	RIP Michaels - Saturday 4:00pm - Mainstage Showcase	74
Erik Rivera - Wednesday 9:00pm - Mainstage Showcase	37	Ronnie Jordan - Wednesday 5:30pm - Dinner Showcase	34
G. Yamazawa - Wednesday 5:30pm - Dinner Showcase	34	Sailesh - Saturday 1:30pm - Mainstage Showcase	73
Gary Johnson - Thursday 1:30pm - Mainstage Showcase	48	Sean Forbes - Wednesday 2:30pm - Kick-Off Mainstage Showcase	32
Genre' - Friday 6:30pm - Dinner Showcase	66	Shawn Felipe - Friday 4:30pm - Value Showcase	62
I.N.K. - Friday 6:30pm - Dinner Showcase	64	Swamiji - Friday 4:30pm - Value Showcase	62
Jared Mahone - Friday 6:30pm - Dinner Showcase	64	The Howling Tongues - Wednesday 2:30pm - Kick-Off Mainstage Showcase	31
Jason Bishop - Friday 1:30pm - Mainstage Showcase	60	The Hyphen presented by Dan Davis - Thursday 4:30pm - Diversity Showcase	50
Jay Black - Wednesday 2:30pm - Kick-Off Mainstage Showcase	31	The Mulligan Brothers - Wednesday 5:30pm - Dinner Showcase	35
Jay Mattioli - Thursday 1:30pm - Mainstage Showcase	46	The Secret Circus - Wednesday 9:00pm - Mainstage Showcase	36
Jenna Basso - Saturday 1:30pm - Mainstage Showcase	73	Tom Kriegelstein - Thursday 4:30pm - Diversity Showcase	49
Jereme Ford - Friday 4:30pm - Value Showcase	63	Travis Rocco Duo - Saturday 6:00pm - Grand Finale Dinner Showcase	76
Joanna Burns - Friday 1:30pm - Mainstage Showcase	60	Traz Messiah - Friday 4:30pm - Value Showcase	63
Joe Neary Band - Thursday 1:30pm - Mainstage Showcase	48	Tropicante - Thursday 4:30pm - Diversity Showcase	50
Joel Meyers - Friday 6:30pm - Dinner Showcase	66	Tyler Boeh - Wednesday 5:30pm - Dinner Showcase	35
John Marshall Jones - Saturday 1:30pm - Mainstage Showcase	73	Will Champlin - Friday 6:30pm - Dinner Showcase	66
Jonathan Frost - Wednesday 2:30pm - Kick-Off Mainstage Showcase	31	Xclusive - Friday 1:30pm - Mainstage Showcase	60
Justin Rivera - Saturday 6:00pm - Grand Finale Dinner Showcase	77	Ying Yang Twins - Saturday 6:00pm - Grand Finale Dinner Showcase	78
Kawan DeBose - Saturday 1:30pm - Mainstage Showcase	73	Zohra Sarwari - Thursday 4:30pm - Diversity Showcase	50

THE HOWLING TONGUES

OPENING THE 2014 APCA NATIONAL CONFERENCE

THE BAND THAT THE BUZZ IS ALL ABOUT!

- Music Licensed for the 2014 NASCAR Racing Game
- Music slated to air on NASCAR & NCAA Sports Broadcasts
- Performing Live at:
 - * (4) 2014 NASCAR Races
 - * (3) 2014 NHRA Races
 - * Festivals & Clubs throughout North America
- Major Label Debut: April 25, 2014
 - * Global Distribution through INgrooves/Universal Music Group
 - * "Gotta Be A Man" Video premiering In-Store on 10K Screens
 - * Hitting College, Triple A, & Alternative Rock Radio this April



Bring THE HOWLING TONGUES to Your School!

<http://thehowlingtongues.com>
[facebook.com/TheHowlingTongues](https://www.facebook.com/TheHowlingTongues)

DOWNLOAD THE HOWLING TONGUES
NEW ALBUM FOR FREE: <http://pocmedia.com/thtfree>



- "If you have an appetite for some old school rock n roll with vibrant resonance musically and passionately dripping from every note and element then Atlanta rockers The Howling Tongues is the band for you."

- The Ringmaster Review

"The Howling Tongues = Rock-n-Roll. So I thought I would share with you all The Howling Tongues- a band based out of Atlanta, Ga. They are quickly becoming a popular band in these here parts! haha Their blend of soul and rock-n-roll makes their music an instant addiction..."

- The Music Mug

- "Sweet tap-dancing Batman - the new EP by The Howling Tongues is seriously one of the best rock records I've heard in years. Go listen!"

- Performer Magazing

For Booking Contact: Pat O'Connor - 610-636-5805 - pat.oconnor@inferentialmgmt.com

Novelty Booth Demos/Roving Artists



Bill Hoffman's Animal Rentals - Everything but the Mime, Inc. - (407) 856-2412

Travel the world's diverse cultures by interacting with exotic animals from all corners of the earth! Experienced animal handlers make the encounter inviting, educational, entertaining, safe, and FUN! The "Exotic Animal Display" is a four hour exhibition that affords flexibility for every attendee to interact with a dozen (approx.) rare animals. Also available is an hour long show which is more in depth and can be coupled with a shorter display.

Standard Isolated Rate: \$2,000

Isolated: \$2,000 2 of 3: \$2,000 3 of 5: \$1,900 5 of 7: \$1,800

Isolated - 8-10 animals for \$2,000 plus travel; 3 in 5 - \$1,900 plus shared travel & hotel; 5 in 7 - \$1800 plus shared travel & hotel.



Brian Getz - Houla Entertainment - (865) 414-9266

Internationally Award winning balloon artist, Brian Getz, began twisting balloons at eleven years old when his twin sister got him a simple kit for Christmas. This fun hobby quickly became an exciting career working with corporations, restaurants, churches, and schools. While making his home in Indianapolis, balloons have opened the door for Brian to entertain in 15 different countries and 11 states. He has worked with schools in Uganda, entertained on cruise ships, taught balloon art in Slovakia and Bosnia, and been awarded at three international balloon conferences. Leaving behind simple dogs and swords, Brian's enthusiasm and wit help him entertain children and adults alike, while improvisation and experience allow him to create any animal, person, or sculpture out of balloons. Brian's signature "Super Sculptures" takes balloon art to new levels, creating enormous installations like a full size elephant, 27 foot biplane and a 3000 balloon roller coaster. His passion is not only creating great art but keeping the audience laughing while he does it.

Standard Isolated Rate: \$1,500

Isolated: \$1,500 2 of 3: \$1,400 3 of 5: \$1,300 5 of 7: \$1,200

Plus travel and hotel.



Campus Spa - Campus Spa - (865) 512-8042

Bring the Spa to your campus today....Perfect for every event from Stress Awareness, Mid-Terms, Finals, Orientation, Spring Flings, Valentine's Week and more. Campus Spa brings you teams of highly trained therapists to give you the most AMAZING SPA EXPERIENCE ever offered on campus. We set the stage when it comes to relaxation making your day one to remember with everything your Campus Spa could offer. Indulge everyone with a Hand massage, Paraffin treatment, Foot and calf massage, Oxygen therapy, Aroma therapy and topping it off with a relaxing Chair massage. Your Ultimate on Campus Spa!!!!

Standard Isolated Rate: \$1,900

Isolated: \$1,700 2 of 3: \$1,650 3 of 5: \$1,550 5 of 7: \$1,450

Plus travel and lodging



Coyote on Campus - Everything but the Mime, Inc. - (407) 856-2412

ONSITE Discount

Coyote on Campus (Team Coyote) presents: Graffiti Wall, Photo Tower, Street Signs, License Tags Photo Dry Erase Boards, Mobile CD Booth, Make Your Own Music DVD, Postcards 2 Home Big Chair Photos, Photo Key Chains, Old Time Photos, Pop Noggins, Photo Magnets, Bookmarks, Buttons, Mouse Pads, Mugs, Snow globes, etc....

Prices vary depending on novelties selected.



Lee Terbosic - Houla Entertainment - (865) 414-9266

Lee Terbosic, a self proclaimed magedian (magician & comedian), hails from Pittsburgh, PA and has been performing his brand of magic and comedy across the country for over the last decade. Lee has appeared on A&E, TLC and has even wowed celebrities like Gene Simmons, Wiz Khalifa and Joe Manganiello. Lee takes his one-man show "Tricks & Jokes" on the road to college audiences across the country year round. His shows are a mix of mind reading, illusions, unreal magic, music and hilarious jokes all rolled into one 60-minute performance which features tons of audience interaction. He works with student programming to customize each performance and help make the show the talk of the campus. Lee is always a hit for family/SIBS Weekends, Home Comings, Orientations, Welcome Back Weeks and Mid and End of semester events.

Standard Isolated Rate: \$2,000

Isolated: \$1,800 2 of 3: \$1,700 3 of 5: \$1,600 5 of 7: \$1,400

Plus travel and lodging

•••• Novelty Booth Demos/Roving Artists ••••



Magician Nash Fung - Magician Nash Fung - (425) 72-9411

With experiences working in res-life, Nash can help you produce a college magic show that'll keep your students laughing & guessing on the edge of their seats! Nowadays Nash presents regularly for fortune 500 companies like Microsoft, Boeing, Google ... His show combines magic, psychology, and a whole lot of devilish surprises. On top of entertainment, he'll engage your students with his stories as an immigrant, how it impacted him to discover magic as his passion, and inspire your students to search for their true calling.

Standard Isolated Rate: \$2,000
Isolated: \$1,800 2 of 3: \$1,700 3 of 5: \$1,600 5 of 7: \$1,300
Plus travel, lodging, sound and lights for all dates.



Team M&M - Everything but the Mime, Inc. - (407) 856-2412

"Mike da Roving Guy" is a genuine EXPERT LATEX MANIPULATION TECHNICIAN (OK, he ties balloons!) ... actually, he is one of the country's best balloon artists, with creations limited only by your imagination. Margaret is truly an artiste in the world of body art. With her freehand style (no stencil), each piece she creates is literally an original work of art. Together, they are a husband/wife novelty act (Team M & M) who is amazingly fast, reliable, and quite adaptable to any situation. They are the perfect compliment to your next event.

Standard Isolated Rate: \$1,700
Isolated: \$1,600 2 of 3: \$1,550 3 of 5: \$1,500 5 of 7: \$1,450
Plus travel and lodging



Names & Faces - Everything but the Mime, Inc. - (407) 856-2412

Pippi paints your name with amazing pictures of dolphins, pandas, palm trees, butterflies and dragons, to name a few, with expert calligraphy duplicating an historical and cultural art with ties to the ancient societies of China, Korea and Japan. It fuses Buddhist and Confucian ideals of inner happiness with ornamental depictions of the letters in your name resulting in an explosion of art, color, and fun. Sitting a bit higher, is her partner in art, Jeff (6'8"), who has 35 years of experience in quick sketch, rendering your face in minutes using innovative non-traditional canvases such as tee-shirts, hats, magnets, tote bags, coffee mugs and computers. Quick, hip, and a great and novel souvenir to wear or take home to cherish. Together, they are Names and Faces, artists extraordinaire and ready with marker and brushes in hand to dazzle your students at any and all events.

Price depends on the caricatures style selected.



Mike Miller - Mike Miller Entertainment - (215) 364-8132

Mike is an award winning magician known throughout the world as a performer, as well as a show producer for numerous magic convention and for magic tours in China. Mike's strolling magic will be a crowd pleaser at your school's open house, student orientation, parent's weekend, homecoming or any event you would like to help people mix and mingle. Please visit the Mike Miller Entertainment booth for a demonstration!

Standard Isolated Rate: \$1,500
Isolated: \$1,500 2 of 3: \$1,400 3 of 5: \$1,300 5 of 7: \$1,200
Plus travel and lodging



POST CONFERENCE PICTURES ON INSTAGRAM

of you and your board!
We want to see your excitement!
Use #APCA20TH



..... Tuesday, March 25, 2014
Daily Schedule



ONSITE POSTER COMPETITION

**TUESDAY
6:00PM-8:30PM &
WEDNESDAY
8:00AM - 10:00AM**

CAPITOL FOYER

(All supplies will be provided at check in). Poster should include **APCA Celebrate!** Theme and your school mascot.



APCA SERVICE PROJECTS

**TUESDAY 6:00PM-8:30PM
WEDNESDAY 8:00AM-10:00AM
CAPITOL BALLROOM FOYER**

8:30PM - ATLANTA 1 APCA INTERN ORIENTATION

Signed up to be an #APCAINTERN? This meeting is just for you! Meet other interns, receive your assignments, get your free t-shirt, and then join your fellow interns at the Student Welcome Party for FREE food and fun!



10:00PM CAPITOL BALLROOM

*Movie
Night*

9:00 PM - STUDENT WELCOME PARTY - CAPITOL BALLROOM

Dance party just for students featuring AY MusiK



••••• Wednesday, March 26, 2014 •••••
Daily Schedule

WEDNESDAY

8:00 am	Registration, APCA Serves!, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
9:00 am	Exhibit Hall Setup	Georgia Ballroom
10:00 am	Conference Kick-Off	Capitol Ballroom
10:00 am	Associate Orientation	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
11:00 am	Cooperative Buying Orientation	Atlanta 2-5
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
12:00 pm	Advisors Reception	Garden Courtyard
1:30 pm	Educational Sessions	Various Rooms
2:30 pm	Kickoff Mainstage Showcase	Capitol Ballroom
4:30 pm	Educational Sessions	Various Rooms
4:30 pm	Advisor Keynote, Dr. Lance Kennedy-Phillips	Atlanta 2-5
5:30 pm	Dinner / Dinner Showcase	Grand Ballroom
8:00 pm	Exhibit Hall	Georgia Ballroom
9:00 pm	Mainstage Showcase	Capitol Ballroom
10:30 pm	Exhibit Hall	Georgia Ballroom
11:30 pm	School Swap and Late Night Event	Capitol Ballroom
11:30 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles

10:00 AM - CAPITOL BALLROOM



Conference Kick-Off

Jondra Darden & Michael Stephenson

www.APCA.com - Audience: All

Hosted by APCA staff members Michael & Jondra, Conference Kick-off is something you can't afford to miss out on. Join them to learn how to make the most of your conference experience, get involved, and to just have fun! They will be giving out tons of cool prizes and if you're on time, you may even receive one at the door. Be sure to come repping your school, because they're going to call on you to show your spirit.



10:00 AM - ASSOCIATE ORIENTATION - ATLANTA 2-5



11:00 AM - ATLANTA 2-5
Learn How To Save Money!
ATTEND COOPERATIVE BUYING ORIENTATION

Download Our New MOBILE APP



Available on the
App Store

ANDROID APP ON
Google play

••••• 11:00am - Educational Sessions •••••

Athens - How to Use Media to Promote Your Campus Events

Kevin Benoit - (646) 262-6026

Audience: All

Most schools have a school newspaper and maybe even a radio show, but often times they don't know how to take advantage of those outlets on campus and beyond to promote their events. This workshop will help them develop partnerships with media organizations on campus as well as local organizations. It will help them understand what media organizations want to see in order to help them understand what media organizations want to see in order to help them promote their events, particularly what a media kit, press release and a one-sheet look like. It will also offer insight into what a media sponsorship can include. You don't need a publicist to get press, you don't even need to be a marketing student. You just need to know what these people in media are looking for and what keywords you can use to forge a lasting relationship with media around your school.

Savannah 1 - Leadership Challenges -

Understanding the Science to Challenges & Overcoming Them

Ryan Penneau - (920) 915-9045

Audience: All

This session will help YOU understand the science behind taking on and overcoming challenges, and help you identify challenges, take the appropriate steps for overcoming challenges, and help you manage stress and emotions in times of challenges. Problems are the number one self-sustaining resource in the world. We will always have them: personal problems, inter-personal problems, organizational and campus problems, advisor problems...the world is filled with problems. We like to call them 'challenges' but let's say it like it is...they are problems. This 45 minutes will get you thinking about problems in a whole new way so that you as a leader and as an SGA are better equipped for the opportunities and the challenges ahead.



Augusta - OMG! I'm Just Saying I Don't Think They Trust Me?!

Michael D. Brown - (800) 891-4256

Audience: All

Trustworthiness is the single most important attribute to have if you want to maximize your success as a leader, in your personal, professional and yes your dating relationships. One of the main reasons that individuals fail in their leadership roles, personal, dating and professional life is because they and their personal brand are not viewed as trustworthy. This fun and engaging session will provide you with the TRUST Formula (Tell the truth quickly, Respect, and Rapport, Uncompromising integrity, Stand up and Thank them) that will show you how to make trust a key part of your personal brand (you) and be viewed as someone who is trustworthy and worth following and investing in. Interactive games and team building exercises that will help you develop trust in others and be viewed as trustworthy. Every participant will have the chance to win prizes and leave with their very own TRUST FACTOR score.

Macon - Walking is Overrated

Matt Glowacki - (866) 328-3762

Audience: Students

This session is a humorous program designed to teach students about diversity and disability, as well as highlighting the need to set high expectations for everyone. The event challenges audience members to take the time to interact with people outside of their comfort zone. Matt's candid style motivates people to learn more about themselves and provides an insightful view into disability. Many times our limited perspectives into diversity cause us to say inappropriate things and make judgments about individuals before we realize their potential. Setting high expectations for everyone is important, because in many situations, out of compassion, expectations are lowered for people with perceived disabilities by society. Through the way Matt lives his life, he proves that real compassion is a level playing field with high expectations for everyone, not excuses for someone's inability. Matt's insights and method of delivery sets him apart from the crowd of educators. It puts him in a new class of "Revolutionary."

Savannah 2 - Salsa

Stan Pearson - (888) 498-7826

Audience: All

This is one of the most sought-after programs in the country because it is interactive, engaging, thought-provoking and one of the most inspiring programs you will experience. Prepare to learn how to live The S.A.L.S.A Life. While learning the basics of Salsa dancing and non-verbal communication, everyone will learn 5 key leadership steps in life and in dancing. Participants will learn how to Support, Act, Learn, Strive & Accept. It is powerful, fun and educational even if you aren't dancing. This program is ideal for all audiences: outgoing students who can channel their skills, the shy student nervous to step out of their norm and anyone else looking to build their repertoire.

12:00 PM - GARDEN COURTYARD



Advisors & Grad Students RECEPTION

12:00 PM - LUNCH ON YOUR OWN

STEWART LOGAN PRODUCTIONS

ENTERTAINMENT BOOKING | EVENT PRODUCTION

Stewart Logan Productions is a one-stop resource providing top-name Entertainment Booking and Event Production services for:

Colleges | Private Events | Fundraisers
Festivals | Conventions | Casinos | Trade Shows

FEATURING



Don't forget to ask us about our other bands and comedians!

To Contact Us or Book the Mulligan Brothers:
Andy@stewartloganproductions.com
225.772.6000 | StewartLoganProductions.com

1:30pm - Educational Sessions

Savannah 1 - Advisor or BAdvisor?

Shellie Barbich
mbarbich@edinboro.edu
Audience: All



Is your advisor serving you in the best capacity possible? Do you feel frustrated that s/he just doesn't understand you? Is your advisor just a paper signer? Let's discuss ways to get your advisor involved without doing the work for you or making the decision for you. Become a working unit and thrive as an organization!

Augusta - Sponsorships Roundtable

Latoya Scott - scott060@sa.ua.edu
Audience: All

"Make your money WORK for you!" How do you make sponsorship work for you? In this session, we'll have an open discussion on recruiting local, regional and corporate sponsors, raising money, and teaching your students the value of maintaining and developing relationships outside of your campus. Teaching your students how to obtain regional, national, local corporate sponsorship will help you maximize opportunities within your community. Learn how to develop sponsorship programs within your programming board with an awarded grant writer, scholar, and director.

Macon - Event Full-Circle

Rebeckah Hester - rrieder@iue.edu
Audience: All

Details, Details, Details! In order to have a successful event there are some important concepts to keep in mind. 1) Programming Board input 2) Advertising 3) Making your entertainer feel welcome. Paying attention to these areas will help ensure a successful event.

Athens - Full Cups, Open Minds

Jami Hall - jhall@daltonstate.edu
Hilary Wallin, Montana Gray
Audience: Students

Are those sensitive and/or hard topics addressed appropriately on your campus? Do you understand the difference between "tolerating," "accepting," and "supporting" your fellow students? We would love to have open and interactive dialog with you on how to create an inclusive, warm, and welcoming environment on your campus where students can have "Full Cups and Open Minds."

Savannah 2 - Branding, Assessing, and Everything in Between: The 360 of Late Night Programming

Laura Phillips and Josh Barnes
Audience: All
 This educational session will focus on best practices of a successful late night programming series. Based off of Clemson University's revamped late night programming series, we will discuss effective marketing, idea generation, event planning, and program assessment. We will also explore ways to broaden program appeal and create collaborations on campus. Whether you are an advisor or student, this session has something for all!

Valdosta - Leadership Sucks

Mike Fritz - (269) 370-2858
Audience: Students

If you have been a leader for any amount of time you know leadership is hard. Have you ever sought to lead a team in a certain direction only to have them resist? Your are in luck. This session explores the 5 dangers of leadership that every team needs to avoid. According to a recent survey these are the 5 most common mistakes of leadership teams that eat away at the success of the team and team members don't even realize it! If you want to make sure you team succeeds then DO NOT miss this session, it may save your team from its next disaster. There will be a free gift for every attendee!!!

Atlanta 2-5 - Using a Program Proposal Process Within Your Campus Event Planning

Kedrick A. Nicholas - knicholas@mcneese.edu
Audience: Students

Are learning outcomes and assessment pressing issues on your campus? Kedrick Nicholas will share his method of deriving sound learning outcomes through a program proposal process he uses with his students. This process deepens the thinking skills of students who are planning events. It also illuminates how student life activities promote the mission and goals of the University. If you are an advisor seeking to further develop your students, this session will get you on the right path. There will also be time for others to share their method of establishing learning outcomes and completing assessment.

Download Our New MOBILE APP



WEDNESDAY, MARCH 26, 2014 - 2:30 pm

Kick-Off Mainstage Showcase - Capitol Ballroom

WEDNESDAY



Jay Black - Cutting Edge Entertainment - (888) 221-6538

Jay Black has performed at over 500 colleges nationwide. In 2013 APCA named him both the College Comedian of the Year and the even more prestigious College Performer of the Year. Jay has worked extensively as a club comedian as well, appearing everywhere from Atlantic City (The Tropicana) to Las Vegas (The Tropicana, MGM Grand) to Los Angeles (The Improv, The Laugh Factory) to all points in between. Jay has opened for several celebrities, including Pete Holmes, Christopher Titus, Greg Fitzsimmons, Bobcat Goldthwait, Emo Phillips, and Sinbad. This past year, Jay joined Kevin Nealon (SNL, Weeds, Ellen) as a regular opener for him on his east coast tour. Jay has met with equal success as a writer. The TV show he co-created with Brian Herzlinger ("Paulie" starring Paul Sorvino, Janeane Garofalo, and Michael Madsen) was filmed in 2013 and will be airing in 2014. Last year Jay was asked by The Friars Club to write for their famous roasts and by several celebrity comedians to write jokes for their acts (but he can't legally say who - though if you come and talk to him, he might let a few names slip!)

Standard Isolated Rate: \$1,900

Isolated: \$1,900 2 of 3: \$1,800 3 of 5: \$1,650 5 of 7: \$1,500
Plus travel, room, board, sound and lights

Notes: _____



The Howling Tongues - Inferential Direction and Management, Inc. - (610) 971-0416

The Howling Tongues are creating a movement and revival in the music scene. Bringing back the roots of Rock'n'Roll with loud guitar amps, giant kick drums, fuzzy bass tones, over-driven organ, and raspy vocals. Heavily influenced by Classic Rock bands like Led Zeppelin and The Who, but intrigued by Modern Rock bands The Raconteurs, Band of Skulls, and Black Keys. The Howling Tongues found their niche in their world of music and their "Take No Prisoners" live show proves that Rock'n'Roll isn't dead. Listen and become part of the Revival.

Standard Isolated Rate: \$2,500

Isolated: \$2,500 2 of 3: \$2,250 3 of 5: \$2,100 5 of 7: \$2,000
Plus 4 hotel rooms.

Notes: _____



Acrobatix - Everything but the Mime, Inc. - (407) 856-2412

Acrobatix is a two person comedy circus spectacular-quirky contortionist plus charismatic juggler equals a show that will bring the house down. Surprises and thrills delight the audience with over the top feats of strength, agility and absurdity. Leah and Etienne are the perfect couple but there are only two things that can ruin this relationship. He's one and she's the other. Acrobatix have received standing ovations around the world performing at colleges, festivals, theaters, cabarets, cruise ships and more. The show is always memorable, high energy and unique. A guaranteed crowd pleaser.

Standard Isolated Rate: \$2,300

Isolated: \$2,000 2 of 3: \$1,875 3 of 5: \$1,750 5 of 7: \$1,500
Plus travel, lodging and PA

Notes: _____



Acoustic Gangster - Houla Entertainment - (865) 414-9266

"The Acoustic Gangster" is a moniker that has been given to singer/songwriter Brian Alexander by those who know him best. It reflects his seamless approach towards audiences (swagger), his relentless work ethic (hustle), and his past struggles (street cred). With a degree in Business Economics from Penn State University, Alexander admits with a smile and hint of sarcasm that "it's all about the money" and with his money, Alexander makes an impact even beyond the stage. This year his goal is to donate \$10,000 to help raise awareness and prevent animal cruelty from a portion of his music proceeds. With influences spanning the ages of The Beatles and Neil Young, through the 90's progressive movement including Nirvana and the Smashing Pumpkins, and all the way to modern contemporaries like Phantogram, Gorillaz, and the Black Keys, you can be sure that the Gangster will never be fully predictable.

Standard Isolated Rate: \$1,200

Isolated: \$1,100 2 of 3: \$1,000 3 of 5: \$925 5 of 7: \$850
Plus sound and lights.

Notes: _____



Jonathan Frost - Macabre Talent - (845) 242-3593

Jonathan Frost has delighted tens of thousands with his sometimes hilarious and sometimes spine tingling blend of story telling, mindreading and paranormal thrills. In 2011 Jonathan created Mindreading and the Macabre, an hour-long paranormal show that has been described by Campus Activities Magazine as a "Reality bending experience."

Standard Isolated Rate: \$2,500

Isolated: \$2,200 2 of 3: \$1,800 3 of 5: \$1,600 5 of 7: \$1,500
Plus sounds and lights

Notes: _____

WEDNESDAY, MARCH 26, 2014 - 2:30 pm

Kick-Off Mainstage Showcase - Capitol Ballroom



Mike Fritz International - Mike@mikefritz.net - (269) 370-2858

What do you get when you mix a standup comedian and someone who has a masters degree in leadership? One of the most sought after speakers on the college circuit. Mike's knowledge of leadership and the ability to make you laugh until it hurts is unmatched. Mike's program "Making Leadership F.U.N." is not only booked all over the country, but maintains a 92% rebooking rate. When people have this program to their campus they want it back. Mike has delivered over 1500 paid talks and is the author of the bestselling book "Great Student Leaders Aren't Born They're Made" and author of the soon to be released book "Making Leadership F.U.N." He has shared the stage with NFL QB and multiple Super Bowl champion Joe Theismann (featured on the Hit Blockbuster movie "The Blindside"), Glen Morshower (Aaron Pierce on the Hit TV show 24), LA Clippers Asst. coach Kevin Eastman and many more! When you bring Mike's program to your campus your students will laugh until it hurts, learn until they change and lead until they influence.

Standard Isolated Rate: \$3,500

Isolated: \$2,900 2 of 3: \$2,500 3 of 5: \$2,300 5 of 7: \$2,000

Notes: _____



Sean Forbes - LRS College Entertainment - (800) 700-7464

Sean Forbes is a deaf hip-hop artist from Detroit, Michigan. Deaf since birth, Sean has never let his inability to hear define him. He has been a drummer since age five and always strived to do something with music. Upon graduating from the Rochester Institute of Technology he formed the Deaf Professional Arts Network, D-PAN, a non profit organization that makes music and music culture accessible to the deaf and hard of hearing community by creating American Sign Language interpretation music videos of popular songs featuring deaf and hard of hearing artists. Sean has been featured on CNN, BBC, NPR, Parade Magazine, Spin, XXL, VIBE, Fox, ABC, & NBC news outlets, and has received millions of views on both D-PAN videos and his own original work. He has travelled the country performing and inspiring audiences through his music and story.

Standard Isolated Rate: \$3,500

Isolated: \$3,300 2 of 3: \$2,950 3 of 5: \$2,400 5 of 7: \$1,975

Plus shared travel and lodging. Full production provided by Sean Forbes.

Notes: _____



Noah Gardenswartz - The Pearson Project - (816) 294-0496

Noah approaches the stage with a relaxing, calming, and easy going presence. meet his audience where they are, keeping them engaged, intrigued, and roaring with laughter His classically Jewish upbringing has equipped him with a multi-cultural awareness that gives him a growing advantage on stage and unique perspective on life. Noah's wide range of material encompasses an exceptional combination of absurdity, surprise factor, and irony. One of the few comedians that works the mainstream, alternative, and urban comedy circuits, Noah is truly comfortable performing for any crowd.

Standard Isolated Rate: \$2,500

Isolated: \$1,850 2 of 3: \$1,500 3 of 5: \$1,200 5 of 7: \$1,000

Plus Hotel

Notes: _____



Brazilian 2wings - Houla Entertainment - (865) 414-9266

The Brazilian 2wings are a high energy music group that has been turning heads with their original look and incredibly unique sound. Led by Walter and Wagner Caldas - charismatic twin brothers from Rio de Janeiro, Brazil the Brazilian 2wings takes familiar sounds and injects their own individual flavor. The group pulls aspects from pop, rock, funk, fusion, hip hop and Latin offering something for everyone. The Brazilian 2wings customizes every show to fit the audience and atmosphere. Walter and Wagner are internationally recognized, have performed in Brazil, Spain, Portugal, New York, Los Angeles, and for international dignitaries at the Iowa Capitol Building including the former presidents of Brazil and Ghana. Armed with a violin and Brazilian ukulele, the twins broadened their approach by teaming up with bass player Riley Scheetz and drummer Jason Ratcliff in 2010. Scheetz and Ratcliff are trained in jazz and incorporate their own signature creative element.

Standard Isolated Rate: \$2,500

Isolated: \$2,500 2 of 3: \$2,300 3 of 5: \$2,150 5 of 7: \$2,000

Plus travel, hotel, lights and sound

Notes: _____



We all own learning: Policy implications of a shared responsibility for student learning and assessment.

Dr. Lance Kennedy-Phillips - kennedy-phillips.1@osu.edu

On college and university campuses across the country, there is a growing need for shared responsibility of student learning and success. Historically, faculty members were charged with "learning" and Student Affairs practitioners were charged with planning activities to keep the students busy when they weren't in class or studying. That's not our current reality. Student learning takes place at the intersection of three factors: the curricular environment, the co-curricular environment, and the student's motivation. This session will explore various policy implications associated with a shared responsibility for student learning and assessment of student outcomes.

• • • • • *4:30pm - Educational Sessions* • • • • •

Athens - Closing the Sale: Recruiting Tons of Student for Campus Organizations

Dave Kelly - (770) 552-6592

Audience: All

Learn the ins and outs of getting students involved on campus from a professional presenter who has signed up more than 10,000 students for campus organizations. You will find out how to make your club day/activities fair a real way to get students involved and joining campus organizations. Beat the numbers and get more students engaged on your campus!

Valdosta - Empowerment Comes from Understanding You

Cherryl C. Gilbert - cgilbert@sctech.edu

Audience: All

To provide information that will empower student leaders to take charge and be intentional about every aspect of their lives by identifying and honing strengths while understanding the importance of developing and constantly tweaking their personal vision and life plan in the midst of ALL of life's challenges and changes.

Savannah 1 - Presenting a Campus Leadership Conference

Del Suggs - (800) 323-1976

Audience: All

A Leadership Conference can inspire your students to higher goals, stimulate new leaders, and expand your activities programs into co-curricular education. This session offers some advice for putting your leadership conference together. We'll cover using campus resources, bringing in outside speakers, facilities, meals and much more. We'll look at the typical full-day conference, a half-day conference, and even discuss the idea of a two-day/half-day conference- using evenings only!



Macon - The DNA of Talent: The Secret to Engaging and Developing Your Talent

Kene Ileonyosi - (770) 572-1472

Audience: Students

Talent! What is it, and how much do you know about it? What you don't know may have an adverse effect on your life. You are born with certain unique talents, and those talents should drive your college and career decisions. Sadly, most people will not engage this amazing treasure they carry; missing out the opportunity to live an engaging and impactful life. This happens because most do not recognize what their talent is and how to develop it. This session will teach you how to identify your talent, how to develop it, and how to find the right college major and career for your talent. Imagine, in less than an hour you'll have a process that can transform your life.

Savannah 2 - The Rider

Jeff Malloy - jmalloy@smwc.edu

Audience: All

This session is designed for entertainers, agents and student activity advisors. The majority of entertainers and agencies have a rider, but can easily overlook the fact that colleges have their own unspoken rider. This session will allow entertainers and agents the opportunity to acquire an inside track on how college advisors and students select acts, preferred communication, desired behavior of entertainers, and the ever changing methods of payment. It will also be an opportunity to connect with respected agents in the field of college entertainment. Agents will be on hand to provide advice to emerging artists and advisors. Advisors are also encouraged to attend and share you expertise and experience.

**Text APCA20TH
To 71441
for Conference Updates & Contests!**

WEDNESDAY, MARCH 26, 2014 - 5:30 pm

Dinner Showcase - Grand Ballroom



Ronnie Jordan - Auburn Moon Agency - (800) 566-6653

From the very start, funny man Ronnie Jordan has proven that he's a comedy force to be reckoned with. After only one year on the comedy scene, the kid voted "Wittiest" in high school was crowned "Rookie of the Year" by the famed Uptown Comedy Corner in Atlanta, Ga. As one of the country's hottest up and coming comedians, Ronnie is quickly making a name for himself as a comic's comic who has shared concert dates with stand-up heavyweights: Rickey Smiley, Bruce Bruce, Earthquake, Mike Epps, Arnez J. and Dave Chappelle. Ronnie became the crowd favorite on the Miller Lite King and Queens of Comedy Search Tour and served as an opening act on the Queens of Comedy 12 city tour which featured famed female comedians Sommore, Monique and Adelle Givens. Ronnie Jordan broke college touring records last spring with 102 colleges in 112 days within 2 regions and broke booking records in 3 regions his first year touring colleges.

Standard Isolated Rate: \$2,300

Isolated: \$2,100 2 of 3: \$2,100 3 of 5: \$1,850 5 of 7: \$1,700

Plus lodging, meals, sound and travel for isolated only

Notes: _____



Matt Corey - Cutting Edge Entertainment - (888) 221-6538

You've never heard the saxophone like this before! Matt Corey remixes all the most awesome music that you would never expect to hear from a saxophone. Drawing from all genres of music, it's gonna be a great party when Matt Corey rocks the house! Matt Corey's skills have been featured on opening performances with Lil Wayne, Kid Rock, Common, B.o.B, 311, George Clinton, Dave Matthews, Far East Movement and many more! Matt's new album drops April 12th in performance with full symphony orchestra! Matt Corey has been named APCA Male Solo Artist of the Year 2011, 2012, 2013!

Standard Isolated Rate: \$2,500

Isolated: \$1,900 2 of 3: \$1,800 3 of 5: \$1,650 5 of 7: \$1,500

Plus travel, room, board, sound and lights. Travel shared on all co-op dates.

Notes: _____



G. Yamazawa - Neon Entertainment - (800) 993-6366

At 22 years old, G. Yamazawa is widely considered one of the top young spoken word artists in the country. Born in Durham, NC and raised in a Buddhist household, G is a Kundiman Fellow, National Poetry Slam Finalist, two-time Southern Fried Champion, two-time Individual World Poetry Slam Finalist, and ranked 2nd at the Ontario International Poetry Slam. He has featured at venues and universities across the nation including the Sundance Film Festival, Bonnaroo Music Festival, and TV One's season 3 of Verses and Flow. G most recently won Kollaboration DC and received the Audience Choice Award at Kollaboration Star, the nation's largest Asian American performance showcase and competition. He currently works as a teaching artist, elementary aftercare teacher, and Busboys & Poets host in Washington, DC.

Standard Isolated Rate: \$1,700

Isolated: \$1,575 2 of 3: \$1,475 3 of 5: \$1,375 5 of 7: \$1,275

Plus travel, lodging, meals, sound and lights

Notes: _____



Kazual - Metropolis Management - (510) 353-1243

Refreshing, harmonious and soulful are synonymous with music sensation, Kazual. Not only has Kazual opened up for a host of industry names, they've nationally appeared on NBC's America's Got Talent, The Maury Show's "Next Superstars of Tomorrow", Black Entertainment Television (BET), and Showtime at The Apollo. Blending R&B and Hip-Hop with their intoxicating sounds, be prepared for Kazual to captivate and invigorate your rhythmic senses!

Standard Isolated Rate: \$3,000

Isolated: \$2,500 2 of 3: \$2,350 3 of 5: \$2,200 5 of 7: \$2,000

Plus travel, lodging, lights, sound and meals.

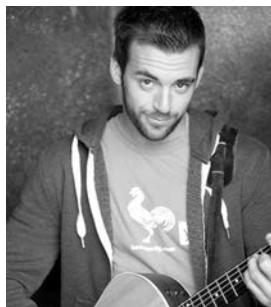
Notes: _____

EXHIBIT HALL - 8:00 PM - GEORGIA BALLROOM

WEDNESDAY, MARCH 26, 2014 - 5:30 pm

Dinner Showcase - Grand Ballroom

WEDNESDAY



Brian O'Sullivan - The College Agency - (651) 222-9669

Armed with an acoustic guitar and an unwavering comedic wit, Brian O'Sullivan has performed across the country including Second City, The Ice House Comedy Club, The Comedy Store and has been seen and heard on many TV and Radio Stations along the way. O'Sullivan is fresh out of college, and has a natural connection with the young-adult crowd. His musical comedy explores pop culture and observations about the everyday life in a hilariously entertaining way.

Standard Isolated Rate: \$1,700
Isolated: \$1,500 2 of 3: \$1,400 3 of 5: \$1,300 5 of 7: \$1,200
Plus hotel, meal, sound and lights

Notes: _____



Emily Hearn - Degy Booking International - (732) 818-9600

23 year-old Emily Hearn is a singer//songwriter based out of Athens, GA known for her ability to write from an honest and vulnerable place of raw emotion balanced with whimsical, lighthearted charm. The full-length album "Red Balloon" followed her first EP "Paper Heart" where her debut music video featured a surprise cameo from actor Bill Murray. She tours across the Southeast while continuously gaining a dedicated fan base and opening for artists such as Drew Holcomb and the Neighbors, Rodney Atkins, and Darius Rucker. Emily's new EP, "Promises," was recorded by Chad Copelin (Ben Rector, Christina Perry, Green River Ordinance) and is now available on iTunes and Amazon.

Standard Isolated Rate: \$1,500
Isolated: \$1,500 2 of 3: \$1,250 3 of 5: \$950 5 of 7: \$900
Plus travel, meals, sound and hotel

Notes: _____



Tyler Boeh - Summit Comedy, Inc. - (800) 947-0651

Tyler Boeh is professionally funny. He started performing stand-up in Portland, OR and he proved himself as a young but formidable comedian by taking 2nd place in the Portland Comedy Competition and winning the Oregon International Comedy Competition just a few short months into his comedy career. With a background in improv and a love for writing, Tyler's act is fast paced with a shotgun delivery. His comedy can be described as high-energy, intelligent, physical, and silly. Tyler has a balance of west coast charm and east coast attitude and has performed across the country from Portland, OR to Portland, ME. Whether he is on the small stage of an intimate comedy club or performing at a college, Tyler is comfortable, confident, and hilarious! He uses his quick wit and celebrated talent of "beatboxing" to bring audiences to hysterical heights.

Standard Isolated Rate: \$2,000
Isolated: \$1,800 2 of 3: \$1,600 3 of 5: \$1,500 5 of 7: \$1,250
Plus lodging for each show

Notes: _____



The Mulligan Brothers - Stewart Logan Productions - (225) 772-6000

The Mulligan Brothers, hailing from Mobile AL and Baton Rouge, LA are four seasoned musicians playing an eclectic blend of classic and original material featuring elements of fiddle, mandolin, acoustic guitar and upright bass. With the recent revival in roots music the timing has proved just right for this band to share their blend of Americana/Folk Rock/Alt.Country. The Mulligan Brothers self titled debut album was released in June 2013 and has been very received.

Standard Isolated Rate: \$2,150
Isolated: \$2,000 2 of 3: \$1,900 3 of 5: \$1,800 5 of 7: \$1,700

Notes: _____

8:00 PM - EXHIBIT HALL - GEORGIA BALLROOM

MAINSTAGE SHOWCASE - 9:00 PM - CAPITOL BALLROOM

Arrive Early For Cool Prizes

WEDNESDAY, MARCH 26, 2014 - 9:00 pm

Mainstage Showcase - Capitol Ballroom



Landry - Cutting Edge Entertainment - (888) 221-6538

Landry is best recognized for his likeable hair, sprouting from charismatic follicles. He is a Canadian born interracial love child whose hybrid existence, when mixed with a little dysfunction, makes for a fantastic recipe of comedy goulash. In 2007 he relocated to Atlanta to hone in on his craft, and in 2010 he took the title of "Best Male Comic" in the Atlanta Stands Up Awards. Taking inspiration from personal life experiences, his writing style carries a unique and passionate tone. Landry is downright hilarious and his "crossover" comedy style appeals to people from all walks of life, age groups and ethnic backgrounds. He was a finalist in the 2010 Great Canadian Laugh Off, the 2011 World Series of Comedy, the 2012 Miller Lite Stands Up Competition and he was the winner of the 2011 Boston Comedy Festival. Landry has appeared on Season 3 of TVONE's "Bill Bellamy's Who's Got Jokes?", and SiriusXM.

Standard Isolated Rate: \$1,750

Isolated: \$1,750 2 of 3: \$1,650 3 of 5: \$1,500 5 of 7: \$1,400

Plus travel, sound, lights, meals, and hotel. Travel is shared on co-ped dates.

Notes: _____



CHRON - AnR Entertainment - (513) 593-3441

Combining DJ'ing with live vocals and a high-energy performance, CHRON does not just bring the party to you...they make YOU the party! Christianna and JDub of CHRON bring you the classics throughout the decades and/or the popular hits of today so you will get a party you will NOT forget! They will DJ the entire party as they continuously dance, hype, and strive to engage YOU; or, this male/female duo can just simply DJ your event! With CHRON you get DJs to dance to, and/or performers to entertain you. CHRON can assist with promoting your event through posters, promo events prior to the show, radio station appearances, teaser recordings/videos, etc. For small to medium size venues CHRON can provide Sound & Lights; and where permitted, CHRON can provide Special FX (Fog, Co2, Moving Heads, etc.). Book CHRON for a party or for a performance at your special event: Fundraisers, Warm-Up Act for Major Concerts, Themed Parties, Orientation Week, Homecoming, Parents Day, Graduation Events, Class Reunions, Fraternity/Sorority Events, Tailgate Parties, etc. "You got the event, we got the energy!"

Standard Isolated Price: \$1,100

Isolated: \$950 2 of 3: \$900 3 of 5: \$850 5 of 7: \$750

Price includes up to a 3-hour event; \$100 for each additional hour. CHRON can provide Sound, Lights, and Special FX (where permitted) for small to medium size venues at no additional charge. Lodging and travel negotiable.

Notes: _____



The Secret Circus - Fresh Variety - (603) 518-5783

Meet Agents Honeymoon and Butterfly, two highly trained operatives with a license to thrill. In their spy-themed interactive variety show, they combine the elements of a spy thriller with rocking circus stunts and hilarious comedy. Equipped with a 7-foot stealth cycle, sexy action suits, a bow and plunger-arrow, and an arsenal of juggling tools, nothing can stop them on their mission to entertain.

Standard Isolated Rate: \$2,000

Isolated: \$1,800 2 of 3: \$1,700 3 of 5: \$1,600 5 of 7: \$1,500

Plus travel and hotel.

Notes: _____



Kurt Scobie - Hey Cole Presents - (267) 988-4410

Every time Kurt Scobie sits down at the keys, the power of his expressive lyrics and percussive piano style have a magnetic effect on the entire room. The lyrics strike a familiar chord but carry a refreshing tone, and the catchy melodies enable listeners to sing along, even after hearing his songs for the first time. On and off the stage, Kurt is consistently friendly and respectfully honest. In the past three years, he has performed in seven NACA showcases, provided music for the Atlanta Braves, and opened for the Grammy-winning duo The Civil Wars. And this is only the beginning. With over 200 performances each year, Kurt travels across the United States delivering unforgettable live-music experiences at colleges and premier live music venues. When he isn't wowing audiences with his catchy, percussive, piano-driven rock/pop style, Kurt can be found perfecting his craft beer snobbery, eating at one of his favorite Atlanta sushi places, or running very long distances.

Standard Isolated Rate: \$1,500

Isolated: \$1,350 2 of 3: \$1,200 3 of 5: \$1,050 5 of 7: \$1,000

Plus lodging. Travel for isolated and 2 of 3 dates.

Notes: _____

WEDNESDAY, MARCH 26, 2014 - 9:00 pm

Mainstage Showcase - Capitol Ballroom

WEDNESDAY



Erik Rivera - Bass/Schuler Entertainment - (773) 481-2600

Since bursting onto to the NYC comedy scene in 2004, Erik Rivera's name has become synonymous with comedy. His "boy next door" good looks and unique perspective make him one of New York's fastest rising young comedians. His quick wit along with his commanding stage presence, charisma and infectious smile make him a favorite act. He is a regular at NYC and LA comedy clubs. Erik's stardom is quickly rising! Last year, he was honored to make his Late Night debut on the Tonight Show with Jay Leno, a recognition that has been a springboard to many comedy greats. Since that prestigious opportunity, Rivera has proven to be on the top of everyone's list. Rivera is steadily becoming a familiar face on cable networks nationwide as he's also appeared numerous times on MTV Tr3s, Comedy Central, TV Guide and most recently NUVO TV's Latino 101.

Standard Isolated Rate: \$2,000

Isolated: \$2,000 2 of 3: \$1,850 3 of 5: \$1,500 5 of 7: \$1,250

Plus travel on isolated, meals rooms and sound

Notes: _____



AY MusiK - Houla Entertainment - (865) 414-9266

AY-MusiK from Kansas City was a contestant in 2012 on the X Factor TV show receiving 4 Yes' from celebrity judges L.A. Reid, Britney Spears, Louis Walsh, & Demi Lovato and also will be appearing on MTV'S MADE 2014 for involvement in the "It Girl" episode as premiere concert band, and theme music. Creating Powerful Positive music for the world. Known for #TheAYexperience, a massive appeal show, that uses no electricity. AY uses a battery powered system that charges a full-band combination of DJ, Drummer, Bass Guitar, keyboard and other live instruments to perform The AY-Show. The high energy street live shows are sweeping across America making national noise. AY-MusiK has also brought his high-energy show to various colleges throughout Missouri. The AY-MusiK group has collectively opened for B.o.B, The Cataracs, T.I., 3OH!3, Sammy Adams, Wale, Kirko Bangz, XV, Timeflies, Cris Cab, Tech N9ne & MTV woodie award winner "The Lonely Biscuits."

Standard Isolated Rate: \$2,000

Isolated: \$1,900 2 of 3: \$1,800 3 of 5: \$1,700 5 of 7: \$1,600

Plus travel, lights and sound (sound and lighting buyout available)

Notes: _____

10:30 PM - EXHIBIT HALL - GEORGIA BALLROOM



LATE

NIGHT JAM

11:30 pm - Fandangles

Must be 21+ & permission from advisor to attend

For More Details or To Play See Del Suggs



Show Your School Spirit!

SCHOOL SWAP!

11:30 pm - Capitol Ballroom

Trade t-shirts, shoe laces, mugs, sweatshirts, hats, frisbees or any unique items that promote your campus activities at the APCA Conference School Swap.



Tropical



11:30 PM - LASER BATTLE - CAPITOL BALLROOM

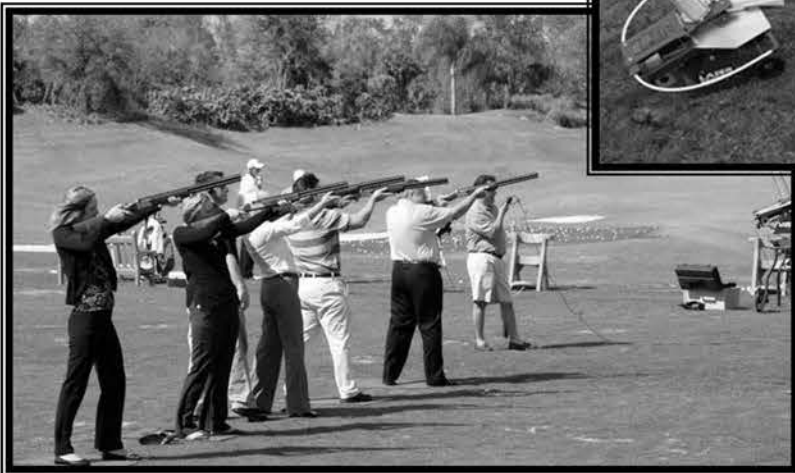


ARCHERY BATTLE™
evolution

Extremes
.com



Unique
Activities



LIKE US ON  facebook

Thursday, March 27, 2014

Daily Schedule

8:00 am	Registration, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
8:30 am	Advisor Interactive Session with Dr. Lance Kennedy Phillips	Atlanta 1
9:00 am	Educational Sessions	Various Rooms
9:30 am	Cooperative Buying Caucus	Atlanta 2-5
10:00 am	Educational Sessions	Various Rooms
10:00 am	Cooperative Buying Session	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
1:30 pm	Mainstage Showcase	Grand Ballroom
3:30 pm	Exhibit Hall	Georgia Ballroom
4:30 pm	Diversity Showcase	Capitol Ballroom
6:00 pm	Dinner on Your Own	
8:00 pm	Mainstage Showcase *ft Mary Lambert	Grand Ballroom
10:00 pm	Exhibit Hall	Georgia Ballroom
11:00 pm	Late Night Event & APCA Star Auditions	Capitol Ballroom
11:00 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles



ONSITE POSTER COMPETITION

8:00AM - 10:00AM

CAPITOL FOYER

(All supplies will be provided at check in). Poster should include APCA Celebrate Theme and your school mascot.



APCA SERVICE PROJECTS
BOOTH 104
DURING EXHIBIT HALLS

8:30 AM - ADVISOR INTERACTIVE SESSION - ATLANTA 2-5



Making Assessment Easier with the Integrated Assessment Model: A Pathway to Student Success

Dr. Lance Kennedy-Phillips - kennedy-phillips.1@osu.edu

We all know we should do assessment and we recognize that assessment is important to improving the programs and services we provide our students. This interactive session will explore The Integrated Assessment Model. It was developed to provide a simple and streamlined process that will fold assessment into every aspect of your current work, improving the services you provide to students and ultimately creating a more seamless process for assessing co-curricular student learning. Participants will learn each step of the model and how to apply the model to their unique campus environment.

Text APCA20TH
To 71441
for Conference Updates & Contests!

• • • • • *9:00am - Educational Sessions* • • • • •

THURSDAY

Savannah 2 - Creating Eye-Catching Flyers
Fernando Ottati - fottati@fiu.edu
Audience: All

The conference will walk participants through the process of designing flyers for campus events that are highly appealing and that effectively communicate the event's purpose. The presenter will also share several event titles and purposes of real past events and show the final flyer creation, explaining how he went from step one to the final product.

Macon - Officer Transition
Rachel Wussow - wussowr@uwgb.edu
Audience: All

"It only takes one year of bad leadership to destroy a chapter." Leaving a position? Taking on a new officer position? As long as there have been student organizations at colleges and universities, there have been issues with leadership transition. Each year, an eager new group of students arrive ready to join and lead organizations. They bring with them fresh ideas and oodles of enthusiasm, but in their zeal often fail to consider current/past members, bylaws, rules, finances, and the daily workings of the office. No matter how much creativity and optimism a student brings to an organization, the group will ultimately struggle—even fail—without a proper leadership transition process in place.

Augusta - Social Media Roundtable
Adam Long - along@iwcc.edu
Audience: Students

Tag! Tweet! Poke! Text! Like! Come ready to share your secrets of social media and how to use it to spree the word and get everyone engaged in your campus events!

Valdosta - Teamwork: It's Not About You!
Felisha Digby-Blackwell - blackwef@gptc.edu
Audience: All

Building your Dream Team! How do you select the players on your team? Picking everyone like you; could be the problem. There always has to be a balance when selecting your players. Let's explore some other players that to be selected for the team, talk about teamwork skills and bridge our teams together and get everyone involved. This can lead you to picking the correct team for all of your life adventures.

Savannah 1 - The Truth About Being a Leader
Stan Pearson - (888) 498-7826
Audience: All



This session will show every person how they can lead regardless of their position. Sometimes people who are not in leadership rolls feels lost & the official heads of the organizations aren't always sure how to guide those members. When there is confusion or discomfort in your organization, you will lose members. Have any of you ever lost members and not known why??? This is one of the reasons. Bring your members here so you can figure out the best ways to lead them & they will also learn how they can be an incredible asset because once you move on, you want to leave your organization in good hands. If you are serious about the growth & success of your organization I will see you here!

Athens - What Does it Mean to be a Member of a Greek Letter Organization
Michael Gary Jr. - mgary@morehouse.edu
Audience: All

Today we as members of Greek-letter organizations operate in times that appear different from the times that existed upon our inception. Are we living up to our purpose? Are we illustrating the true meaning of being a member of our illustrious organizations? Throughout this workshop we will work together to answer these questions. The goal of this workshop is to provide a clear definition of what it means to be a member of a Greek Lettered organization. Workshop participants will work together to develop this definition and speak to how it applies to current times.



• • • • • **9:30 AM - COOPERATIVE BUYING CAUCUS** • • • • •

Atlanta 2-5 - APCA Cooperative Caucus
Audience: Cooperative Buyers

THIS IS IT!! All buyers are requested to attend this session to begin the conference cooperative buying process. This session is MANDATORY for all new cooperative buying participants. We will begin with an overview of new policies and changes to the APCA cooperative buying process and then set up blocks with your neighboring schools to SAVE BIG MONEY! Please attend this session so that the blocks form prior to the official cooperative buying session.

• • • • • 10:00 AM - COOPERATIVE BUYING SESSION • • • • •

Atlanta 2-5 - APCA Cooperative Buying

Audience: Cooperative Buyers

This is an official APCA cooperative buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all cooperative buying representatives.



• • • • • 10:00am - Educational Sessions • • • • •

Valdosta - Are You Leading with the Right

Relationship Partner

Joshua Fredenburg - (866) 328-3762

Audience: All

Although 50% of marriages in the United States now end in divorce, 95% of people surveyed have a strong desire to find that RIGHT RELATIONSHIP PARTNER. Ironically, although there are many potential candidates for men and women to date and engage in a serious romantic relationship with, the reality is, finding the RIGHT RELATIONSHIP PARTNER in the 21st Century can be difficult and challenging at times. In this energetic, fun and exciting program on dating, leadership, and relationships, Joshua not only discusses the unique challenges of relationships and dating in the 21st Century, but he also highlights five key questions that every leader should consider before they engage in a serious relationship. Each of the five questions discussed in this presentation are taken from Joshua's newest book on relationships entitled, 50 Questions YOU Should ASK Before YOU Say, I DO! Every person that attends this session will not only learn some key strategies on how to avoid a toxic relationship or marriage, but they will discover some of the key qualities of a healthy relationship that every leader should consider before the embark on a serious romantic relationship.

Savannah 2 - Communicate Like a Leader:

How to Sell Your Vision

Kene Iloenyosi - (770) 572-1472

Audience: All

A leader's core responsibility is to cast and communicate vision. Your ability to do this effectively can make or break your team. In this presentation you will learn the simple yet effective techniques used by leaders like Steve Jobs, Jack Welch, Ronald Reagan and many to engage and inspire their team. As a leader, you help shape strategy, communicate with your team and superiors, speak at major events, and engage in activities that require precise communication skills. Your words matter! You will learn simple yet powerful steps to preparing and presenting speeches that connect with your audience and effectively convey your message.

Augusta - L.E.A.D. (Leadership Exploration and Development)

Damian Glover - damian.glover@yahoo.com

Audience: All

On this road called leadership we have curves, bridges, red lights and stops signs that serve as obstacles in our plan to succeed. Even though we may find our back onto the highway, at some point we all will hit a road block asking ourselves what do next. This session will help you incorporate ways to learn tips on how to become the leader you want to be in a fun, high energized environment involving music, fun and games.

Savannah 1 - Parliamentary Procedure

for Student Government Leaders

Dave Kelly - (770) 552-6592

Audience: All

Ever been to a meeting with no point? How about an SGA meeting with too many points? Such as "Point of Order", "Point of Information", and "Point of Privilege"? Ever get lost in all of those points or too many amendments to the amendment to the amendment? This session will clarify those and more! Parliamentary procedure exists to make meetings run smoother, not make them more difficult. The presenter has led more than 1,000 meetings for clubs, organizations, delegate bodies, and professional trade associations. His parli pro approach is to make it simple and accessible to everyone, so that all points are heard and debate takes place in a reasonable and respectful environment. He has successfully written and passed motions, amendments, and resolutions in student government and in delegate bodies with 5,000 participants! You will receive an easy reference guide to help and all your SGA members navigate Robert's Rules!



Macon - Slammin' Your Coffee Shop Venue

I.N.K. - (301) 870-7511

Audience: All

Do you have a campus coffee shop that sits vacant most nights? Are you looking to inject some new life into a stale Open Mic Night without paying an arm and a leg? In this session, poets and emcees I.N.K. will show you how to put on a "Poetry Slam," a spoken word poetry competition. They present the rules, scoring systems, and traditions, as well as any supplies you will need. You will also leave this session with a new way to implement professional poets, emcees, and comedians into your newly invigorated open mic. Courageous and Lane will show you how 3 minutes can change your students' lives; even if you're working with a limited budget!

Athens - Grabbing the Bull(y) By The Horns

David Garcia - (866) 328-3762

Audience: All

Bullying seems to be the buzz in our world today. But what exactly is bullying? When does it go from teasing to becoming harmful? (and even fateful). What if you are in love with a bully? Or being pursued by a bully who is in love with you? Why does bullying piss me off and me lose all rationale? When does bullying end and how can you deal with it now? This presentation will handle these questions directly.



Does your Campus Marketing still look like this?

We can help.

- ✓ Improved Attendance
- ✓ Better use of Technology
- ✓ More Student Input & Feedback
- ✓ Reach, Engage and Inform your Students



phone: 617-359-8634 email: info@oncampustext.com web: www.oncampustext.com
Call or email for a Free Trial of our Platform!!!

The *Ultimate* On-Campus Spa!



CampusSpa®

Bringing The Spa To You.

Perfect for every event, your complete spa experience is sure to leave you feeling relaxed and rejuvenated. Our highly trained and motivated team are dedicated to offering you the best quality of service. For more information, visit us at our website!

Spa Services

Hand Massage • Paraffin Treatment • Oxygen Therapy
Foot And Calf Massage • Personal Chair Massage

To Book, Contact Jennifer Schmid
(865) 512-8042 • www.Campus-Spa.com
info@Campus-Spa.com



• • • • • **11:00am - Educational Sessions** • • • • •

Valdosta - Diversity According to South Park and Family Guy

Matt Glowacki - (866) 328-3762

Audience: All

Many times T.V. imitates life and then life begins to imitate television. Programs operating on the fringes of societal acceptance often have a more developed, logical, and inclusive view of our society than the entities which have a strangle hold on morality in our culture. As a result, television shows, such as The Family Guy and South Park, are more likely to teach and reinforce the morals and values of young adults than the real home that they are being raised in.

Macon - Marketing more Effectively with Mobile Technology and Texts on Your Campus

Shawn Radley - (617) 497-8366

Audience: Student

Most students never read the email you sent. Most don't see your Facebook posts. Or your Tweets. Come find out why mobile technology and text messages are the primary way that college students communicate and how you can use them to market your events more effectively helping increase attendance as well as student engagement. The educational session will walk students through the available technologies they can use to market events as well as how to use polling and contesting (via mobile) to promote events and get real-time feedback from their students.

Savannah 1 - Recruiting & Retaining Group Members & Officers

Tom Krieglestein - (877) 479-4385

Audience: All

After the music fades and the hard work sets in, it might feel like you are the only one left doing all the work. Every year a massive number students join student groups only to disappear a few months later. Why does this happen and how can you prevent it in your group? In this session we'll break down the hidden secrets to recruiting & retaining group members & officers so that the party keeps going on long after you've left the dance floor.



Athens - Brilliant Branding from A to Z: Be Extraordinary... Not Extra-Average!

Tony Rouse

Audience: All

Is your board, bored? Many times there are opportunities to take timeless traditions to the next level by the infusion of Brilliant Branding. What is Brilliant Branding? We'll see you at this session to find out...

Augusta - Are You America's Next Great Speaker?

David Coleman - (866) 328-3762

Audience: All

With the advent of Facebook, Twitter and all other forms of social media, effective and outstanding public speaking is becoming a lost art. Remarkable speakers share the innate ability to move people to action via the spoken word. Multiple Speaker of the Year winner, David Coleman, will share his insights and techniques to help you strengthen your public speaking skills and develop a personal presence that will set you apart while helping you lead others to accomplishments they previously thought unattainable. David will help you deliver powerful messages with honor, dignity, respect, integrity and vitality and become more competent and committed to the creation of genuine human verbal interactions. Whether you want to speak for a living or just improve your oratory skills, this session will help from the moment you walk out the door.



12:00 PM - LUNCH ON YOUR OWN

SPECIAL APCA MEAL DEALS!

APCA Delegates! Show you conference badge to get these great discounted meal deals:

Lunch buffet Wednesday - Saturday in Collage restaurant (3rd Floor) only \$12.95

THURSDAY NIGHT DINNER BUFFET IN COLLAGE RESTAURANT (3RD FLOOR) ONLY \$13.95

The deli on the third floor is offering great meal deals throughout the conference:

APCA combo (sandwich, can soda or btl water, and chips) only \$7.60

APCA Pizza combo (slice pizza and can soda or btl water) only \$ 4.50



1:30 PM MAINSTAGE - GRAND BALLROOM

Arrive Early for Cool Prizes



SHOWCASING
THURSDAY MAR 27TH 2014
1:30PM

COME AND VISIT US



IN THE BOOTH



@SAMUELCOMROE

@THEDREWLYNCH

ONE TWITCH, ONE STUTTER, ONE FUNNY FRIENDSHIP

@PREFERREDPARK

www.PreferredParkingComedyTour.com

THURSDAY, MARCH 27, 2014 - 1:30 pm

Mainstage Showcase - Grand Ballroom



Morgan McCoy "Evolution of a Black Girl..." - M.A.M., Inc. - (804) 726-0340

Morgan McCoy is an author, keynote speaker, historical interpreter, and award winning actress who utilizes her unique story telling ability to motivate audiences across the country. Although Morgan can be seen in national commercials, films, and is starring in a new TV show, her passion is "edutainment". Her one woman show, "Evolution of a Black Girl..." takes the audience on a journey through 12 women's lives from the 1400's in Africa to present day in America's White House. In the show, Morgan does a riveting portrayal of twelve women such as: Rosa Parks, Coretta King, and Michelle Obama. Also, her show, "She's Got Issues" is on tour which addresses sexism, domestic violence, human trafficking, and breast cancer. Morgan uses comedy and drama to connect with her audience & expose social woes in a creatively impactful way which has her audience laughing, crying, and learning all at the same time.

Standard Isolated Rate: \$2,700

Isolated Rate: \$2,300 2 of 3 \$2,100 3 of 5 \$1,900 5 of 7 \$1,500

All Inclusive

Notes: _____



Preferred Parking Comedy Tour - H2F Comedy Prods - (818) 845-9721

Drew Lynch, a young performer looking forward to a professional acting career, gets hit in the throat with a softball and is suddenly forced to deal with a new disability - a stutter. Samuel J. Comroe, a successful comedian who was born with tourettes syndrome, and has been dealing with disability his entire life, befriends Drew and helps him learn how to make the best of his situation. Together they put together a comedy tour that features both standup and a Q & A about disabilities. This show is truly inspiring and helps us all see how we can use humor to turn everyday adversities into "Preferred Parking". One twitch, One stutter, One funny friendship.

Standard Isolated Price: \$3000 Show

Isolated: \$3000, 2 of 3: \$2600, 3 of 5: \$2500, 5 of 7: \$2200

Plus ,travel, ground travel, lodging, sound, and lights

Notes: _____



Chinua Hawk - Degy Booking International - (732) 818-9600

Singer, Songwriter, Entrepreneur, just some of the words that can be used to describe Chinua Hawk. Chinua has released three independent CDs and is finishing his fourth. His work has been heard on television shows such as CBS' Joan of Arcadia, and movies such as "First Sunday" and Dave Chapelles "Block Party". He has also written songs with Wyclef Jean and performed backing vocals on his CD "The Preachers Son" and worked in the studio with producer/rapper Kanye West on rapper Talib Kweli's song "Just To Get By". Chinua's other accomplishments include winning the Billboard Magazine/Disc Makers Independent Music WorldSeries beating out over 1,000 bands with just a guitar player to accompany him. He was named the APCA Multi-Cultural Artist of the year 2005, 2006, APCA Best Cultural Fine Arts Artist 2008, APCA Performer of the year 2008, APCA Best Male Solo Performer 2009.

Standard Isolated Rate: \$2,000

Isolated: \$1,850 2 of 3: \$1,500 3 of 5: \$1,400 5 of 7: \$1,250

Plus travel, hotel, meals and sound

Notes: _____



Jay Mattioli - The College Agency - (651) 222-9669

YOU HAVE NEVER SEEN A MAGICIAN LIKE JAY MATTIOLI. Jay is one of the youngest magicians in HISTORY to receive 1st prize in both The International Brotherhood and Society of American Magicians International Contests of Magic. More recently, Jay electrified the nation and stunned the judges with his appearances on NBC's #1 show "AMERICA'S GOT TALENT". The combination of hilarious illusions, chart-topping music, and a touch of urban dance, has catapulted Jay into a field where he stands alone. See Jay perform startling magic with live animals, vaporize his body in his "Magic Tanning Booth", and LEVITATE A STUDENT VOLUNTEER 5 FEET IN THE AIR! With recent performances in Las Vegas, London, Egypt, Kuwait, Hong Kong, cruise ships and countless colleges across the country, Jay has simply made magic "cool" in a show that can not be missed!

Standard Isolated Rate: \$2,600

Isolated: \$2,500 2 of 3: \$2,300 3 of 5: \$2,200 5 of 7: \$2,000

Plus hotel, meal and lights.

Notes: _____



Lindsay Benner - Cutting Edge Entertainment - (888) 221-6538

Lindsay has toured around the world with her one woman show. She has entertained the magic world's elite at The Magic Castle in Hollywood and been a favorite among Los Angeles Comedy Clubs such as The Ice House, The Comedy Store, and The Comedy and Magic Club in Hermosa Beach. Her success in the Comedy scene led to a talent scout inviting her to appear on The Tonight Show with Jay Leno. Lindsay's performances showcase her wide variety of skills, which range from acting to physical comedy to juggling. Her greatest skill of all though, is that rare ability to connect with her audience and bring them the joy and wonder of the present moment. If you have the chance to see Lindsay perform, you are in for a treat!

Standard Isolated Rate: \$1,850

Isolated: \$1,850 2 of 3: \$1,750 3 of 5: \$1,600 5 of 7: \$1,500

Plus travel, room, board, sound and lights

Notes: _____

continued...

Evolution of a Black Girl



Showcasing
Thursday
at
1:30pm
Booth 9

From the Slave House to the White House

A riveting one woman show
by Morgan Avery McCoy

1 Woman - 12 Amazing Characters

To Book call 804-726-0340
or e-mail evolutionofablackgirl@gmail.com.

M.A.M. Inc. is also touring "She's Got Issues" a one woman show that addresses topics such as domestic violence, human trafficking, breast cancer, and more.

www.evolutionofablackgirl.com and
www.morganaverymccoy.com

THURSDAY, MARCH 27, 2014 - 1:30 pm

Mainstage Showcase - Grand Ballroom

THURSDAY



Odd?Rod - More Than Just Poetry - (904) 476-0460

Born to a drug-addicted mother and an absent father, Odd?Rod defeated the odds by chasing his dreams and obtaining a full academic scholarship to college. He documented his journey in rhyme and now tells the motivational tales that made him a hit on college campuses and more. He is proof that something can rise from nothing.

Standard Isolated Rate: \$2,000

Isolated: \$1,700 2 of 3: \$1,500 3 of 5: \$1,400 5 of 7: \$1,300

Plus lodging. Travel included

Notes: _____



Gary Johnson - GP Entertainment - (866) 812-8248

Gary Johnson (2013 and 2014 Musician of the Year Nominee) performs every show 100% by Text Request. With the audience in the driver's seat, the spontaneity and variety of their "on-the-spot" playlist creates a uniquely engaging experience which is further elevated by the use of cutting edge Live Looping Technology and Vocal Effects to create an authentic full-band sound. Gary Johnson's charming blend of talent and personality bring audience interaction to a whole new level, which is why it's no surprise that this eclectic performer has taken the college market by storm.

Standard Isolated Rate: \$1,650

Isolated: \$1,500 2 of 3: \$1,350 3 of 5: \$1,200 5 of 7: \$950

Plus travel, lodging, meals, sound and lights

Notes: _____



Ashthon Jones - American Music Corporation - (404) 314-0011

You may know her from Big Krit's single "Good Together" on his newly released mixtape (King Remembered In Time) or her strong vocals on the Lecrae single, "Mayday", which went on to win a Grammy in the 2012 GRAMMY Awards show or from the finals of American Idol season 10 and the American Idol World. Recently Ashthon Jones' performance was filmed at the "Women Entrepreneur Network" and the "Atlanta A-List Fashion Experience" for BRAVO TV's HIT Reality TV show "Married to Medicine". Having recorded a song on First Lady Michelle Obama's "Song for a Healthier America" hip-hop album, it garnered a featured position on GRAMMY.com's "Exclusive First Listen" for which she performed at the album release in NYC. Ashthon Jones is now in Atlanta recording her CD alongside writers and producers such as Big Krit, Track Bangas (Rick Ross, Lil Wayne, 2 Chainz), Craig A King (Kanye West, Ludacris, B.o.B., Aaliyah) and others."

Standard Isolated Rate: \$1,700

Isolated: \$1,500 2 of 3: \$1,400 3 of 5: \$1,300 5 of 7: \$1,200

Plus travel, lodging, and sound and lighting

Notes: _____



Corey Mack - Stewart Logan Productions - (225) 772-6000

In 2013, Corey hosted the monthly RAW artist events in New Orleans, and was asked to appear on the monthly Politics with a Punch at the Eiffel Society in New Orleans. He also emceed the 24th Annual Mirlitoun Festival and made an appearance on the Tonight Show with John Calhoun at both Cafe Istanbul and The Bayou Boogaloo. Corey's 2013 highlights include opening for Charlie Murphy at the Belle Casino of Baton Rouge, as well as headlining a show at the Belle. He was also selected to appear on Gus Bennett's New Orleans People Project and his comedy show series were featured on the NOLA live Magazine's summer edition.

Standard Isolated Rate: \$1,200

Isolated: \$1,000 2 of 3: \$900 3 of 5: \$800 5 of 7: \$700

Plus travel, lodging, sound and lights.

Notes: _____



Joe Neary Band - Houla Entertainment - (865) 414-9266

Joe Neary picked up a guitar near the end of 2010, quickly forming his own unique style. Many have compared him to the likes of Andy Grammer, John Mayer, Jason Mraz and Adam Levine. Joe teamed up with Chris Halbauer (Drums/Percussion), and what began as an acoustic duo has evolved into a pop-rock quartet with the additions of bassist Jordan Burmeister and lead guitarist Brandon Mathieus. Their first album, "From Love, to Loss, to Living," was released June 2013, and was nominated for a 2013 RadioMilwaukee Music Award. The Joe Neary Band has gained the reputation of putting on high quality live shows wherever they play. In the last year, they were a finalist to open for Andy Grammer at House of Blues in Chicago, and had showcases at the Beloit International Film Festival, Beloit College Folk and Blues Festival, and Yellow Phone Music Conference.

Standard Isolated Rate: \$2,250

Isolated: \$1,750 2 of 3: \$1,600 3 of 5: \$1,400 5 of 7: \$1,200

Plus travel, lodging, lights, sounds and meals.

Notes: _____

3:30 PM - EXHIBIT HALL - GEORGIA BALLROOM

THURSDAY, MARCH 27, 2014 - 4:30 pm

Diversity Showcase - Capitol Ballroom



David Edward Garcia - Coleman Productions, Inc. - (866) 328-3762

As a speaker on the roster for TopYouthSpeakers.com David has been nominated as the #1 Motivational Comedian in North America. He delivers his message with a 100% family- friendly comedy routine and motivational speech that has dazzled and moved audiences, around the globe, he has performed in eleven countries. His comedy is gut-busting hilarious and his message is poignant and life- changing. He is an international speaker who presents fluently in English, Spanish, and French. David empathizes with students who face challenges because he was once considered an "at-risk student" himself before defying the odds and graduating with a bachelor's degree and then earning his Masters Degree.

Standard Isolated Rate: \$3,500
Isolated: \$3,250 2 of 3: \$3,000 3 of 5: \$2,850 5 of 7: \$2,500
Plus lodging

Notes: _____



Ava - Her? Records - (651) 470-3269

Ava "The Aviator" is a revolutionary keynote speaker teaching students how music affects their behavior/ destiny and how music can affect their money spending habits, drinking habits, and whether they end up in jail or the grave, etc. With this ground-breaking knowledge, she has influenced over 7000+ students around the nation to make better choices. Ava is also the founder of HER? Records, a publishing and music production company. Ava has been in the studio working with L Roc (Usher, Lil Jon, Jennifer Lopez) and No I.D. (Kanye West, Common, Jay-Z, and Nas). She was recently featured in the movie The Lottery Ticket starring Ice Cube and Bow Wow, Bet hit series The Game, and Big Mommas

Standard Isolated Rate: \$2,500
Isolated: \$2,000 2 of 3: \$1,800 3 of 5: \$1,700 5 of 7: \$1,550
Plus 2 flights for artist and artist assistant, hotel(Holiday Inn, Marriott, or Hampton Inn), and Enterprise rental car from arrival and departure to the airport.

Notes: _____



Dr. Justine Marie Shuey - DR SHUEY LLC - (855) 377-4839

Hailing from the city of brotherly love, Dr. Justine Marie Shuey has always had a passion for human sexuality. She is a Board Certified Sexologist & AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. Dr. Shuey believes sex is healthy and normal. She creates safe and welcoming environments for college students to explore issues related to human sexuality, expand their knowledge around sexuality and gain confidence in their sexual expression.

Standard Isolated Rate: \$3,000
Isolated: \$2,750 2 of 3: \$2,500 3 of 5: \$2,250 5 of 7: \$2,125
Plus travel, lodging, sound and lights for all dates.

Notes: _____



Tom Krieglstein - Swift Kick - (877) 479-4385

Tom is an nationally recognized speaker, writer, and consultant on creating community, increasing student engagement, and fostering student retention. He has worked with over 300 institutions around the U.S. and the world, including University of Wisconsin-Madison, the US Military, and Disney. From successful internet entrepreneur at 21 to three-time "Campus Speaker of the Year" by the age of 28, Tom has walked the walk and talked the talk. As the founder of Swift Kick and Student Launcher, Tom has dedicated his life to helping students discover their passion through co-curricular activities. His facilitation style wraps the audience into a whirlwind of self discovery that continues long after the program has ended. Blending together his technical aptitude with masterful story-telling, audiences all over the globe have been inspired and motivated by Tom. From the first moment, you'll see why he is the premier educator on student engagement.

Standard Isolated Rate: \$4,150
Isolated: \$3,250 2 of 3: \$2,575 3 of 5: \$2,275 5 of 7: \$2,000
Plus travel

Notes: _____

**THURSDAY, MARCH 27, 2014 - 4:30 pm
Diversity Showcase - Capitol Ballroom**



Carlos Andreas Gomez - DPL Productions - (310) 433-5228

CARLOS ANDREAS GOMEZ is an award-winning spoken word poet from New York City who has performed at more than 200 colleges and universities and headlined festivals and conferences on four continents. A former social worker in Harlem and the Bronx and a public school teacher in Philadelphia, you may have seen him, most recently, on TV One's "Verses and Flow" or on the cover of his memoir, "Man Up," which was just published by Penguin. A proud Latino of Colombian heritage, he also starred in HBO's "Russell Simmons Presents Def Poetry" and Spike Lee's #1 movie "Inside Man" with Denzel Washington. He loves ping pong, good energy, and real hugs. For more, please visit www.CarlosLive.com

Standard Isolated Rate: \$2,500
Isolated: \$2,200 2 of 3: \$200 3 of 5: \$1,900 5 of 7: \$1,700
Plus sound, lights and lodging.

Notes: _____



Zohra Sarwari - Auburn Moon Agency - (800) 566-6653

Inspirational Muslim speaker/author/consultant Zohra Sarwari is the author of 9 books and has been seen on ABC News, Fox News and interviewed on countless radio shows. Zohra's personal journey began at the age of 6, when she came to America from Afghanistan. Since that young age, she has been exposed to diversity issues; her parents could barely speak English when they arrived in America, and worked in low-paying jobs just to make ends meet. Despite the circumstances and environment that surrounded Zohra, she strived to achieve success, no matter what sacrifice it took. Her passion is to educate others about diversity, using humor and personal experiences that leave her audiences transformed. Her speeches promote dialogue, and foster tolerance towards people of all races, religions and backgrounds. Zohra's words are inspirational, timely and motivational, regardless of how tough and sensitive the subject matter might be.

Standard Isolated Rate: \$2,000
Isolated: \$1,800 2 of 3: \$1,800 3 of 5: \$1,700 5 of 7: \$1,500
Plus lodging, meals, sound and travel for isolated only

Notes: _____



The Hyphen presented by Dan Davis - E2 Live! - (315) 468-0769

Dan Davis has been speaking to college and high school students for more than a decade, covering topics such as alcohol and drug abuse to team building and leadership training. Dan's travels have taken him all across the country and overseas sharing his story. A hyphen is a punctuation mark used to join words. It is also the mark to join dates together on a headstone. The Hyphen is about what you see and take for granted that will blind you and shorten the hyphen on the headstone. Sometimes "you have to lay down and bleed for a while only to rise and fight another day". If you don't get up and fight the headstone gets bigger, and the hyphen gets smaller. What will YOUR hyphen say about you when the time comes?

Standard Isolated Rate: \$1,800
Isolated: \$1,800 2 of 3: \$1,700 3 of 5: \$1,600 5 of 7: \$1,500
Plus hotel and sound on all dates. Travel on isolated.

Notes: _____



Tropicante - Artes Latinas - (319) 230-0076

Tropicante (tro-pee-KAHN-teh) is synonymous with rhythm and dance! This ensemble celebrates the music of Latin America and the Caribbean, so join in and swing to merengues, sambas, and more as you enjoy the musical diversity Latin America has to offer. Tropicante tours nationwide and brings its unique blend of dance rhythms to Hispanic Heritage, diversity, and any college events that call for positive energy. Tropicante also offers many educational programs to complement its upbeat music.

Standard Isolated Rate: \$2,500
Isolated: \$2,300 2 of 3: \$1,800 3 of 5: \$1,650 5 of 7: \$1,500
PA system with 6 channels, 2 vocal mics on stands, 2 monitors, 2 speakers, and if possible cafeteria meal allowance or snacks for 4 per concert.

Notes: _____

6:00 PM - DINNER ON YOUR OWN

8:00 PM MAINSTAGE SHOWCASE FT. MARY LAMBERT - GRAND BALLROOM
Arrive Early For Cool Prizes

CHRON - MAINSTAGE

Agency: AnR Entertainment

(513) 593-3441 / booking@chronmusic.com

Combining DJ'ing with live vocals and a high-energy performance, CHRON does not just bring the party to you...they make YOU the party! Christianna and JDub of CHRON bring you the classics throughout the decades and/or the popular hits of today so you will get a party you will NOT forget! They will DJ the entire party as they continuously dance, hype, and strive to engage YOU; or, this male/female duo can just simply DJ your event! With CHRON you get DJs to dance to, and/or performers to entertain you. CHRON can assist with promoting your event through posters, promo events prior to the show, radio station appearances, teaser recordings/videos, etc. For small to medium size venues CHRON can provide Sound & Lights; and where permitted, CHRON can provide Special FX (Fog, Co2, Moving Heads, etc.). Book CHRON for a party or for a performance at your special event: *Fundraisers, Warm-Up Act for Major Concerts, Themed Parties, Orientation Week, Homecoming, Parents Day, Graduation Events, Class Reunions, Fraternity/Sorority Events, Tailgate Parties, etc.* "You got the event, we got the energy!"

Standard Isolated Price: \$1,100

Discounted APCA Prices Isolated: \$950 2 of 3: \$900 3 of 5: \$850 5 of 7: \$750

Price includes up to a 3-hour event; \$100 for each additional hour. CHRON can provide Sound, Lights, and Special FX (where permitted) for small to medium size venues at no additional charge.

Lodging and travel negotiable.



*Saturday Night
Dance Party at 10PM
Capital Ball Room*

*First 50 People Get
Free Glow Merch!*



/ChronMusic



/ChronOfficial



@ChronMusic



/ChronMusic

CHRON

WWW.CHRONMUSIC.COM

Sponsored by:



www.MrMusicGuitars.com

THURSDAY, MARCH 27, 2014 - 8:00 pm

Mainstage Showcase - Grand Ballroom



Mark Hayward - Fresh Variety - (603) 518-5783

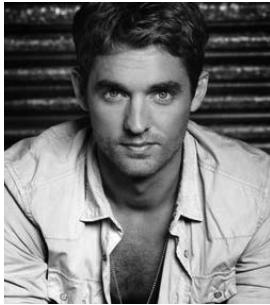
Mark's performance consists of an amusing combination of comedy and object manipulation. He uses props such as yo-yos, tops and juggling equipment, as well as nontraditional performing props like a mousetrap (and even a wombat trap!), in a fun and witty style for a show that can be enjoyed by anyone. He amazed David Letterman and is ready to amaze you!

Standard Isolated Rate: \$1,500

Isolated: \$1,300 2 of 3: \$1,200 3 of 5: \$1,100 5 of 7: \$1,000

Plus travel and hotel

Notes: _____



Brett Young - Neon Entertainment - (800) 993-6366

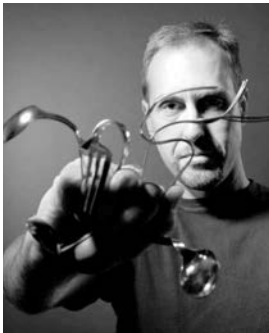
When you see that look in Brett Young's baby blues, it isn't hard to understand what took this California boy from a ball field to the recording studio. His gritty vocals and impassioned lyrics are built on the same foundation that had him as a pre-draft of the Tampa Bay Devil Rays out of High School-hard work, sheer talent and what the music industry execs and baseball talent scouts alike simply call heart. Those qualities have allowed Brett to appear on MTV/Target's Livestream, tour with Tyrone Wells and his song "Kiss by Kiss" at the top of the FMQ charts. His music has received placements on television shows like MTV's The Real World and Kourtney and Kim Take New York, and on stages like The Roxy, The Troubador, and The Viper Room-sharing those stages with some of the best and brightest, from Colbie Caillat to Gavin DeGraw and Katy Perry.

Standard Isolated Rate: \$1,775

Isolated: \$1,675 2 of 3: \$1,475 3 of 5: \$1,375 5 of 7: \$1,275

Plus travel, lodging, meals, sound and lights

Notes: _____



Christopher Carter - Bass/Schuler Entertainment - (773) 481-2600

Student Body Language is based on the idea that even in the age of the internet; most of the student's success will depend upon skill in face-to-face human communication. In it, Christopher teaches students how to be better listeners, how to correctly interpret the non-verbal signs others give off, and more important, how to use their own body language to create the best possible impression every time. It is more than just a lecture. Christopher not only demonstrates his ability to read minds, he then shows precisely which non-verbal cues he was looking for, and then he teaches the students what to look for and how to be open to these same subtle clues.

Standard Isolated Rate: \$2,200

Isolated: \$2,000 2 of 3: \$1,950 3 of 5: \$1,850 5 of 7: \$1,750

Plus lodging, sound and lights. Also travel for isolated and 2 of 3 dates.

Notes: _____



Louis Ramey - Cutting Edge Entertainment - (888) 221-6538

With three Comedy Central specials, an appearances on The Tonight Show, The View, VH1, MTV and becoming a finalist in Last Comic Standing, Louis has now set his sights on the globe. He just finished a 40 country world tour that took him to Mumbai, Hong Kong, London, Dubai and Johannesburg. His standup routine could be seen in over 170 movie theaters across the United Kingdom in "The Comedy Store, Raw and Uncut." A favorite at comedy festivals worldwide, Louis has recently won the 2014 Gilda's LaughFest Audience Favorite Clean Comedy Award.

Standard Isolated Price: \$2,000

Isolated: \$2,000 2 of 3: \$1,850 3 of 5: \$1,700 5 of 7: \$1,550

Plus travel, lodging, meals, sound and lights. Plus SHARED travel on co-op dates.

Notes: _____



Mockingbird Sun - Degy Booking International - (732) 818-9600

Rockin' Country trio Mockingbird Sun get their name from the Mockingbird which is the state bird of both Texas and Tennessee. Charlie and Brett are both from Dallas and Truck calls Nashville home. Like a fusion of both states, their sound is both outlaw and pop, vintage and modern, country and rock and roll. They fit perfectly in a playlist that includes Tom Petty, Miranda Lambert, Kings of Leon, Foster the People, Florida Georgia Line and Kenny Chesney. They are the perfect soundtrack to the never ending search for a good time. Mockingbird Sun has opened for Eli Young Band, Toby Keith, Martina McBride, Will Hoge, Glorianna, Eric Church, Huey Lewis & the News and many more. Their song "Lucky Guy" has been in rotation on CMT, CMT Pure, GAC and The Country Network.

Standard Isolated Rate: \$3,000

Isolated: \$2,900 2 of 3: \$2,500 3 of 5: \$1,950 5 of 7: \$1,750

Plus lodging, meals, sound and travel for isolated only

Notes: _____

continued...

THURSDAY, MARCH 27, 2014 - 8:00 pm

Mainstage Showcase - Grand Ballroom



Ran'd Shine - Everything but the Mime, Inc. - (407) 856-2412

Ran'D has been described as an "Entertainingly different magician". He wowed audiences with his brilliant presentation at two Presidential Inaugurations in Washington, D.C and has performed in eight foreign countries. In 2012 Ran'D was featured in an international T.V. commercial for Millennium Bank of Portugal and recently made a cameo appearance in the "Male Ego" music video by R&B Singer Eric Roberson. As his fans will so gleefully attest, he is so much more than a magician he's CHARISMATIC, FUNNY He is an ENTERTAINER! Find out why Ran'D is one of the most sought after college performers in the industry. He has already read your mind and knows that you want to know more. Come see for yourself!

Isolated: \$1,800 3 of 5 - \$1,700 5 of 7 - \$1,600
Plus shared travel & hotel.

Notes: _____



Chris Cauley - Auburn Moon Agency - (800) 566-6653

Chris Cauley hails from Atlanta, GA and lives and breaths SOUL music. In 2005, he was the APCA Coffee-house Artist of the Year his first year on the circuit and in 2009, won Entertainer of the Year! Chris then went on to be the #1 music act at every conference he showcased that year. He has worked with the likes of Matt Nathanson, Amos Lee, and Justin Timberlake. Chris then took a break from college touring after he caught the attention of a few Hollywood heavyweights. He was personally invited by writer/producer/director Tyler Perry to join the cast of his stage play "Laugh to Keep From Crying" on a U.S. tour. The play co-starred Chris as a graduate student who moved to the wrong part of town. This comedic r&b/gospel musical received rave reviews all over the country. In 2010, Chris was invited to join the international cast of the world renowned Michael Jackson tribute show, "Man in the Mirror" as a feared vocalist. He spent the entire year traveling to seven different countries with the show. In 2012, Chris joined Team Adam on NBC's The Voice. After traveling the world and rubbing elbows with some of the world's most respected talents, Chris has returned home to Atlanta to gear up for a new record and make his mark on the college music scene once again.

Standard Isolated Rate: \$1,700
Isolated: \$1,400 2 of 3: \$1,400 3 of 5: \$1,250 5 of 7: \$1,000
Plus lodging, meals, sound and travel for isolated only

Notes: _____



Brian Moote - Summit Comedy, Inc. - (800) 947-0651

In August 2005, Brian Moote's mother said to him in her usual Irish sarcasm, "Well, if you think you are so funny, why don't you become a comedian then mister?" Shortly thereafter, Brian first stepped on stage and thoroughly entertained 3 people at an 11pm open-mic show. To his surprise, his stubbornness opened the door to his dream job and he worked as a professional comedian throughout his college studies. Since that night, he has worked at comedy clubs and colleges across the country. He was a part of Comedy Central's Open Mic Fight and the Maxim/Bud Light Real Men of Comedy Tour featuring Joe Rogan and is now appearing in the new MTV show "Money from Strangers". He recently recorded a full length comedy album entitled "Payin' for Grad School," a sadly true title.

Standard Isolated Rate: \$2,000
Isolated: \$1,800 2 of 3: \$1,600 3 of 5: \$1,500 5 of 7: \$1,250
Plus lodging on all dates

Notes: _____



Mary Lambert featured in the Grammy nominated song "Same Love" by Macklemore and Ryan Lewis

Mary Lambert - The Agency Group - (310) 385-2800

Mary Lambert is good at two things; crying and singing. Nowhere is this better reflected than on her debut EP Letters Don't Talk released in July of 2012. Burrowed away with her friends in the woods of Sequim, Washington recording with the production team of Dungeness Records, she spent 2 years finessing and crafting the poignant and earnest collection of songs. Resembling the subdued softness of artists like Feist and Bon Iver, Lambert has carved a niche for herself, winding profound lyricism around breathy, haunting melodies.

Standard Isolated Rate: \$14,950
Isolated: \$14,950 2 of 3: \$11,950 3 of 5: \$10,950 5 of 7: \$9,950
All inclusive of travel, lodging and meals. Sound and lights, keyboard requested but not required.

THURSDAY

LATE NIGHT JAM



Artists Welcome To Perform

1 1:00 pm - Fandangles

Must be 21+ & permission from advisor to attend

For More Details or To Play See Del Suggs

1 1:00 PM - CAPITOL NORTH Novelty/Interactive Event



1 1:00 PM - APCA STAR AUDITIONS - CAPITOL

SHARE YOUR TALENTS AT APCA NATIONALS!

AUDITIONS: THURSDAY, MARCH 27TH
CAPITOL BALLROOM

11:00 PM

The Top 6 Acts

Chosen by the judges **will appear** in the

APCA Star Showcase

Friday, March 28th, Grand Ballroom 11PM

AUDITION REQUIREMENTS:

1. Must be a student, grad student, or advisor of an attending conference delegation.
2. Must register to be a participant at conference check in onsite.
3. When registering, must submit any tracks or list any accompanying instruments or props needed. *APCA will not provide tracks, instruments, or props.
4. Must have 2 prepared numbers (1 audition piece, 1 showcase piece)

Showcase participants must be able to appear for rehearsal Friday 9pm

WINNERS WILL RECEIVE:

Promotion on APCA Social Media, APCA Star Trophies, Gift Cards



..... Friday, March 28, 2014

Conference T-Shirt Day! - Daily Schedule

FRIDAY

8:30 am	APCA State and Regional Roundtable	Atlanta 1/Conf Rooms 121-129
8:30 am	Registration, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
9:00 am	Educational Sessions	Various Rooms
9:30 am	Cooperative Buying Caucus	Atlanta 2-5
10:00 am	Educational Sessions	Various Rooms
10:00 am	Cooperative Buying Session	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
1:30 pm	Mainstage Showcase	Grand Ballroom
3:30 pm	Exhibit Hall	Georgia Ballroom
4:30 pm	Value Showcase	Capitol Ballroom
6:30 pm	Dinner / SE Regional Awards / Mainstage Showcase *ft. Will Champlin	Grand Ballroom
9:00 pm	Exhibit Hall	Georgia Ballroom
10:00 pm	Late Night Event	Capitol Ballroom
10:00 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles
11:00 pm	APCA Star Showcase	Grand Ballroom

APCA SERVICE PROJECTS BOOTH 104 - DURING EXHIBIT HALLS

JOIN APCA IN GIVING BACK!

SHOW OFF YOUR SERVICE!

Participate in an APCA SERVES community service project during a programming conference or workshop and receive your own APCA SERVES band & t-shirt!

JOIN APCA IN GIVING BACK!



8:30 AM - APCA STATE AND REGIONAL ROUNDTABLES

Atlanta 1/Conf Rooms 121-129 - Advisor Roundtable

Audience: All

This roundtable will allow advisors to collaborate about hot topics in their state. Advisors are also encouraged to bring their questions, concerns, and network with other advisors from their region. They will also have the opportunity to discuss how APCA can benefit them, their students, and their campus with events and new initiatives.



Atlanta 2-5 - APCA Cooperative Caucus

Audience: Cooperative Buyers

THIS IS IT!! All co-op buyers are requested to attend this session to begin the conference cooperative buying process. This session is MANDATORY for all new cooperative buying participants. We will begin with an overview of new policies and changes to the APCA cooperative buying process and then set up blocks with your neighboring schools to SAVE BIG MONEY! Please attend this session so that the blocks form prior to the official cooperative buying session.

• • • • • 9:00am - Educational Sessions • • • • •

**Savannah 1 - Becoming a Leader
Other People Can Admire**

David Coleman - (866) 328-3762

Audience: All

It is one thing to call yourself a leader. It is a completely different scenario when others sing your praises for you. In fact, "People should hear about you from everybody but you... it is called humility!" This session will get down to the brass tacks of what it takes and means to be a selfless, egoless leader who gets the job done while involving and inspiring others with selfless humility. 13-Time Speaker of the Year, David Coleman, will discuss and cover: The most common mistakes leaders make (and how to correct them), the 5 basic principles exceptional leaders exhibit, how to know when it is time to lead, follow or get out of the way, how to use the spoken word to inspire excellence in others, the difference between character and reputation and much more.



**Athens - Cultural Diversity
Through the Lens of Movies**

Dr. Kenny E. Yarbrough

kenny.yarbrough@volstate.edu

Audience: All

This session will allow the participant to gain understand about Cultural Diversity. Cultural Diversity Competencies were developed to poll the rain of person's ability to accept and celebrate persons and cultures different from ones' self. This session will explore what those competencies are and how they are applicable to real-world environments. As demonstrated from cinema, competencies will be displayed by behavior to denote how everyday life can be lesson how to celebrate diversity. This fun-filled and interaction session promises to bring enlightenment, empowerment and education through the use of a familiar, yet enjoyable media...movies!

**Macon - How to Get Your Snap Back: Promoting
Healthy Lifestyles on Your Campus**

Letia Wyatt - lcw@reinhardt.edu

Audience: All

Are you tired of having low energy coupled with bad eating habits? Are the stressors of life, academics and work getting to you? Well Letia is here to teach you how to "Get Your Snap Back!" In this informative session you will learn tips on creating healthy eating habits, low to high intensity exercise regimens and ways to de-tress through by using everyday essentials! Also do you have a Wellness/Get Fit program already established on your campus? Please share tips on how to get started, what's successful or not, so others can jumpstart this program as well!

Augusta - Late Night Programming Roundtable

Mike Wacksman - wacksmmr@cobleskill.edu

Audience: All

The students will engage, listen and share best practices and challenges of late night programming. During this roundtable discussion, you will have the opportunity to discuss and share best practices and challenges on your campus. You'll walk away filled with new ideas and strategies to make your late night program a success.

Valdosta - True Colors Personal Success Seminar

Clashous Witherspoon - cwither@fscj.edu

Audience: All

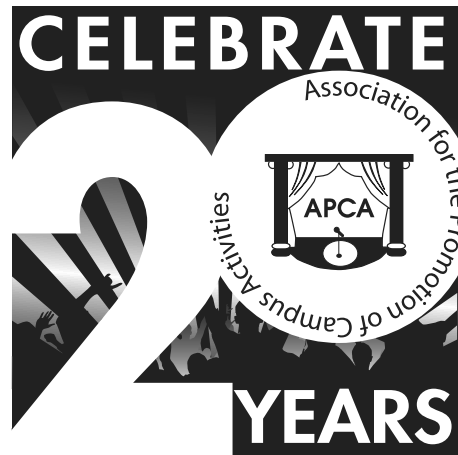
Each of us has our own style, preferences and ways of working. So how can we all work and live together? The True Colors Personal Success Seminar helps participants explore their own and other's distinctive personality strengths and stressors. They learn to respect and appreciate differences in the ways people function and better understand relationship building, effective communication and team effort. Participating in True Color will enable you to improve personal, social, and professional relationships.

Savannah 2 - Be Sought Out: Recruiting Strategies

Jennifer McCollum - jamccollum1@crimson.ua.edu

Audience: All

Learn how to come up with an appealing recruitment model and strategy that have incoming students eager to join your organization. This session will discuss our programming board's 95% retention rate and 90% job security after graduation. Come see how to retain students all four years, while being co-curricular and expanding the student learning experience. Turn ideas into implementation by being for students by the students.



• • • • • **10:00 AM - COOPERATIVE BUYING SESSION** • • • • •

Atlanta 2-5 - APCA Cooperative Buying

Audience: Cooperative Buyers

This is an official APCA cooperative buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all cooperative buying representatives.



FRIDAY

• • • • • **10:00am - Educational Sessions** • • • • •

Valdosta - Be the Change You in the World

Ryan Penneau - (920) 915-9045

Audience: All

From addressing bullying, racism, depression, apathy, mistrust and beyond, this workshop will be deeply reflective and is guaranteed to be incredibly memorable to any student leader. Students attending this workshop will take a strong and honest look at their willingness and desire to 'change the world', will identify obstacles to doing so, and ultimately ask themselves 'what will I do about it'. This nationally recognized curriculum will move you emotionally but will also have you thinking and inspired about your next steps in life. 99% of students have a 'I just want to make a difference' attitude, "want" is only the beginning, this workshop is the next step.

Savannah 1 - How to Make Your SGA the "Talk" on Campus!

Mike Fritz - (269) 370-2858

Audience: All

Every Student Government Association wants to impact their campus positively. But the question still remains how do you do that? What does it take for your entire campus to start talking about and wanting to be involved in your SGA and it's events. This is THE session to start creating buzz on your campus about SGA. These are simple answers to complex questions and will leave with actionable items to stop throwing events and instead start a movement that lasts long after you leave!



Athens - It Costs How Much?

Monica Everdyke - (315) 468-0769

Audience: Advisor

Advisor Session - Campus Activities Legal Issues by Adam Lambert Have you ever wondered why an artist or a novelty item costs as much (or as little) as it does? This educational session provides insight into the pricing of entertainment, along with what that pricing helps cover, and what we should all keep in mind when programming.

Macon - Sixty Ideas In Forty-Five Minutes

Del Suggs - (800) 323-1976

Audience: All

Tired of doing the same old programs? Just had your budget cut... again? Need some fresh- and cheap- programming ideas? Then this session is for you! We'll brainstorm and come up with at least sixty low cost and effective program ideas that you can use on your campus. Got some great programs? Come and share them with us! Need some ideas? Come and get a ton of great programming ideas!

Savannah 2 - Magicians' Secrets Revealed: Tips and Tricks for Bringing a Magician to Your Campus

Michael Kent; Comic, Magician, Smartass

(603) 518-5783

Audience: All

SORRY - Michael Kent won't be revealing any secrets of magic in this session - just the secrets to make you look like ROCK STARS when bringing a magician to campus. This session will cover everything from PROMOTION IDEAS to special production needs and concerns that may be specific to magic acts. If you've had trouble with attendance or with making a magic show "work" well for your campus, then you need to hear what Michael has to say. Michael will be giving some of his TOP SECRETS for PROMOTING and PRODUCING an event on campus.

Augusta - Leveraging Social Media to Score your Dream Job

Tom Kreiglstein - (877) 479-4385

Audience: All

Students spend more time on Facebook than in class. In just five years, online social sites grew bigger than TV. Along with massive growth came predators, identity theft, wasted time, destroyed reputations, and hacked machines. A "city" with 1 billion people has its dangers, but it also has incredible opportunities. With 80% of employers and college admission officers prescreening applicants based on digital identities, learn how to get ahead by leveraging your digital identity to your advantage both in school, as a student leader, and out of school, for your career."

 **Text APCA20TH**
To 71441
for Conference Updates & Contests!

• • • • • 11:00am - Educational Sessions • • • • •

Macon - Dancing with Porcupines**Dan J. Davis - (315) 468-0769****Audience: All**

Have you ever tried to dance with a porcupine, its not going to happen. So why do people stay in an abusive relationship? Why do we believe we "can fix it"? Dan will discuss all types of abuse and how abuse is disintegration in progress. Have you ever wonder how and why did you end up in a abusive relationship? Dan will discuss patterns, childhood experiences, and how previous relationships affect our choices with whom we date and marry. Abuse is like a disease, abuse infects the victim and spreads out to affect others. He will discuss the markers and characteristics of abusive behavior. As well as, provide the tools needed to get out of an abusive relationship and how to help others. This is a powerful program on the silent epidemic that causes the "twinkle" inside us to die. No one needs to be on the treadmill of performance.

Savannah 1 - Delegate to Motivate: Keys to Effective Delegation**Kene Iloenyosi - (770) 572-1472****Audience: All**

Effective delegation is one of the trickiest yet most critical aspects of leadership, and worth the time given to study it. Leaders understand that to get things done, they need to work with and through other people, but young leaders struggle with not delegating at all (control freak) or delegating too much(abdication.) Delegation is an art, and one that can be mastered by anyone willing to try. In this session we will explore the "Why, What and the How" of effective delegation, and give you a road map to developing your unique delegation style.

**Augusta - Finding Your Funny****Marcus Harvey - (888) 498-7826****Noah Gardenswartz - (888) 498-7826****Audience: All**

These 2 comics travel the world making people laugh. They help people realize that we all work through complicated issues in life, but humor will help you survive. They will teach your students & staff how to use what they have to make themselves smile, laugh & keep growing.

Athens - LGBTQ Allies: Creating Safe Spaces on College Campuses**Dr. Justine Shuey - (855) 377-4839****Audience: All**

Come learn the basics of being a supportive ally to LGBTQ students on your campus! In this session we will discuss basic terminology and inclusive language, issues LGBTQ students encounter on college campuses, strategies to address obstacles, and resources to create safe and welcoming environments for all students on your campus. Bring your questions and share your perspectives to help create inclusive spaces for all students.

Valdosta - Be an Overcomer**Roxanne Bright - bright_r@vwwc.edu****Audience: All**

We all face adversities in our life ... the key is getting past the bad stuff and focusing on the good. Hear from a cancer survivor on finding the best life has to offer (and learn a thing or two about ovarian cancer in the process).

Savannah 2 - Transform Your Interactions with Kindness, Connection and Safety**Daniel Caron - (740) 314-9198****Audience: All**

Creating an atmosphere of kindness, connection and safety for daily interactions is a skill worth knowing and practicing. Bringing people together and staying connected is an overlooked skill that can be used on campus, at home and in the workplace. This skill develops community, fosters creativity and helps people to see multiple options to challenging situations. Is such a thing possible at CAB and SGA meetings or with our leaders all the way at the top? Yes! It requires practice and patience. Participate in this Ed session and learn how to transform your interactions.

12:00 PM - LUNCH ON YOUR OWN**SPECIAL APCA MEAL DEALS!**

APCA Delegates! Show you conference badge to get these great discounted meal deals:

Lunch buffet Wednesday - Saturday in Collage restaurant (3rd Floor) only \$12.95

The deli on the third floor is offering great meal deals throughout the conference:

APCA combo (sandwich, can soda or btl water, and chips) only \$7.60

APCA Pizza combo (slice pizza and can soda or btl water) only \$ 4.50



1:30 PM MAINSTAGE - GRAND BALLROOM
Arrive Early for Cool Prizes

HEADLINER

SINGER/SONGWRITER

**WILL
CHAMPLIN**

GRAMMY AWARD WINNER

TOP 3 FINALIST
THE VOICE

SHOWCASE
FRIDAY DINNER



MAGICIAN/COMIC

**LEE
TERBOSIC**

IN BOOTH DEMO
ROVING SHOWCASE

SINGER/SONGWRITER

**ACOUSTIC
GANGSTER**

SHOWCASE
WEDNESDAY KICKOFF



APCA NATIONALS 2014



ENTERTAINMENT
SHOWCASE ARTISTS
BOOTHS 22-27

HOULA ENTERTAINMENT

WWW.HOULAENTERTAINMENT.COM

865.414.9266 - 865.414.1736

BOOKING@HOULAENTERTAINMENT.COM



POP-JAZZ ROCK

**BRAZILIAN
2WINS**

SHOWCASE
WEDNESDAY KICKOFF

NEW AGE HIP HOP

**AY
MUSIK**

SHOWCASE
TUESDAY WELCOME PARTY
WEDNESDAY 9:00 PM



POP/ROCK

**JOE NEARY
BAND**

SHOWCASE
THURSDAY LUNCH

BALLOON ARTIST

**BRIAN
GETZ**

IN BOOTH DEMO
ROVING SHOWCASE



SINGER/SONGWRITER

**MITCH
CLARK**

SHOWCASE
SATURDAY DINNER



FRIDAY

FRIDAY, MARCH 28, 2014 - 1:30 pm Mainstage Showcase - Grand Ballroom



Xclusive - Metropolis Management - (510) 353-1243

Kenneth "Xclusive" Paryo's interest in dance began at the age of thirteen. After about four years of practice, he perfected his own freestyle moves and he began to perform and battle at competitions, high schools and church youth events which built his confidence. His ability to write and produce music gave Kenneth a creative edge in dance as he is able to edit his own mixes, tracks and samples. He went on to become a featured contestant on NBC's hit reality television show America's Got Talent Season 3 where he was seen nationwide. This led to his new found success all over the US including colleges and universities. He has then opened for Trey Songz at Georgia State University, and now performs at National Basketball Association (NBA), and college basketball (NCAA) games nationally. You can see him on YouTube garnering rave reviews with his variety show act and hilarious videos.

Standard Isolated Rate: \$2,500

Isolated: \$2,150 2 of 3: \$2,000 3 of 5: \$1,950 5 of 7: \$1,750

Plus lodging, sound, lights and meals

Notes: _____



Nelly's Echo - Degy Booking International - (732) 818-9600

An accomplished singer-songwriter and guitarist Nelson Emokpae, also known as "Nelly", originally hails from Nigeria, Africa. He has drawn on his multi cultural background and experiences to tell his story in music and lyrics. His skillful blend of soul, reggae and blues coupled with infectious hook lines and tremendous vocal abilities transport the listener into the musical story being told. Nelson has been compared to the likes of Seal and Sting, with a little John Mayer thrown in as he mixes a little calypso, a little Afro-beat and a lot of soul into a winning and charming style that is always a crowd pleaser. His journey has so far been very complex, and it would take several pages to get across to you, but he has found a better way; his story will be crafted in to melodies and dressed up with some lyrics and rhymes and played for you!

Standard Isolated Rate: \$1,500

Isolated: \$1,250 2 of 3: \$1,150 3 of 5: \$1,050 5 of 7: \$850

Plus hotel, meals and sound. Travel with isolated.

Notes: _____



Jason Bishop - Auburn Moon Agency - (800) 566-6653

As America's Hottest Illusionist, Jason Bishop might read your mind one second or make goldfish appear the next. Jason was handpicked by LiveNation to perform with Ke\$ha, Matt & Kim, Paramore, Weezer, Drake, and many other celebs at multiple Bamboozle Festivals. His performance abilities have led him from L.A to NYC and Mexico to Sweden, as well as every state and many countries in-between. Jason has entertained celebrities like Jennifer Aniston and Bam Margera, who after seeing him perform said, "Jason Bishop is the best magician I've ever seen." Bishop's combination of modern music, fast paced magic, sleight of hand and audience participation have landed him in several notable venues, including Celebrity & Disney Cruise lines, Hollywood's Magic Castle and the U.S. Naval Academy at Annapolis. He was also named APCA's Best Performing Artist of the Year.

Standard Isolated Rate: \$2,800

Isolated: \$2,300 2 of 3: \$2,200 3 of 5: \$1,900 5 of 7: \$1,800

Plus lodging, meals, sound and travel for isolated only

Notes: _____



Joanna Burns - Hey Cole Presents - (267) 988-4410

Joanna Burns brings to the table a set of hands that were schooled under the influence of Ben Folds and a voice that's waiting for Whitney Houston to need backup singers again. Up to and following the self-release of her 2011 album "The Green Year," she has been wowing audiences in the tri-state area, sharing the stage with Harry Connick Jr, Ingrid Michaelson, Fountains of Wayne, The Click 5, Melissa Ferrick, and more. This past year, she began reaching fans on a wider spectrum, showcasing at both the NACA Mid-Atlantic Festival and Conference, and performing at over 50 colleges and universities throughout New England and into the Mid West. What exactly can you expect to see at a live show? "I was recently told there is an element of theatricality to my show," she said. "It's definitely something I've been trying to achieve. Raw theatre just full-out performance."

Standard Isolated Rate: \$1,750

Isolated: \$1,400 2 of 3: \$1,300 3 of 5: \$1,200 5 of 7: \$1,100

Plus lodging. Travel for isolated and 2of 3 dates.

Notes: _____

FRIDAY, MARCH 28, 2014 - 1:30 pm

Mainstage Showcase - Grand Ballroom

FRIDAY



Carlos Robson - Bass/Schuler Entertainment - (773) 481-2600

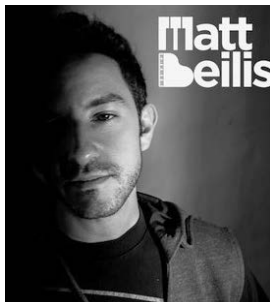
Carlos Robson is an award-winning spoken word poet, playwright, and teaching artist. As a competitive "slam" poet, he's competed in local, regional, national and international competitions, winning the National Poetry Slam championship in 2007 and again in 2008 as a member of the North Carolina based team, Slam Charlotte. He has performed in all corners of the nation and on Broadway, and is a co-founder of the Charlotte based artist collective The Concrete Generation, as well as one half of the live arts project The Indoctrination Experiment. Twice nominated for APCA Spoken Word Artist of the Year, Carlos has performed at over 50 colleges and universities. In 2009, Carlos co-wrote and appeared in the play Miles & Coltrane

Standard Isolated Rate: \$2,000

Isolated: \$2,000 2 of 3: \$1,800 3 of 5: \$1,500 5 of 7: \$1,250

Plus travel on isolated, sound and lights.

Notes: _____



Matt Beilis - Matt Beilis Music - (732) 718-8845

Matt Beilis' soulful, raspy voice makes him one of the most unique artists you will ever hear. Matt has shared the stage with Smokey Robinson, Secondhand Serenade, and Javier Colon of The Voice. His music has been licensed to MTV, VH1, E! and to Skype for their new commercial. Matt's YouTube videos have garnered thousands of subscribers and millions of views and have even been recognized by stars such as Bruno Mars and Ashton Kutcher. Matt is also one of the first artists to ever play at New York's Citi Field, opening for the NY Mets.

Standard Isolated Rate: \$1,350

Isolated: \$1,200 2 of 3: \$1,150 3 of 5: \$1,000 5 of 7: \$950

Plus sound and lights. Travel and lodging required for all dates (except for 5 of 7)

Notes: _____



Reset List - Fresh Variety - (603) 518-5783

"Reset List presents an improvised Rock and Roll extravaganza with songs so new they haven't been written yet. This Chicago Reader Recommended group has combined the city's music and improv comedy scenes and integrated them into one show, a completely improvised, interactive rock concert. During a Reset List concert everything (including chord progressions, lyrics, harmonies, dance breaks, and all that goes on in between) is created on the spot. Audience requests fuel each song and produce a brand new set list at every show. No song is ever sung twice. Every performance is a personalized "choose your own adventure" of improvised music and comedy that allows audiences to get in on the action of a rock show and help make the music that THEY want to hear. Reset List has been churning out earworms since 2009. The duo, comprised of Matt Gottlieb and Missy Moreno, met while studying at the Musical Improv Conservatory at the Second City in Chicago where they engaged in a mutual talent crush of epic proportions. "The first time we harmonized together," says Matt, "I thought to myself, 'Oh four-letter-word, we're gonna start a band'." When their studies ended Matt proposed a union of rock and rolling-on-the-floor, Missy accepted, and Reset List was born."

Standard Isolated Rate: \$2,000

Isolated: \$1,800 2 of 3: \$1,700 3 of 5: \$1,600 5 of 7: \$1,500

Plus travel and hotel.

Notes: _____



Mia Jackson - Phat Comedy - (404) 944-2718

Mia Jackson, a native of Columbus, Georgia wondered what would happen if she took her sense of humor to the stage. That's exactly what she did! After graduating from the University of Georgia she hit the local comedy scene and has thrilled audiences since day one. To her credit she has appeared on Oxygen's Girls Behaving Badly and TLC's Wild Weddings. She was also a writer on BET/Centric's relaunch of the Soul Train Awards in 2009 and 2010. In 2012, Mia was a finalist in the Laughing Skull Festival in Atlanta. Mia is a diverse comedienne with a different voice and perspective. Smart, funny, and versatile, Mia entertains all types of crowds.

Standard Isolated Rate: \$1,700

Isolated: \$1,700 2 of 3: \$1,600 3 of 5: \$1,500 5 of 7: \$1,500

Plus lights and sound

Notes: _____



Corey Kent White - 1041 Entertainment - (615) 544-5293

A country artist, songwriter, and hard worker. Corey White has shared the stage with Willie Nelson, Toby Keith, Luke Bryan, Shooter Jennings, and Big and Rich. On a lonely stage at the State Fair in Tulsa, OK. Although it was just him and his guitar, Corey's talent and professionalism shined through and impressed the manager of Western Swing band Oklahoma Stomp. White's first appearance quickly turned into a five-year gig touring with this group and opening for well-known acts like the Oak Ridge Boys. White just released his first EP, Making Noise. His co-writers combine for a handful of #1 hits and Grammy nominations as well as numerous country music awards and top 10 hits with artists like Jason Aldean, Eric Church, and Ben Rector. You can find it on iTunes, Spotify, and anywhere music is sold or streamed.

Standard Isolated Rate: \$3,500

Isolated: \$1,995 2 of 3: \$1,695 3 of 5: \$1,395 5 of 7: \$1,295

Plus air or ground transport from Stillwater, OK and lodging in a Quality hotel (Hampton Inn or Equivalent)

Notes: _____

3:30 PM - EXHIBIT HALL - GEORGIA BALLROOM

FRIDAY, MARCH 28, 2014 - 4:30 pm Value Showcase - Capitol Ballroom



Shawn Felipe - Flappers/H2F Comedy Productions, Inc. - (818) 845-9721

Food Network Star on The Great Food Truck Race, Season 4 Champs Team Aloha Plate, Tours Colleges and Military around the world. Born in Port Jefferson New York, representing Brooklyn. Shawn grew up in Florida, moving back and forth between parents .Shawn’s comedic influences are Jim Carrey, Eddie Murphy, Chris Rock, Richard Pryor and George Carlin. “I love being a comedian because I get to make people laugh at and with me.”

Standard Isolated Price: \$1600 Show
Isolated: \$1600, 2 of 3: \$1500, 3 of 5: \$1400, 5 of 7: \$1300
Plus ,travel, ground travel, lodging, sound, and lights

Notes: _____



DNK - 24 Misfits Media, Inc. - (630) 577-7983

Every once in a while, an artist comes along with the ability to move fans out of their seats while simultaneously owning undeniable talent and radical authenticity. This is the heartbeat of dnk. dnk. is a Nashville based pop/rap group made up of members Kayla Erb, hailing from the Pacific Northwest, and David Davis, a Chicago-Native. David and Kayla are surrounded by a gang of professional misfits, Devon Curry, Quentin Flowers, and Peter Ferguson. It was at Belmont University that David and Kayla were discovered by Kompass- Kobalt. They were then matched with award- winning producer, Aaron Sprinkle (One Republic). With a handful of songs written and a high-energy live show, dnk. has become a force to be reckoned with. Their debut EP will be released on March 31st, 2014.

Standard Isolated Rate: \$1,900
Isolated: \$1,700 2 of 3: \$1,600 3 of 5: \$1,500 5 of 7: \$1,350
Plus lodging, travel, sound and lights.

Notes: _____



Live Hart - E2 Live! - (315) 468-0769

Acoustic Singer/Songwriter Live Hart has built a strong following by connecting with her fans through live performances and heart-felt lyrics. Her laid-back soulful sound is often times compared to artist such as India Arie, Tracy Chapman and Toby Lightman. Live has opened for Grammy Award winning-singer Monica and American Idol winner David Cook. She has also appeared on the Orlando based television morning show, The Daily Buzz, has been nominated for the 2013 RAW Artist Musician of the Year award and has been featured on AfterEllen.com as the “Next Big Thing”.

Standard Isolated Rate: \$1,250
Isolated: \$1,250 2 of 3: \$1,250 3 of 5: \$1,100 5 of 7: \$1,000
Plus hotel, lights, sound and meals. Plus travel on isolated.

Notes: _____



Jereme Ford - Diversity Talent Agency - (770)-210-5579

That Relationship Guy (Jereme Ford, MS) is an award-winning author, motivational/relationship speaker, and Domestic Violence counselor for the state of Connecticut DOC. He is often called That Relationship Guy for two reasons 1. Most people absolutely butcher his name, and 2. He is all things relationships. While he is passionate about abuse, domestic violence, and its effects on families, he also enjoys touching on topics such as self-love, what men and women really want, and how to come out a winner in the game of love. What makes Jereme unique is how he ties his own experiences into the presentation, “A wise person will learn from the mistakes of others, learn from me, I’ve made a lot of’em” – Jereme Ford, That Relationship Guy.

Standard Isolated Rate: \$1,450
Isolated: \$1,300 2 of 3: \$1,150 3 of 5: \$1,050 5 of 7: \$900
Plus travel and lodging

Notes: _____

**Text APCA20TH
To 71441
for Conference Updates & Contests!**

continued...

FRIDAY, MARCH 28, 2014 - 4:30 pm Value Showcase - Capitol Ballroom



Adelee & Gentry - GP Entertainment - (866) 812-8248

Take a listen to cuts like "Beautiful Disaster" or "Thunderstorms" from their full-length album, Nice To Meet You..., and you will understand why the sister duo Adelee & Gentry is quickly becoming one of the fastest rising acts in music today. All the pieces are in place. They have the harmony, the songs, the looks, and the stage presence to become a force in the business. With delicate harmonies and heart-felt lyrics Adelee & Gentry are storytellers at their core. Their music demonstrates depth and artistry, infused with a sunny pop sound

Standard Isolated Rate: \$1,500

Isolated: \$1,000 2 of 3: \$900 3 of 5: \$850 5 of 7: \$750
Plus lodging, meals, sound and lights. Travel also for isolated.

Notes: _____



POETS Fiyah Fly & Knight Krawler
"Best of Both WORDS"

Best of Both Worlds Poets - Diversity Talent Agency - (770) 210-5579

Both poets Knight Krawler and Fiyah Fly styles of poetry combine traditional slam with audience engagement and participation. Whether you are in the mood to laugh, cry, or simply be inspired, they both have messages you will undoubtedly receive. As a cancer survivor Fiyah Fly has inspired and motivated thousands of people with her ability to evoke heartfelt emotion through stories of growth and perseverance.

Standard Isolated Rate: \$2,500

Isolated: \$2,500 2 of 3: \$2,200 3 of 5: \$2,100 5 of 7: \$2,000
All Inclusive

Notes: _____



Traz Messiah - Future Media Enterprises - (908) 294-0985

From the streets of Newark, NJ comes the genre bending band called Traz Messiah fronted by singer-songwriter, Traz. Fusing soul, rock, pop, blues, & hip-hop, Traz Messiah has created a sound they dub "Future Musik", that defies genre labeling. Traz Messiah is committed to one thing: Pushing the envelope to create the sounds of tomorrow, for your enjoyment today. Last year, MTV U television station included Traz's music video "Home" in their Freshmen line-up that showcases emerging new artists. Currently, Traz Messiah is touring the East Coast in support of their newest release, "Time for Change".

Standard Isolated Rate: \$1,600

Isolated: \$1,400 2 of 3: \$1,300 3 of 5: \$1,200 5 of 7: \$1,000
Plus travel and lodging.

Notes: _____

Download Our New MOBILE APP




Available on the **App Store** **ANDROID APP ON Google play**



**POST CONFERENCE PICTURES
ON INSTAGRAM**
of you and your board!
We want to see your excitement!
Use **#APCA20TH**

FRIDAY, MARCH 28, 2014 - 6:30 pm

Dinner Showcase - Grand Ballroom



Arvin Mitchell - Summit Comedy, Inc. - (800) 947-0651

Arvin Mitchell has hit the comedy scene running since his debut on BET's Coming to the Stage in 2003. Mitchell's runner-up status on the comedy reality show turned him into a household name with audiences both young and old. His clean comedic style and his hilarious impressions have made him a force to be reckoned with! As the former bartender and co-host of BET's Club Comic View and host of Spring Bling 21 Questions, Arvin has attracted fans in the U.S. and abroad. His television appearances have helped him become one of the hottest comedians on the college circuit.

Standard Isolated Rate: \$2,500
Isolated: \$2,250 2 of 3: \$2,100 3 of 5: \$2,000 5 of 7: \$1,750
Plus lodging on all dates

Notes: _____



Chasing Lovely - The College Agency - (651) 222-9669

Blending country with pop, rock and Americana influences, this sister duo has a refreshingly unique sound that can't be tamed! Chasing Lovely's debut EP was fan-funded through a Kickstarter campaign in March 2012. Chloe (18) and Taylor (20) are thrilled to have Grammy and CMA award-winning musicians on the record. Originally from Minneapolis, Minnesota, the Asian American sisters relocated to Nashville, July 2011. Chloe graduated high school May 2013 and Taylor completed her second year at Belmont University. This year, you can see Chasing Lovely's Chloe and Taylor on ABC's Nashville!

Standard Isolated Rate: \$1,800
Isolated: \$1,700 2 of 3: \$1,500 3 of 5: \$1,300 5 of 7: \$1,100
Plus hotel, meal, sound and lights

Notes: _____



I.N.K. - Jus' Wiggin Entertainment - (301) 870-7511

I.N.K. is the poetry duo of Lane Shuler and Jonathan "Courageous" Clark. The group was formed when Shuler, already dealing with depression, suffered an accident that left him with an irreversible hearing impairment. This led Shuler to reach out to Courageous, the bi-racial Knoxville native, who had been performing poetry since the age of thirteen. Ultimately, it was the power of the word that brought them together. After making Group Finals at the National Poetry Slam and finals at the Southern Fried Poetry Slam, I.N.K. now travels to colleges and poetry venues around the country sharing their diverse body of work. Due to their differing racial and life backgrounds, their entertaining perspectives on everyday life are perfect for diversity events, emceeding, writing events, Black History Month, comedy, and much more.

Standard Isolated Rate: \$1,800
Isolated: \$1,800 2 of 3: \$1,700 3 of 5: \$1,600 5 of 7: \$1,500
Plus travel and hotel

Notes: _____



Jared Mahone - Degy Booking International - (732) 818-9600

What?! A white guy from Ohio singing soul music and beatboxing to cheering crowds night after night? It seems hard to believe, but that is exactly what Jared Mahone consistently makes audiences do - believe. His authenticity comes through loud and clear, and by that first chorus you will find yourself grooving along to Jared's decidedly soulful acoustic funk. As one of the most booked performers in the college market, Jared has been touring the country, performing at over 200 universities in the last year. His Mixtape Project allowed fans to hear a new song from him every week in 2010 and now Jared is back in the studio with his band recording the fan favorites in a new album.


Standard Isolated Rate: \$1,500
Isolated: \$1,400 2 of 3: \$1,300 3 of 5: \$1,100 5 of 7: \$950
Plus travel, hotel, meals and sound

Notes: _____



showcasing!

THE HYPHEN
PRESENTED BY DAN DAVIS



showcasing!

KAWAN DEBOSE
SOUL POP



GRACE BERNICKER
COUNTRY



showcasing!

LIVE HART
ALTERNATIVE SOUL



STACEY JONES
PARANORMAL INVESTIGATOR



PETE MAMOS
HYPNOTIST



TOM VARANO
PERFORMANCE PAINTER



MOZAIC
NEW AGE SOUL

E2 LIVE!

VISIT US IN BOOTH #89-90

MUSIC | VARIETY | SPEAKERS

www.e2live.com (315) 468-0769

a division of Endeavor Entertainment Inc.

FRIDAY, MARCH 28, 2014 - 6:30 pm

Dinner Showcase - Grand Ballroom



Joel Meyers - GP Entertainment - (866) 812-8248

Joel Meyers is a man who believes that nothing is impossible, and this attitude shines through in each and every one of his captivating performances. Combining sleight of hand with a larger than life personality and a crowd-winning charm, Joel specializes in taking audiences on what NBC has called nothing less than a roller coaster ride. Joel Meyers is an illusionist and a comedian, a master of the stage, and a magician. He's a performer who will capture your imagination (Newsweek), and he'll win you over time and time again. Joel Meyers is simply a mystery; or, as Al Pacino put it best, he's "the coolest person ever."

Standard Isolated Rate: \$2,500

Isolated: \$2,250 2 of 3: \$2,150 3 of 5: \$1,950 5 of 7: \$1,750

Plus lodging, meals, sound and lights.

Notes: _____



Genre' - RCJ Management - (678) 306-6184

Often called "little Whitney" for her angelic vocals, 21-year-old singer/songwriter, Genre' (Jahn-Raye) has been making a name for herself in more ways than one. As a performer, she has been called a "natural" with the "it factor". Having graced the stages of the World Congress Center, the Historic Sweet Auburn and Juneteenth Festivals, and performance venues throughout the southeast, Genre' is a bright star, rising from the small town of Fayetteville, Georgia. Her heart-felt writing skills, beautiful voice and dynamic performances, garnered the attention of 5-time Grammy Award-winning songwriter, Manuel Seal and 7-time-Grammy Award-winning Engineer, Gordon Williams. With production deals coming from them both, Genre' decided that she would instead venture out into the business world and begin her own record label, CRJ Records. She is set to graduate Magna Cum Laude this summer and focus her undivided attention to her first love-music

Standard Isolated Rate: \$1,300

Isolated: \$1,200 2 of 3: \$1,100 3 of 5: \$1,000 5 of 7: \$900

Plus travel, hotel, lights and sound

Notes: _____



Michael Palascak - Bass/Schuler Entertainment - (773) 481-2600

Michael's open avoidance of real-world responsibility has guided him to share his stories on the comedy stage. His relatable accounts stem from becoming an uncle, growing up in a small town, college roommate antics, and receiving countless parking tickets. His comedy is clean and perfect for Family Weekends and Orientations. From comedy clubs to college, festivals and competitions, Michael weaves hilariously fresh sets that never fail to win over crowds. The young comedian has performed on Comedy Central's "The Half Hour," The Tonight Show with Jay Leno, The Late Show with David Letterman, and The Late Late Show with Craig Ferguson, and he can often be heard inciting fits of laughter on The Bob and Tom Radio Show.

Standard Isolated Rate: \$2,500

Isolated: \$1,950 2 of 3: \$1,850 3 of 5: \$1,750 5 of 7: \$1,700

Plus travel and hotel for isolated. Sound and lights.

Notes: _____

Will Champlin

Grammy Award Winner. Top 3 Finalist on



Will Champlin - Houla Entertainment - (865) 414-9266

Born and raised in Los Angeles, CA, Grammy Award-winning songwriter and "The Voice" Top 3 Finalist, singer Will Champlin holds his own among music industry giants. A graduate of Berklee College of Music in Boston, this accomplished singer-songwriter and versatile piano player has toured extensively with legendary artists (Glenn Frey of the Eagles, Santana, Billy Ray Cyrus and more), won for Best R&B/Soul at the Hollywood Music Awards for a song from his self-titled debut "Now That We're Falling" (2008), played piano on Michael Jackson's last record, and written with some of the biggest names in the business like Andreas Carlsson, Brett James, Joe Don Rooney (Rascal Flatts) and many more. His songwriting work on Heather Headley's 2010 "Audience of One" track netted his Grammy wins in the Best Pop/R&B/Gospel album category. Growing up in a musical family, his natural abilities were strongly fostered from an early age. Champlin's talent, tenacity and passion are evident in every note and lyric he sings, and nuances of his charisma and soul shine through in every performance. Bolstered by an incredible fan base called "The Champs" that rallied behind him during his time on Season 5 of "The Voice," Champlin is hard at work on his forthcoming album and poised to take the industry by storm.

Standard Isolated Rate: \$15,000

Isolated: \$9,925 2 of 3: \$8,600 3 of 5: \$7,875 5 of 7: \$6,950

All Inclusive plus sound and lights



9:00 PM - EXHIBIT HALL - GEORGIA BALLROOM

**FRIDAY, MARCH 28, 2014
THINKFAST
CAPITOL BALLROOM
10:00 PM**

LATE NIGHT JAM

**10:00 pm
Fandangles**

**Must be 21+
& permission from
advisor to attend**

**For More Details
or To Play See Del Suggs**

**Artists
Welcome
To
Perform**



APCA STAR SHOWCASE

**FRIDAY, MARCH 28TH
GRAND BALLROOM
11:00 PM**

**THE TOP 6 ACTS
will showcase their talent**

WINNERS WILL RECEIVE:
Promotion on APCA Social Media,
APCA Star Trophies, Gift Cards



..... Saturday, March 29, 2014
Daily Schedule

8:00 am	Advisor Session – Campus Activities Legal Issues –Adam Lambert	Atlanta 1
9:00 am	Registration, Novelties, Onsite Poster Competition	Capitol Ballroom Foyer
9:30 am	Cooperative Buying Caucus	Atlanta 2-5
10:00 am	Educational Sessions	Various Rooms
10:00 am	Cooperative Buying Session	Atlanta 2-5
11:00 am	Educational Sessions	Various Rooms
12:00 pm	Lunch on Your Own	Meal deals @ 3rd floor deli
1:30 pm	Mainstage Showcase	Grand Ballroom
1:30 pm	Associate Wrap-Up	Savannah 2
3:00 pm	Exhibit Hall	Georgia Ballroom
4:00 pm	Mainstage Showcase	Capitol Ballroom
5:30 pm	Break to prepare for dinner	
6:00 pm	Dinner / National Awards / Mainstage Showcase *ft. Ying Yang Twins	Grand Ballroom
9:00 pm	Exhibit Hall	Georgia Ballroom
10:00 pm	Final Cooperative Buying Session	Atlanta 2-5
10:00 pm	Late Night Dance Party with CHRON	Capitol Ballroom
11:30 pm	Late Night Jam (Must be 21+ & have permission from advisor to attend)	Fandangles

**8:00 AM - ATLANTA 1
ADVISOR SESSION - ADAM LAMBERT**

LEGAL ISSUES DISCUSSION AND Q&A

Get some face time with APCA's legal expert! Attorney and lecturer Adam Lambert will discuss recent developments in the law with advisors and staff members. Some planned topics will include Risk Management, FERPA, and other legal problems faced by you every day. Q&A topics will be whatever YOU want to talk about, whatever issues YOU want addressed, and whatever questions YOU need answers to. Attendees are encouraged (but not required) to forward topics, issues, or questions they would like to see addressed to Adam Lambert via email (LSULawyer@aol.com) or phone or text (504-343-2806).



APCA National Awards Banquet & Showcase

**Join Us in Celebrating
APCA's 20 Year Anniversary
Dinner & Showcase
SATURDAY - 6:00 PM
GRAND BALLROOM
Semi Formal Attire Encouraged**

20 years of working together to build a future in higher education.

100 CUSTOM PRINTED T-SHIRTS

LIMITED TIME OFFER

EXPIRES APRIL 30th
2014

1 ink color
1 print location
100% cotton white tees

**only \$4.99
per shirt**



FREE ARTWORK

FREE SCREENS

FREE SETUP

FREE SHIPPING

This offer only available in S-XL sizes

**Other shirt sizes, shirt colors and additional ink colors ARE AVAILABLE
with price adjustments. Contact us for a price quote today!**

www.CampusTshirt.com • (800) 387.4150 • info@CampusTshirt.com

9:00am - Educational Sessions

Valdosta - Diversity Begins with You **Dr. Nadia M. Richardson - (205) 440-2837** **Audience: All**

Student socialization, involvement and exposure have been shown to be crucial factors related to the development of critical thinking skills and cultural competency. In this educational session, Dr. Nadia Richardson uses her research and personal experiences as a first-generation American to provide specific steps towards cultural competency in everyday life. Research suggests a strong relationship exists between the development of self-reflection, critical thinking skills, leadership skills, cultural awareness and the interpersonal interactions of students and their peers. With that in mind, it is important for students to have the opportunity to interact in an environment that encourages the development of the aforementioned traits. Core concepts that encourage a commitment to intercultural exchange and social justice will also be shared.

Macon - Just Dance! Step by Step Guide to Hosting Dances **Maryville College** **Audience: All**

Do you host dances on your campus and have poor turnout? Are you thinking of trying to host a dance? Then you should attend this program! The Maryville College Student Programming board hosts two annual dances a year with great turnouts and reputations. If you would like to learn about how we do it and generate ideas for your campus, then this educational session is for you!

Athens - Me Marketing **Ryan Penneau - (920) 915-9045** **Audience: All**

Is there a magic bullet to getting more people to attend events and clubs? No, but I'd like to think this is pretty darn close. Invest a few minutes of your time with nationally recognized speaker and leadership facilitator, Ryan Penneau to learn more about ME MARKETING and how easy it is to bring more people to your events with a simple shift in how you talk about your events, how you tell your stories, and how you influence others. Get ready for a lot of active learning, zero power points and some very tangible and impactful outcomes! "Ryan, my students do not stop talking about this and how it's completely changed their recruiting tactics, philosophies and results." - Sarah G. Ball State University.

Savannah 1 - M.O.O.M.B.A. "My Only Obstacle Must Be Attitude" **Dan J. Davis - (315) 468-0769** **Audience: All**



How do you put the "MOJO" in your student retreats? This session will provide the framework and foundation for the MOJO of empowerment in student government retreats. My Only Obstacle Must Be Attitude, [M.O.O.M.B.A.] is an interactive session that will focus on the value of making connections through shared experiences. Dan will demonstrate how to harness a groups diverse personalities and attitudes to produce positive outcomes. Through highly energetic and hands on activities this team building session is geared specifically for Student Government Retreats. Dan will focus on developing a communication process for producing positive, resilient and creative/successful outcomes. In addition, he will instruct on developing skills in assessing problems, formulating solutions, and working effectively with the strengths and weaknesses of individuals in their respective groups. Participants will share, reflect, and process throughout the session helping them to transfer the ideals back to their own campus.

Savannah 2 - Dance Floor Theory: How to Solve Student Apathy **Tom Kreiglestein - (877) 479-4385** **Audience: All**

Just like on a dance floor, every school experiences varying levels of engagement between those fully involved (student leaders) and those lurking on the edge (apathetic students). With a 30% dropout rate within the first year of college and 60% of students saying they don't participate in school sponsored activities, it's more important than ever to reframe the way we engage our students. The same tactics to create successful social change on a dance floor (connections, relevancy, models of success, and motivation) also work to increase engagement within any school community.

Atlanta 1 - Triple Threat **Yonna Pasch - paschy@nsula.edu** **Audience: Advisor**

Are you a Triple Threat? Do you have what it takes to empower your students to enhance their three C's? It's time that we focus on ourselves as advisors so we can give our students the tools, tips and strategies that will allow them to take initiative and make waves on campus.



START POSTING PICTURES ON INSTAGRAM



of you
and your
board!
We want
to see
your excitement!

Use **#APCA20TH**,
and you'll see why when you get to the conference!

• • • • • **9:30 AM - COOPERATIVE BUYING CAUCUS** • • • • •

Atlanta 2-5 - APCA Cooperative Buying Caucus

Audience: Cooperative Buyers

THIS IS IT!! All co-op buyers attend this session to discuss who you'd like to bring to your campus. Set up blocks with your neighboring schools to SAVE BIG MONEY! Please attend this session so that the blocks form prior to the official cooperative buying session.



SATURDAY

• • • • • **10:00 AM - COOPERATIVE BUYING SESSION** • • • • •

Atlanta 2-5 - APCA Cooperative Buying

Audience: Cooperative Buyers

This is an official APCA cooperative buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all cooperative buying representatives.



• • • • • **10:00am - Educational Sessions** • • • • •

Savannah 1 - Leadership Strategies for Leaders of a Diverse World

Joshua Fredenburg - (866) 328-3762

Audience: Students

In 2010, a study done by the Hudson Institute for the U.S. Department of Labor discovered that 85% of the new entrants into the workforce would be women, minorities and immigrants, and in another study done on the current workforce, statistics revealed that 85% of dismissals within the workplace occur because of personality differences. Included within these personality differences that occur within the workplace are generational differences, religious differences, political differences and gender differences. As leaders of the 21st Century, not only is it essential that we understand the unique differences within our working environments, but it's extremely important that we understand how to effectively lead and serve diverse groups of people effectively within our organizations. In this highly energized and powerful leadership and diversity presentation, Joshua Fredenburg not only helps you better understand the common and uncommon differences that exist within various organizations and workplaces, but he also offers practical advice and insight that will give YOU the LEADERSHIP EDGE in the 21st Century and enable YOU to LEAD and SERVE diverse groups of people more effectively within your organization or working environment.



Athens - Just Because I Am... Doesn't Mean... What You Think But Never Say

Stan Pearson II - (888) 498-7826

Audience: All

We are going to have an easy discussion about tough topics. Often times, we think so many things & never speak up when given the opportunity. This program will open the door to conversations that you've never had in mixed company & give you a chance to express yourself like never before. You will be engaged from start to finish. Bring your open mind & your opinion with you. I guarantee you will leave better than you came in along with a little more insight.

Valdosta - Programming for ATLiens: How to Get Your Campus OutKast Involved

Dakota Doman - domand@uhv.edu

Audience: All

This session will provide you with information on how to get shy students involved with the campus activities that you provide on your campus. Many times Programming Boards are populated with students who are very involved and the campus introverts are left out in the cold. Come to this session so that your next campus event is more diverse than ever.

Augusta - Getting Things Done

Bill McCamley, Rojo Ink - bill@rojoink.com

Audience: Students

Bill will talk about seven specific steps to accomplishing things. They are goal setting, research, setting a plan, making things fun, listening to others, having the will to finish, and always remembering that failure is ok. If students can learn these goals and use them when working on any issue, they will have a much greater ability to accomplish things that will make life better for themselves and the students they work for. Though the presentation will focus on imparting information, it also inspires participants. By knowing what to do, and students will be motivated to go out and do things when they get back to their campuses!

Macon - How to Triple the Size of your Next Event

Mike Fritz - (269) 370-2858

Audience: All

The fear of any event coordinator is putting money, time and effort into planning an event only to have a few people show up. This session is built to make sure that doesn't happen to you EVER again. Successful event planning includes successful promotion. This session gives you the secrets, the "stuff behind the stuff" to successfully promoting an event to ensure success. Following these secrets, Mike will give you a list of practical promoting ideas to make your event is a success. This is the most important session you will attend to make sure your events are well attended! There are a few reasons why people attend events Mike will tell you ALL of them. Each attendee will get a free gift.

• • • • • **11:00am - Educational Sessions** • • • • •

Athens - Sex Sells: Tips and Tricks for Hosting Sex Positive Programs on College Campuses
Dr. Justine Shuey - (855) 377-4839
Audience: All

Students will be able to list 3 sex positive programming ideas to utilize on their campus. In this session students will gain insight, share ideas, and find new ways to incorporate sex positive programming that students will love and administration will approve of. Students will also have an opportunity to ask a sexologist anonymous questions about sex, sexuality, or sex positive programs.

Macon - The Stress Free College Student
Swamiji - (704) 957-3756

Audience: All

Students will participate in several simple, fun stress-release exercise. Students will rate the drop in their stress levels on a scale from 1 to 10. All this will happen in less than 60 seconds. Another fun and effective tool will teach students how to use their body as a lie detector to help make wise decisions (eg, we will test healthy food vs junk food; choosing which classes to take). These natural, simple tools can be used by the college students on campus to deal with stress management and decision making, resulting in a healthier, happier educational and social campus experience. Depression anxiety is experienced by 50% of college students that significantly contributes to the 50% college dropout rate. This simple tool is one of the tips I share to help students develop better stress-management skills and transform these statistics for an awesome campus experience.

Valdosta - That's Abuse Too: Toxic Interpersonal Relationships

Jereme Ford - (407) 307-8019

Audience: All

In this session, we will explore several types of abuse that many times go unnoticed in the interpersonal relationships students are often engaged in on campus. While the college experience swiftly passes, the consequences and aftershocks of abusive relationships can follow one for a lifetime. Following the session, the students will be able to define abuse and identify the different types of abuse, as well as the formula for healthy relationships. Loving freely is something everyone deserves and should experience, abuse however, doesn't have to be.

Savannah 1 - What's The Role Of SG?
Seth Vander Tuig
Seth.VanderTuig@kirkwood.edu
Audience: SG Retreat - Student



Student Government plays a major role on campuses. They have many responsibilities in regards to addressing and bringing awareness to student concerns, appointing representatives, and representing the campus as student leaders. Meet with other representatives to share the responsibilities and expectations of the Student Government on your campus. You will also have the opportunity to learn how to incorporate new roles and ideas to implement.

Savannah 2 - Making More Time
Del Suggs - (800) 323-1976

Audience: All

You won't find many people who are busier than Del Suggs, noted Leadership Development trainer, author and recording artist. Did you know you can actually create MORE time? In this session, you will learn the Three P's of Time Management- Planning, Prioritizing, and Procrastination. Come and learn how to make better use of your time, and end up with more free time!

Augusta - Keeping the Membership Roster FULL and ACTIVE!

Whitney S. Smith - wsmith@bridgewater.edu

Audience: All

This is a roundtable discussion on retaining and motivating members. As with our programming board, our roster is full, but more often than not our meeting seats are a bit empty. Discuss how we can motivate and retain our members. How do we motivate our members when the programming schedule is really busy? How do we make our members feel valued and important to our organization? These are just a few topics we will explain as we share ideas in this session.



12:00 PM - LUNCH ON YOUR OWN

Associate Wrap-Up - 1:30pm - Savannah 2

Eric Lambert - APCA Executive Director

This session will be a recap of the conference events. You will have the opportunity to give input, ask questions and discuss the future of the APCA. Upcoming events and developments will be disclosed and new APCA services for Associates will be unveiled at this meeting. See you there!



1:30 PM - MAINSTAGE SHOWCASE - GRAND BALLROOM

3:00 PM - EXHIBIT HALL - GEORGIA BALLROOM

SATURDAY, MARCH 29, 2014 - 1:30 pm

Mainstage Showcase - Grand Ballroom

SATURDAY



John Marshall Jones - Mastering the Audition Productions - (310) 864-9342

The creator of Sweaty Booty Cheeks, (YOU TUBE's "official funniest booty video") JOHN MARSHALL JONES, best know as "Smart Guy's Dad" brings his award winning one man comedy concert to 2014 APCA's. Former People's Choice Award nominee Jones has recently guest starred on Major Crimes, The Crazy Ones, Glee, Hart of Dixie, Last Man Standing. Pretty Little Liars, Dexter, Boston Legal, Bones, and NCIS.

Standard Isolated Rate: \$3,500

Isolated: \$3,300 2 of 3: \$3,250 3 of 5: \$3,000 5 of 7: \$2,750 7 of 9: \$2,500
Plus travel, lodging, sound and lighting

Notes: _____



Kaycie Gunn - Gunn's Studio - (409) 883-4253

Kaycie Maria Gunn (KGUNN) is an up-and-coming hip hop artist from Orange, Texas, Born on March 24, 1992. Kaycie grew up listening to different genres of music, from Michael Jackson and Bob Marley to Stevie Ray Vaughan. At the age of 10 she learned how to play the guitar, shortly after she quickly picked up on the drums. In her early teens she began listening to rap where she became inspired by rappers such as Eminem and Biggie Smalls. At age 15 she taught herself how to beatbox and to create sound effects using only her mouth. At 17 she wrote and recorded her very first rap song, where she immediately knew this is what she wanted to do with her life. She recently won an Exposure Open Mic contest in Atlanta that gained her a spot to perform at the 2013 A3C Hip Hop Festival in Atlanta. With her original style of song writing, lyrical flow and unique craft of beatboxing, Kaycie has created a whole new concept of hip-hop.

Standard Isolated Rate: \$1,700

Isolated: \$1,700 2 of 3: \$1,500 3 of 5: \$1,350 5 of 7: \$1,200
Plus travel, room, board, sound and lights

Notes: _____



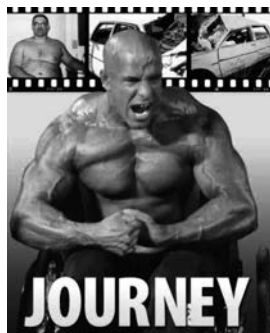
Kawan DeBose - E2 Live! - (315) 468-0769

Captivating, riveting, and inspiring are usually words used to describe the dynamic talents of singer and pianist, Kawan DeBose. Opening for such artists as Mary J Blige, John Legend, and Robin Thicke, Kawan has evolved into a Twenty three year old musical prodigy that has electrified international music audiences.

Standard Isolated Rate: \$1,500

Isolated: \$1,500 2 of 3: \$1,500 3 of 5: \$1,375 5 of 7: \$1,250
Plus hotel, lights, sound and meals. Plus travel on isolated.

Notes: _____



Nick Scott - SpeakerNickScott.com - (785) 418-4191

At the age of 16, a near fatal traffic accident changed wheelchair bodybuilder champion Nick Scott's life as he knew it... forever. Overweight and disparaging, Nick was determined to transform his life from a debilitating tragedy into a personal triumph. "It doesn't matter if my glass is half empty or half full; I am just grateful I have a glass. What's the one thing you gain from losing everything? Perspective!" - Nick. As a professional speaker, author, professional bodybuilder, wheelchair ballroom dancer, and entertainer, Nick Scott has the enthusiasm, vision, convictions, abilities, and life experience to reach out to inspire and give hope to others, especially those unaware of the personal strength they can tap into if only they will believe and try. Nick's sheer strength of will has helped transform individuals - whether professional athletes or senior executives - as well as organizations and corporations across the country.

Standard Isolated Rate: \$2,900

Isolated: \$2,900 2 of 3: \$2,750 3 of 5: \$2,600 5 of 7: \$2,450

Notes: _____



Jenna Basso - 1041 Entertainment - (615) 544-5293

A country singer and artist. Jenna has performed everywhere from the stage of Belmont University's prestigious "Best of the Best" showcase to country music's most famous stage—The Grand Ole Opry. Past meets present—Jenna embodies the style and grace of country music pioneers like Patsy Cline and Tammy Wynette, while also bringing in the modern sensibility of artists like Martina McBride, Faith Hill, and LeAnn Rimes. Spending hours in front of the mirror in her childhood bedroom, hairbrush microphone in hand, pretending to be the third member of The Judds. After her first talent show at age 10, Jenna was hooked. Several years of hard work and one nerve-racking audition later, Jenna made that next step a reality when she enrolled as a student at Belmont University.

Standard Isolated Rate: \$2,500

Isolated: \$1,895 2 of 3: \$1,600 3 of 5: \$1,325 5 of 7: \$1,225
Plus air or ground travel from Nashville, TN, and lodging in a quality hotel (Hampton Inn or equivalent)

Notes: _____



Sailesh - Metropolis Management - (510) 353-1243

Proclaimed by MTV Europe as the BEST HYPNOTIST in the WORLD, Sailesh has headlined the comedy stages of three major Live Nation Concerts and is the most booked hypnotist in the college and university market. Through the Readers Choice Awards, Sailesh has been nominated for Best Live Act, Entertainer of the Year and was selected 2013's runner-up for Best Male Performer by Campus Activities Magazine. Know that when you book Sailesh, you are booking the BEST.

Standard Isolated Rate: \$3,350

Isolated: \$3,000 2 of 3: \$2,850 3 of 5: \$2,750 5 of 7: \$2,500
Plus lodging, lights and sound

Notes: _____

SATURDAY, MARCH 29, 2014 - 4:00 pm

Mainstage Showcase - Capitol Ballroom



RIP Micheals

Rip Micheals has been named Comedian of the Year 3 times with the Association for the Promotion of Campus Activities. USO and MWR Comedian of the Year 2008, 2009 and 2011. He has performed at over 30 military bases and has taken over the colleges and university. Along with taping his One Man Show at the Mohegan Sun with a sold out 12,500 arena. Rip Micheals has been on Law & Order: Criminal Intent on NBC. Showtime at the Apollo, NBC Comics Unleashed, BET 106 and Park, WildOut Weds, BET Comic View, HBO Bad Boys of Comedy, Peoples Court, Judge Joe Brown, Judge Judy, Judge Mathis, Judge Piro, Judge Alex, Maury, Wendy Williams, MTV Punk'd, Boiling Point, Becoming, Wannabees and many MTV spring breaks and beach house shows. He was recently slated to appear in MTV's Wild'n'Out!!

Standard Isolated Rate: \$2,500

Isolated: \$1,800 2 of 3: \$1,500 3 of 5: \$1,200 5 of 7: \$1,000

Notes: _____



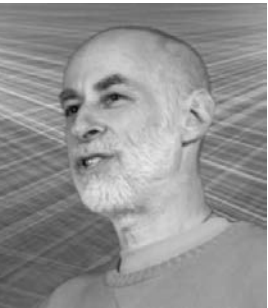
Mitch Gallagher - Mike Miller Entertainment - (215) 364-8132

Independent Country Music Artist, Mitch Gallagher released his self-titled debut EP on January 29th, 2013, and wasted little time in proving why he is an up and coming force in Country Music, rising all the way to #46 on the iTunes Top 200 Country Albums Chart. With over a quarter of a million YouTube views to his credit, and a fan base that is growing by the day, the twenty three year old Maryville, MO native has taken tremendous strides since moving to Nashville just three years ago. Mitch recently became the newest artist for Liz Gregory Talent & Productions, one of Nashville's most respected booking agencies. What separates Mitch from other up and coming artists in Nashville is not only his work ethic, but his unique sound and vocal ability. "There's a small class of male country singers who are truly vocalists, and Gallagher should be in that class" - That's Music to Me.

Standard Isolated Rate: \$1,500

Isolated: \$1,300 2 of 3: \$1,200 3 of 5: \$1,100 5 of 7: \$1,000

Notes: _____



Swamiji - The Hip Guru's Guide - The Hip Guru's Guide - (704) 957-3756

College students commonly struggle with stress, anxiety and depression due to study workload, economic concerns, and social difficulties. Swamiji's holistic approach allows students to take control of their mind-body stresses, transforming them into beneficial opportunities. His 3-step Guide liberates students from the constraints of apprehension and give them the tools to celebrate life and enjoy every moment of their campus years. Swamiji is the author of the Amazon #1 best seller The Ayurveda Encyclopedia and has spent four decades in the holistic health and spiritual arts field. He has spoken to the White House CCAMP committee, Johns Hopkins University, Penn State University, and St. George's Medical University. Swamiji blends his training as a monk and holistic healer with cutting edge brain-research for stress management. His latest book is The Hip Guru's Guide: The Stress-Free College Student.

Standard Isolated Rate: \$5,000

Isolated: \$3,500 2 of 3: \$2,500 3 of 5: \$1,800 5 of 7: \$1,000

All Inclusive

Notes: _____



Dat Phan - Flappers/H2F Comedy Productions, Inc. - (818) 845-9721

Dat Phan is the Original Winner of NBC's "Last Comic Standing" and is a Headlining Comedian touring live across the U.S. He has made numerous TV and movie appearances including "The Tonight Show with Jay Leno," "Family Guy" voice-over, and "Cellular." Most recently Dat has appeared on "The Tyra Banks Show," discussing racial diversity. Dat Phan has been included in The Smithsonian Institution's exhibition of The Top 10 Most Influential

Standard Isolated Price: \$3000 Show

Isolated: \$3,000, 2 of 3: \$2,800, 3 of 5: \$2,500, 5 of 7: \$1,600

Plus, travel, ground travel, lodging, sound, and lights

Notes: _____



Brown Rice Family

The Brown Rice Family vibe is similar to Fela Kuti's, but if Bob Marley and Bruno Mars wanted to get on board for a gig, they would. Winners of New York City Battle of the Bands, Brown Rice Family is a world party band with a conscience. In addition to amazing world music and reggae sounds, Brown Rice Family promotes a totally sustainable lifestyle and Earth Health. Students learn about a sustainable lifestyle and how to do their part while grooving to sounds dubbed 'the best musical contribution from NYC in years'. Sustainability workshops available!

Standard Isolated Price: \$3000

Isolated: \$1,900, 2 of 3: \$1,750, 3 of 5: \$1,500, 5 of 7: \$1,500

Plus lodging required, house sound, and lights

Notes: _____

HAPPY BIRTHDAY, APCA!

From

DRIA & Arrow Records

DRIA *Musiq*

ARROW  RECORDS
MUSIC THAT PIERCES THE HEART™



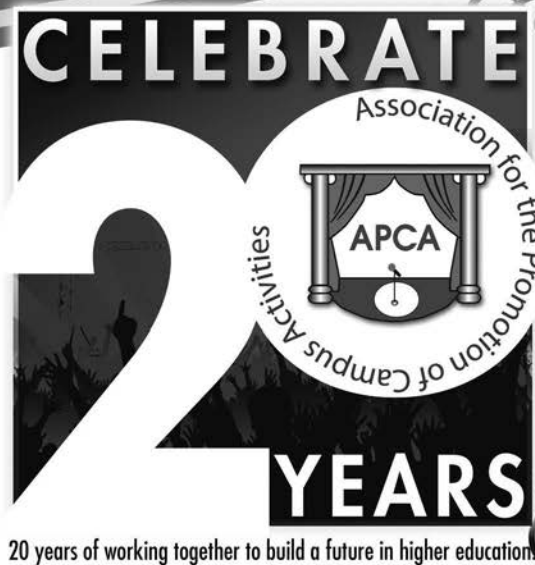
ATTENTION DELEGATES...

Stop by **BOOTH 67** and help us celebrate 20 Years of APCA and **receive a special gift** from DRIA & Arrow Records!
Also, Don't Forget! **DRIA will be performing LIVE** during the Mainstage Showcase this **Saturday at 6:00 PM** for the 2014 APCA Grand Finale. **Don't Miss It!**

5:30 BREAK TO GET READY FOR ANNIVERSARY DINNER

APCA National Awards Banquet & Showcase

6:00 PM
GRAND BALLROOM
APCA's
20 Year Anniversary
Dinner & Showcase
Semi Formal Attire Encouraged



SATURDAY, MARCH 29, 2014 - 6:00 pm

Grand Finale Dinner Showcase - Grand Ballroom



Travis Rocco Duo - JB Entertainment - (607) 423-9463

Following their performances with the Grammy Award winning band Switchfoot, the Travis Rocco Duo is poised for a breakout year in 2014. Comprised of lead singer and rhythm guitarist Travis Rocco, and percussionist and keyboard player Sloane Treat, the duo creates uplifting music for the masses. Sloane's rare skill-set, the ability to simultaneously play a combination of drums and keyboards, allows the duo to weave together a lush and surprisingly "full band" sound. With a unique, raspy tone, Travis' voice is instantly recognizable. The duo has played at over 150 colleges nationwide, and averages over 160 shows per year. They feel at home in any size venue and are the perfect fit for your college event. Be it an intimate, acoustic coffeehouse performance, open mic hosting, to a full staged Festival.

Standard Isolated Rate: \$1,500

Isolated: \$1,500 2 of 3: \$1,400 3 of 5: \$1,300 5 of 7: \$1,250

Plus travel and lodging

Notes: _____



Marcus Wright - Parle Bookings - (646) 262-6026

Marcus Wright is a true spoken word artist for the college audience. Wright knows what it takes to please a campus full of students, because he developed his poetry while performing on campus while he was a student himself. He spent his years of higher education as Lincoln University's official special guest at almost every school talent show, performance event or awards dinner. During the weekends he would perform at other colleges and universities across the country, growing a fan base and keen ability for giving students what they wanted to hear. Developing his craft on the New York City poetry slam circuit, he is now honing his talents in Madison, Wisconsin. Most recently he was added to the Madison national team to compete in this year's National Poetry Slam.

Standard Isolated Rate: \$1,700

Isolated: \$1,600 2 of 3: \$1,500 3 of 5: \$1,450 5 of 7: \$1,300

Plus travel and lodging

Notes: _____

SATURDAY, MARCH 29, 2014 - 6:00 pm

Grand Finale Dinner Showcase - Grand Ballroom

SATURDAY



Justin Rivera - Diversity Talent Agency - (770) 210-5579

Justin Rivera is he a magician or a comedian? His unique style and combination of comedy and magic has delighted and amused people from different backgrounds. He can readily adapt to every situation and easily relate to any demographic while utilizing much audience participation. His performances are very engaging as well as entertaining and a hit at any entertainment venues.

Standard Isolated Rate: \$1,500

Isolated: \$1,500 2 of 3: \$1,400 3 of 5: \$1,300 5 of 7: \$1,200

All Inclusive

Notes: _____



Mitch Clark - Houla Entertainment - (865) 414-9266

Mitch Clark is a singer/songwriter from Floyd, Virginia. With his soulfully smooth but powerful voice he swoons and wows crowds all over this eastern half of the US. Armed with a guitar and a loop pedal Mitch, has been traveling and putting on a "one-man band" style show for many different crowds and events. Inspired by several different artists, he has been compared to the likes of Gavin Degraw, Jason Mraz, Jack Johnson, Ed Sheeran, Chris August, and others, but has his own unique sound within it all. Playing covers and original songs, Mitch plans to light up the faces and hearts in every venue he plays and, "get the emotions moving inside ya!" Have a listen, and you probably won't guess he just picked up guitar and singing a few short years ago.

Standard Isolated Rate: \$1,350

Isolated: \$1,000 2 of 3: \$950 3 of 5: \$900 5 of 7: \$850

Plus travel, lodging, sound and lighting.

Notes: _____



Rayvon Owens and Company - Diversity Talent Agency - (770) 210-5579

Originally from Richmond, Virginia comes a new R&B/Pop artist who is ready to share his music and message with the world. Rayvon Owen has dreamed of a life dedicated to a music career since he was a young boy. Influenced by legendary artists such as Eric Benet, Justin Timberlake, Johnny Lang, and John Legend, Rayvon has a voice that could be described as smooth, sexy, and one-of-a-kind. Rayvon began his music career at a very young age singing in choirs and touring with artists such as Damon Little. In Nashville, Rayvon has continued to pursue a career in music. Rayvon has made a name for himself in the greater Nashville area by performing around town at events such as Musicians Corner and in Belmont University's Christian and Commercial Showcases. Rayvon was voted "Best Voice" after the 2013 NACA National convention. When people meet Rayvon Owen, the first thing they notice is his warm smile and gracious personality. These are qualities that also carry over into his music. Rayvon's goal is to inspire his listeners with an upbeat positive message. Through hard work and dedication, Rayvon has a bright and promising future ahead of him.

Standard Isolated Rate: \$2,000

Isolated: \$1,850 2 of 3: \$1,600 3 of 5: \$1,400 5 of 7: \$1,200

Plus hotel and meals on all dates.

Notes: _____



Dria - Arrow Records - (404) 596-2353

From the moment she entered the world, DRIA was destined to sing. Signed to Arrow Records/Universal Music Group in 2003 as a part of the musical supergroup, Kidz Faith 2 (KF2), DRIA held the positions of executive producer, music producer and songwriter for the collective in addition to being a featured vocalist. Nationally known as a major crowd-pleaser, DRIA has performed in front of sold-out audiences at Madison Square Garden and at over 20 other world-renowned arenas while on tour. She has worked with major artists such as Ma\$e, D. Woods (Danity Kane), J. Holiday, Jacob Latimore & many more. She has also spent time with some heavy-hitter producers such as Animal (Lady Gaga, Tamar Braxton), Mel & Moose (Beyonce), Guitar Boy (Chris Brown), Lil Ronnie (R. Kelly, Jamie Foxx), Jin Chow (Girls Generation), JHart (Justin Bieber) & Chris Young (The Wanted). Not only is she musically sound, but she is also an actress as well, having appeared on stage in the live-action adaptation of High School Musical and was also recently featured in Disney Channel's original movie, "Let it Shine". DRIA's musical influences include Missy Elliot, TLC, & Aaliyah in addition to a multitude of other artists. Her goal is to reach millions of people by creating positive, original music that will leave a permanent mark on the music industry. In addition, bigger and better things are soon to come. With over 160,000+ views on YouTube and 11,000+ Twitter followers, her fan base is rapidly growing every day.

Standard Isolated Rate: \$1,750

Isolated: \$1,500 2 of 3: \$1,450 3 of 5: \$1,350 5 of 7: \$1,250

Notes: _____

SATURDAY, MARCH 29, 2014 - 6:00 pm
Grand Finale Dinner Showcase - Grand Ballroom

SATURDAY

YING YANG TWINS

Exclusively represented in the APCA market by **DUP ENTERTAINMENT**



Ying Yang Twins - D. Up Entertainment - (347) 865-6804

There's no question to whether or not the Ying Yang Twins can keep a joint jumping with their hyperactive 808-infused tracks and man-nish school boy theatrics. But after five albums with two going platinum back-to-back, D-Roc and Kaine have made musical thunderstorms all over the world. The first ones at the show and the last ones to leave, the Ying Yang Twins consider themselves "The Greatest Hip Hop Show on Earth"! They have taken their talents all around the world, playing arenas, clubs and theatres in Australia, Germany, Japan, New Zealand and Amsterdam just to name a few. They boast of their US Troops Tour to Iraq and Afghanistan to perform for our troops during both wars. Brought together as group years ago by label CEO Michael "Mr. Collipark" Crooms, Kaine and D-Roc had been long-time acquaintances in their native ATL. D-Roc had established himself on the local level as a solo artist but when they recorded a song together for Collipark's (then known as DJ Smurf) album, he knew had struck gold. "When they did that record together, it was crazy," Collipark remembers. "I was like 'you need to stay together. That sounds good.'" When I decided to start my label, they were the first choice." They kept dance floors crunk with their well-received album All...Return of the Ying Yang Twins two years later, an album which featured club cuts like "Say I Yi Yi" and "By Myself." But they hit pay dirt with the platinum sales of Me & My Brother in 2003 and USA: United State of Atlanta in 2005, which kept the summer steaming with the Grammy nominated freak tale, "Wait." They continued with the last album called Chemically Imbalanced, which was executive produced and produced by both Mr. ColliPark and Wyclef Jean.



Standard Isolated Rate: \$12,500
Isolated: \$10,000 2 of 3: \$8,900 3 of 5: \$8,500 5 of 7: \$7,900
All inclusive. Plus sound and lights.

Notes: _____

9:00 PM - EXHIBIT HALL - GEORGIA BALLROOM

Download Our New MOBILE APP



Available on the **App Store**

ANDROID APP ON **Google play**



SATURDAY, MARCH 29, 2014 - 10:00 pm
CHRON - Capitol Ballroom

SATURDAY



CHRON - AnR Entertainment - (513) 593-3441

Combining DJ'ing with live vocals and a high-energy performance, CHRON does not just bring the party to you...they make YOU the party! Christianna and JDub of CHRON bring you the classics throughout the decades and/or the popular hits of today so you will get a party you will NOT forget! They will DJ the entire party as they continuously dance, hype, and strive to engage YOU; or, this male/female duo can just simply DJ your event! With CHRON you get DJs to dance to, and/or performers to entertain you. CHRON can assist with promoting your event through posters, promo events prior to the show, radio station appearances, teaser recordings/videos, etc. For small to medium size venues CHRON can provide Sound & Lights; and where permitted, CHRON can provide Special FX (Fog, Co2, Moving Heads, etc.). Book CHRON for a party or for a performance at your special event: Fundraisers, Warm-Up Act for Major Concerts, Themed Parties, Orientation Week, Homecoming, Parents Day, Graduation Events, Class Reunions, Fraternity/Sorority Events, Tailgate Parties, etc. "You got the event, we got the energy!"

Standard Isolated Price: \$1,100

Isolated: \$950 2 of 3: \$900 3 of 5: \$850 5 of 7: \$750

Price includes up to a 3-hour event; \$100 for each additional hour. CHRON can provide Sound, Lights, and Special FX (where permitted) for small to medium size venues at no additional charge. Lodging and travel negotiable.

Notes: _____

10:00 PM

**APCA Final
 Cooperative Buying
 Atlanta 2-5**

**Shellie Barbich
 Director of Campus Life
 Edinboro University of PA
 mbarbich@edinboro.edu - (814) 732-1457**

This is an official APCA Cooperative Buying session. The tours for the artists showcasing at this conference will be determined here, and the meeting is mandatory for all Co-operative Buying representatives.

**Book Your Calendar
 For Less At This
 Cooperative Buying Session.**



**Artists Welcome
 To Perform
 CLOSING APCA
 LATE
 NIGHT
 JAM**

**10:00pm
 Fandangles
 Must be
 21 & Older**



**POST CONFERENCE PICTURES
 ON INSTAGRAM
 of you and your board!
 We want to see your excitement!
 Use #APCA20TH**



ATTEND IT TO WIN IT!

At #APCA20TH, APCA is rewarding delegates that make the most out of their conference experience. Here's how it works:



WAYS TO EARN TICKETS:

- Each delegate will receive one raffle ticket in his or her registration packet
- Each educational session you attend, you will have the chance to earn an additional ticket
- The first 50 delegates through the doors at exhibit hall will receive a ticket
- Download the APCA app and watch for push notifications and text APCA20TH to 71441 to receive additional information on how to earn additional tickets
- Be sure to attend everything, because you never know when the APCA staff will be handing out tickets



WHAT DO I WIN?

- Apple TV
- Roku 3 Streaming Media Player
- urBeats In-Ear Headphones
- Keurig K-Cup Home Brewer



WIN An iPad Mini!

Complete a conference survey at Saturday night dinner and earn a ticket to be in a separate drawing for an Apple iPad Mini! Instructions will be provided Saturday night.



WHEN DO WE DRAW?

- Dinner Showcase: Wed, March. 26th, 5:30pm - Grand Ballroom
- Mainstage Showcase: Thurs, March 27th, 8:00pm - Grand Ballroom
- Value Showcase: Fri, March 28th, 4:30pm - Capitol Ballroom
- APCA Star Showcase: Fri, March 28th, 11:00pm - Grand Ballroom
- Dinner Showcase: Sat, March 29th, 6:00pm - Grand Ballroom

Must be present to win. May not win more than once. You must surrender your ticket to claim prize. APCA is not responsible for lost or stolen tickets. Only students and advisors are eligible to win. APCA reserves the right to distribute tickets at any time during the conference that is not listed above.

SAVE THE DATES

Summer 2014



**ADVISOR
WORKSHOP**
June 5-7, 2014
Las Vegas, NV

KEYNOTE SPEAKER
Marsha Herman-Bentzen
Executive Director of the Association of
College Unions International

EVOLVE

LAS VEGAS
JUNE 5-7, 2014

New Ideas for the New Student

ADVISOR & STUDENT WORKSHOP
July 25-27, 2014 New York City, NY

KEYNOTE SPEAKERS



SYNERGY
COLLABORATING
FOR STUDENT SUCCESS

Vincent Tinto, Ph. D.



Author of Student
Retention Theory
Bestsellers
"Leaving College" &
"Completing College"

Larry Lunsford, Ph. D.



Vice President
for Student Affairs
at Florida International
University in Miami

www.APCA.com 800.681.5031

